



Bestowal

Calvin Klein

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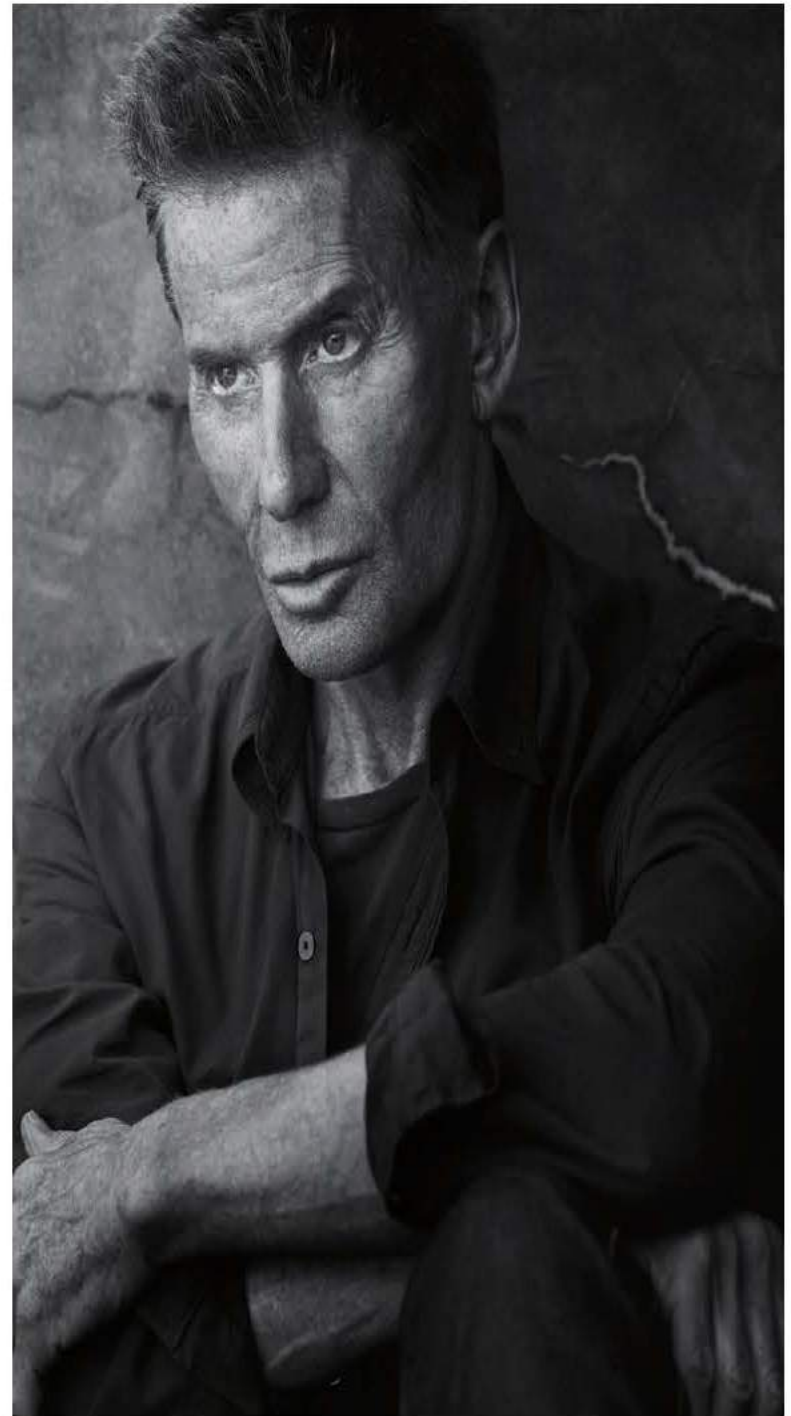
ck
Calvin Klein



Provocative.
Modern.
Sensual.
Iconic.

Background

- Founded in 1968 by Calvin Klein and his business partner Barry Schwartz
- Leader in American fashion
- Clean aesthetic and innovative designs
- In 2003, we were acquired by PVH Corp., one of the largest apparel companies in the world



Mission/Philosophy

" We seek to thrill and inspire our audience while using provocative imagery and striking designs to ignite the senses. "

"We believe in a culture that provokes discovery and brave thinking. "

"We strive to make a positive impact on the world. We inspire passion in our people. We embody authenticity and embrace individuality. "



Bestowal

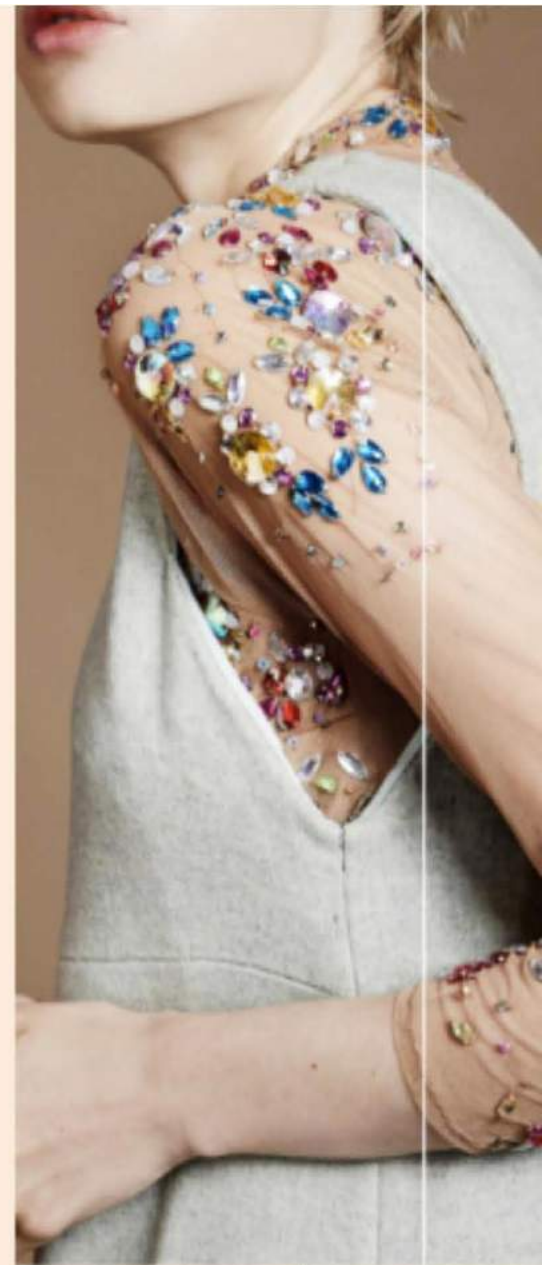
A Bridal and Flower Girl line for a clean, modern, authentic bride and wedding party.



Color Direction



Fabrics & Fibers



Trims & Accesories

Style Direction



Texture



Concept Board

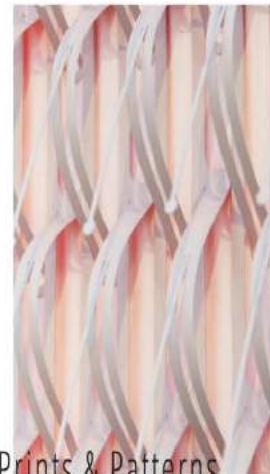
Clarity



Clarity (clar-i-ty) (klee-rah-dee/) is the quality of being clear, in particular.

This perception of clarity involves everything in our lives, our environment, technology, clothing, and food. Consumers are finally realizing the cost of their purchases; this will create consciousness among them, demanding companies to be clear on the detail process of our products. This transparency will allow us realize how our products are being manufactured, delivered and their environmental and social impact.

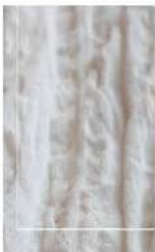
Prints & Patterns



Lifestyle



Fabrics & Fibers



Trims & Accessories

Inspiration



Inspirational objects



Line Theme

- Bridal
- Calvin Klein's elegant aesthetic translated in bridal gowns and flower girl dresses with a hint of color.



Color Story

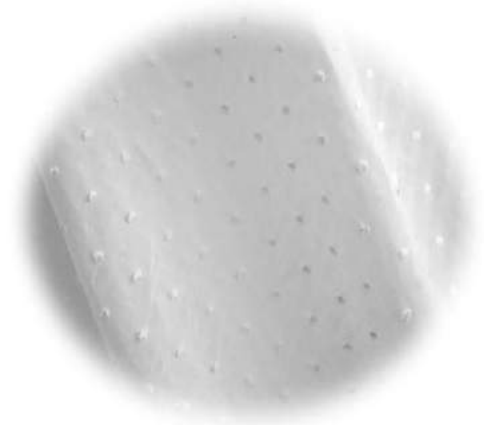


White is our focus color for production, however, colorways inspired by S/S 2018 trends

Fabrications/Value added detail



Brocade



Dotted Swiss



Beaded Ribbon

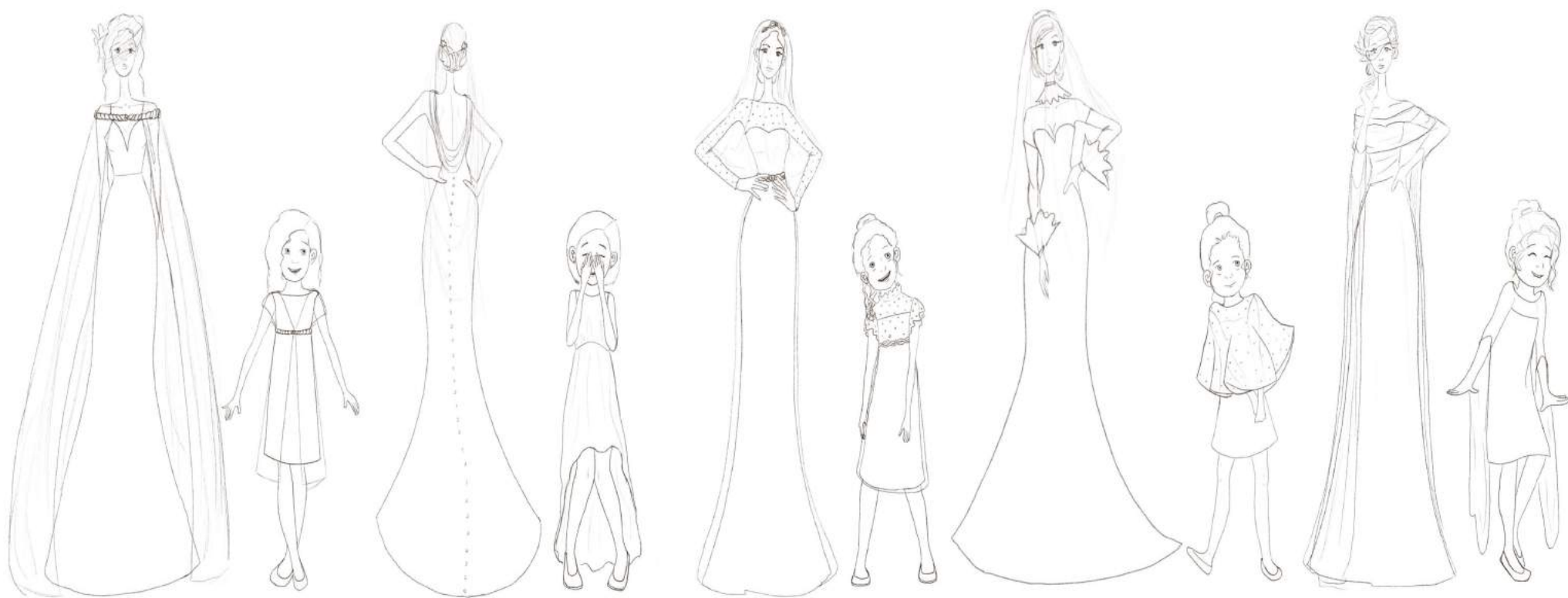


Medium/Heavy Weight
Satin



Synthetic Sheer Organza

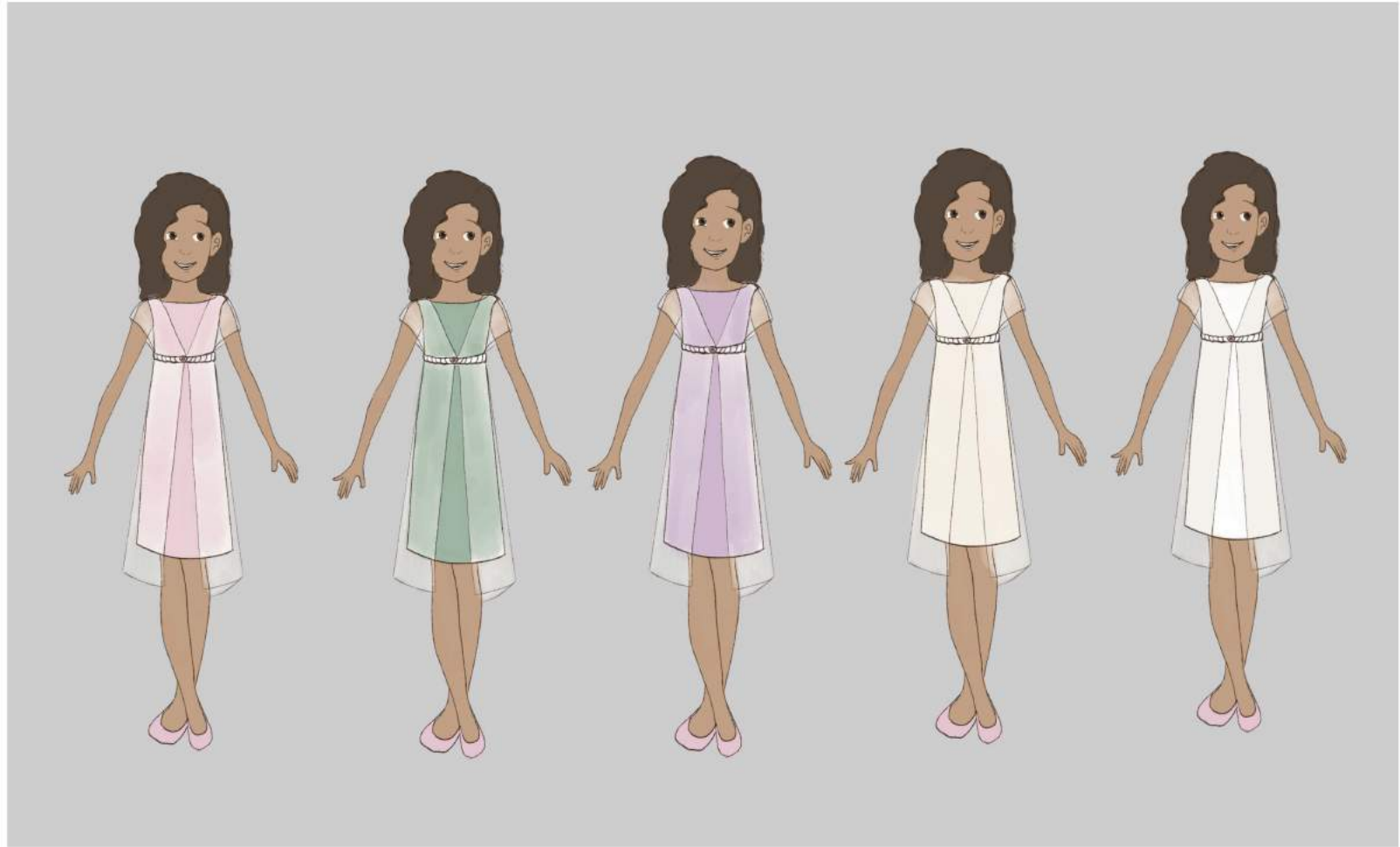
Sketches



Colorways



Colorways



Description of Merchandise Groups

- Women's Gowns
- Girl's Dresses



Target Consumer

- Blair Richards
- Age: 26
- Engaged to her college boyfriend
- Income: \$48,000
- Middle class
- Parents helping with wedding expenses
- Has already tried on dresses at David's Bridal and local bridal boutiques
- Loves the royal family and wants a dress similar to Kate Middleton's
- Planning on moving to Charleston, SC with her husband



Target Consumer

- Sophie Kennedy
- Age: 5
- Being the flower girl for her aunt
- Parents combined Income: \$88,000
- Middle class
- Currently in kindergarten
- Loves Sophia the First and wants her dress to look like a princess
- Lives in Buckhead, GA



Target Consumer

- Julia Kendrick
- Age: 33
- Recently engaged to a man she met through work
- Income: \$61,000
- Middle class
- Has a simple and classic style.
- Planning a small wedding in Annapolis, MD in the church she grew up in
- Hopes to have children soon after wedding

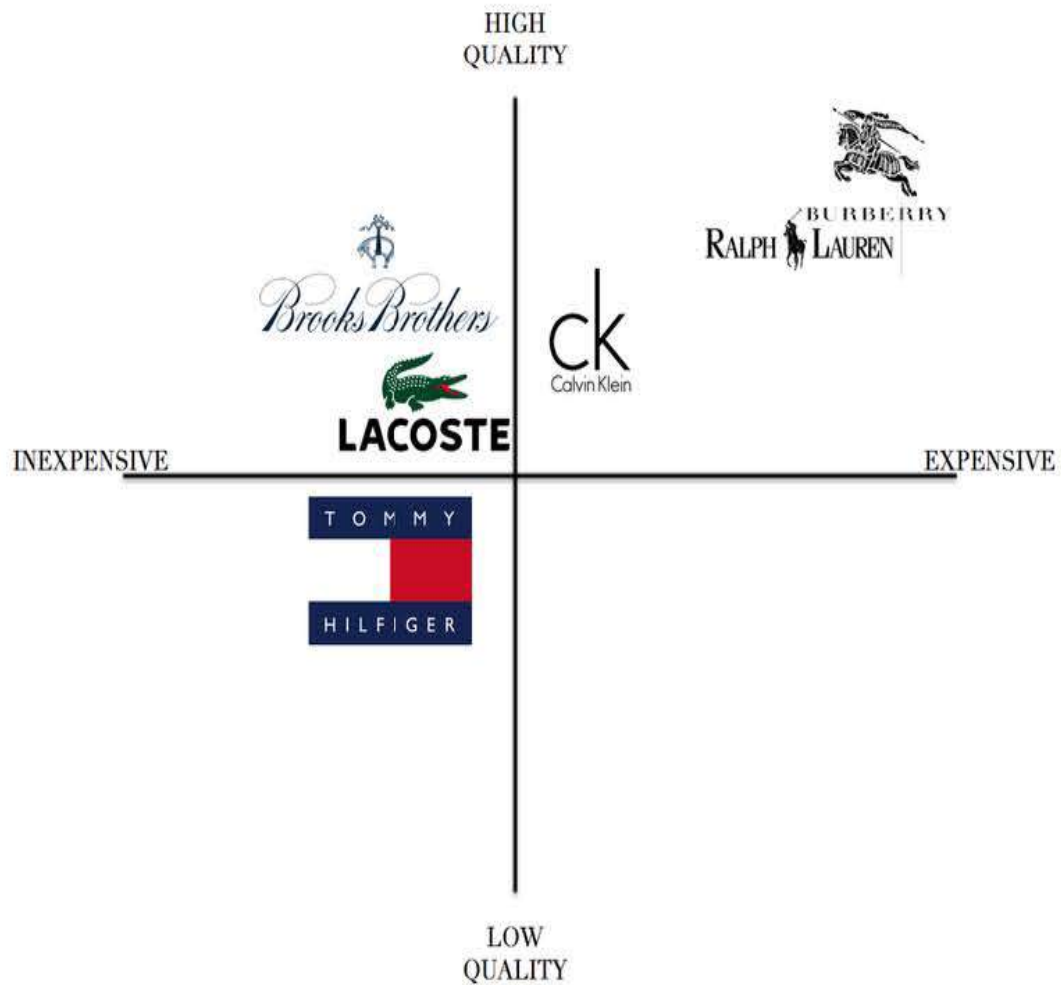


Target Consumer

- Ava and Olivia Robbins
- Age: 7 and 8
- Sisters who are best friends
- Parents Combined Income: \$100,000
- Middle class
- Being flower girls together for their cousin
- Constantly fighting over who gets to walk down the aisle first
- Lives in Seaside, FL



Product Positioning Map



Taking RTW
Calvin Klein
positioning to
bridal.

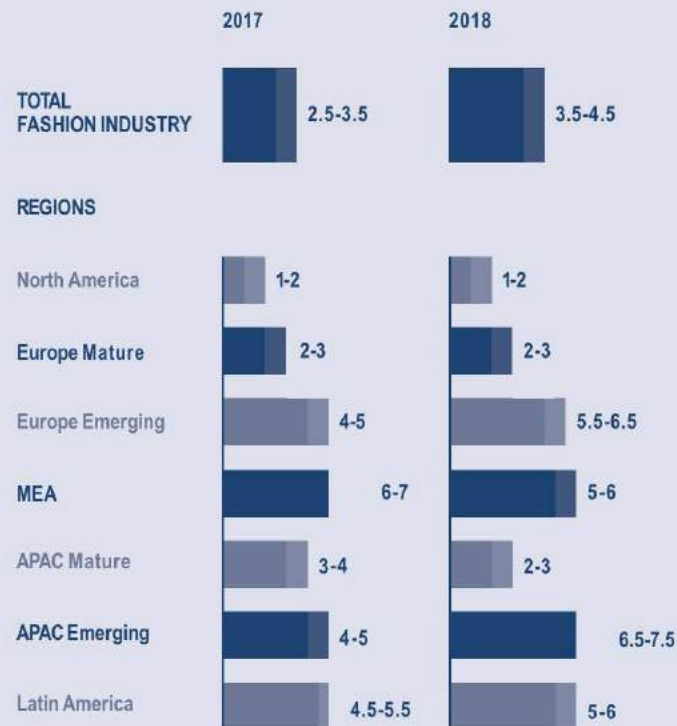
High quality
Designer level
Without being
too expensive

Economic Expectations

Exhibit 10 Fashion industry sales growth¹

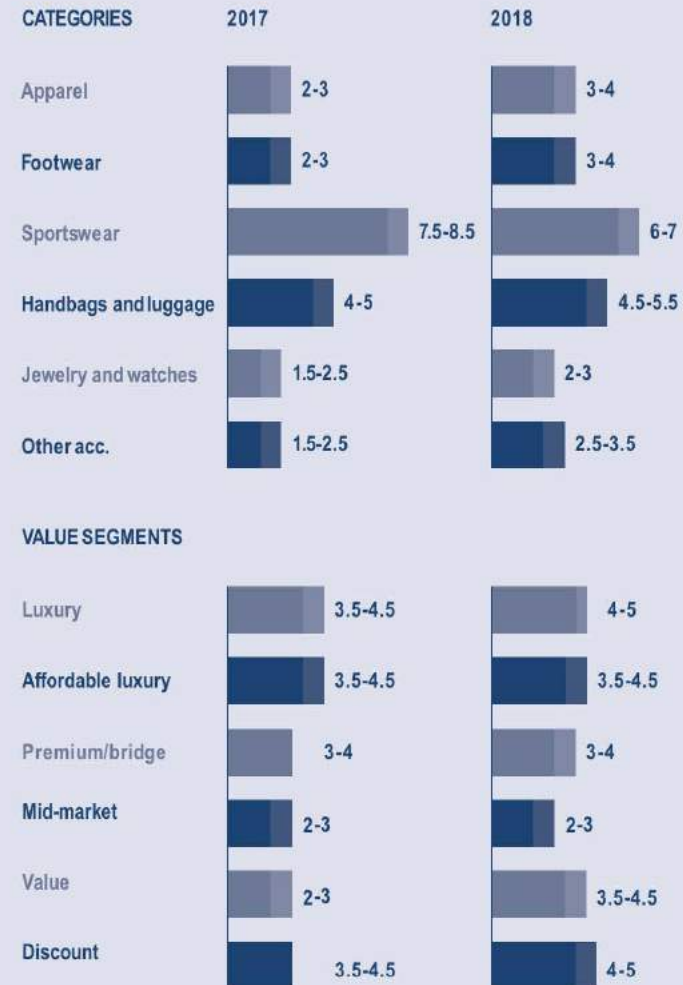
FASHION INDUSTRY SALES GROWTH 2016-2018

%



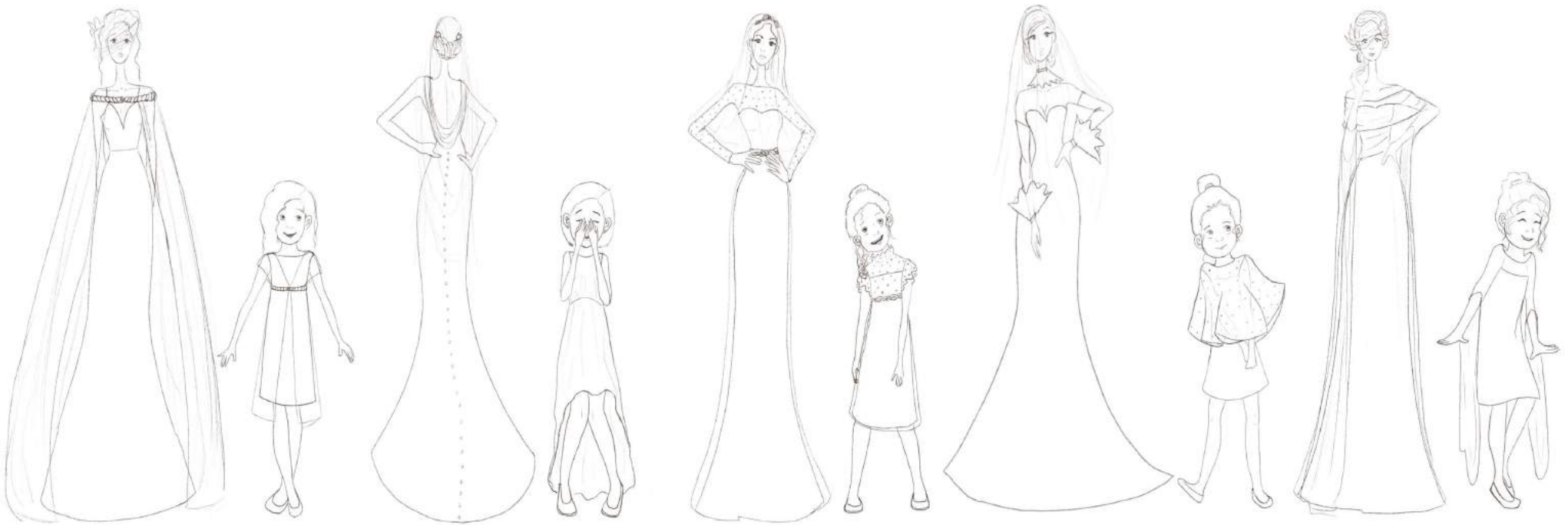
¹At fixed 2016 exchange rates.
 Sample of 349 public companies and 146 private companies
 Source: McKinsey Global Fashion Index 2017

The State of Fashion 2018



Line Grouping

- Each bridal gown is paired with a flower girl dress
- Multiple combinations



Pairing 1:



Style 1A: Caped Bride

Style 1B: Sheer Flower

Pairing 2:



Style 2A: Angelic

Style 2B: Angel Sleeves

Pairing 3:



Style 3A: Draped Back

Style 3B: High Low Girl

Pairing 4:



Style 4A: Gloved Bride

Style 4B: Twirl

Pairing 5:



Style 5A: Dotty

Style 5B: Dotted Angel

SWOT Analysis

	Calvin Klein PVH	Tommy Hilfiger PVH	Ralph Lauren RLC	Truly Zac Posen David's Bridal
Strengths	<ul style="list-style-type: none"> - Modern and minimalistic brand with excellent brand equity - Company has licenses for cosmetics, jeans, and menswear, sports, watches, jewelry, etc. - Strong brand name and good marketing 	<ul style="list-style-type: none"> - Strong Recognition being a global brand - Strong distribution network globally - Cool, American Style designs by reputed designer Tommy Hilfiger 	<ul style="list-style-type: none"> - The company has a high brand recognition and customer loyalty - Polo Ralph Lauren has a low debt to capital ratio that provides financial strength, which allows for future growth. 	<ul style="list-style-type: none"> - Has/continues to design for well-known women in the industry - An inexpensive bridal brand with very innovative designs/styles - Strong reputation among fashionable young women (i.e.- Project Runway)
Weaknesses	<ul style="list-style-type: none"> - Products are expensive and premium which means limited target audience, and brand switching - Fake, imitation and, duplicate products are affecting sales 	<ul style="list-style-type: none"> - Segment has huge competition from established brands - Brand protection and maintenance costs are high 	<ul style="list-style-type: none"> - Being an international brand, fluctuating exchange rates have a substantial impact on sales - Faces trouble from fake imitations which affects brand name and business 	<ul style="list-style-type: none"> - Bridal collection is exclusively designed and only offered at David's Bridal/most designs only available in-store
Opportunities	<ul style="list-style-type: none"> - Population growth, development and economic integration - Development of internet, and other mass media where brand penetration can happen - Great opportunity in developing countries 	<ul style="list-style-type: none"> - Innovation in apparels - Expansion of product line and services - Increasing amount of disposable income in emerging economies 	<ul style="list-style-type: none"> - Internet sales as a prime source of future growth - Ralph Lauren can concentrate on development of private labels with department stores - Advertise more to tap market especially in emerging economies 	<ul style="list-style-type: none"> - Growth in expanding upon bridal collection selection and offering collection to other retailers - Add adjacent collections such as bridesmaid gowns
Threats	<ul style="list-style-type: none"> - Customer needs and changing perception - High tax implications/high inflation - Customers look for high quality with low price 	<ul style="list-style-type: none"> - Intense competition from international brands - Economic slowdown which will cause reduction in demand for premium priced products - Constantly changing fashion trends means inventory issues 	<ul style="list-style-type: none"> - Similar products available in other brands - Global currency fluctuations affect performance - Popular brands of Ralph Lauren face an issue of fake imitations 	<ul style="list-style-type: none"> - David's Bridal offers many other well-known designer brands with high brand recognition at competitive prices

Competitive Behavior

Calvin Klein

- Designer line (black label) located in flagship store in New York City
- Many department store chains throughout the world carry the RTW ck collection (gray label)

Calvin Klein Price Range
\$20 - \$7500

TOMMY  HILFIGER

- Flagship stores located in New York, Los Angeles, Paris, London, and Tokyo.
- Operates 170 stores throughout the world.
- Collection carried by many department store chains.

Tommy Hilfiger Price Range
\$20-\$1000

RALPH  LAUREN

- Flagship store located in New York City.
- Directly operates 493 stores throughout the world.
- Collection carried by many department store chains.

Ralph Lauren Price Range
\$40 - \$5000

TRULY™
ZAC POSEN

- Exclusively available at David's Bridal.
- David's Bridal currently operates more than 300 stores in 45 states, Canada, the United Kingdom, and Puerto Rico.

David's Bridal Price Range
\$30 - \$2000

SWOT Analysis

S

- Modern and minimalistic brand with excellent brand equity
- Company has licenses for cosmetics, jeans, and menswear, sports, watches, jewelry, ect.
- Strong brand name and good marketing

W

- Products are expensive and premium which means limited target audience and brand switching
- Fake, imitation and, duplicate productions are affecting sales.

O

- Population growth, development and economic integration
- Development of internet, and other mass media where brand penetraton can happen
- Great opportunites in developing countries
- Expansion of formal wear to an affordable price point

T

- Customer needs and changing perception
- High tax implications/ high infalation
- Customers look for high quality with low price

Calvin Klein

Fit Concerns

Bridal:

Proportions...

A common problem we find when sizing women for their bridal gowns is that most women are not shaped in perfect proportions. Typically, they will carry more weight in either their top or their bottom, leaving the rest of the dress too big. To solve this problem, we do not carry our dresses in stock. We have sample dresses and then once purchased, the dresses are made to order. This way we are able to make it to fit their body.

Gaining or Losing Weight...

Brides typically try to lose weight before their wedding. However, we suggest that you remain the same weight as you are when you are originally sized for the dress. If not, it will be difficult for the dress to fit you as well even after alterations.

Flower Girls

Children grow...

At the young ages of flower girls, they are constantly growing. We typically recommend that you wait as long as possible to order your flower girl dress. If you are unable to do this, we recommend ordering a size up so it can later be altered.

Store Layout

The layout of the store will be open with gowns lining the walls and a few stages in the middle so that brides can look for their perfect dress as well as try them on and show them off for friends and family.



Store Display



The store will display gowns in their windows with surroundings similar to the inspiration of the gowns.

Population Shifts

In the USA....

Ever since President Trump's election the economy has grown significantly. Stock prices have reached new highs and companies are hiring more employees because of corporate tax cuts. This creates a positive cycle of more people with more money, which means an increase in spending. This has a direct impact on New York City bringing more people every year as it is a national hub for the fashion industry and the economy as a whole.

Internationally....

This economic growth spills over to the world as the US economy has a lot of influence in world economics. People are also getting married later meaning they are more financially stable and have more money to spend on a wedding. This allows us to make better quality garment at higher prices to meet the demand of our customers.

Merchandising Plan

Spring/Summer 2019 Stock Plan

Spring/Summer Drop														
Ship Date:		1/7/19												
Delivery Date:		2/11/19												
On Floor By:		3/4/19												
			Sizes/Quantity								Colorways			Total
Bridal			00	0	2	4	6	8	10	12				
	Dress													
	1		1	1	1	2	2	3	2	1	x	1	=	13
	2		1	1	1	2	2	3	2	1	x	1	=	13
	3		1	1	1	2	2	3	2	1	x	1	=	13
	4		1	1	1	2	2	3	2	1	x	1	=	13
	5		1	1	1	2	2	3	2	1	x	1	=	13
Flower Girl														
	Dress		-	0	2	4	6	8	-	-				
	1		-	1	2	3	2	1	-	-	x	1	=	9
	2		-	1	2	3	2	1	-	-	x	1	=	9
	3		-	1	2	3	2	1	-	-	x	1	=	9
	4		-	1	2	3	2	1	-	-	x	1	=	9
	5		-	1	2	3	2	1	-	-	x	1	=	9

110 SKUs Total

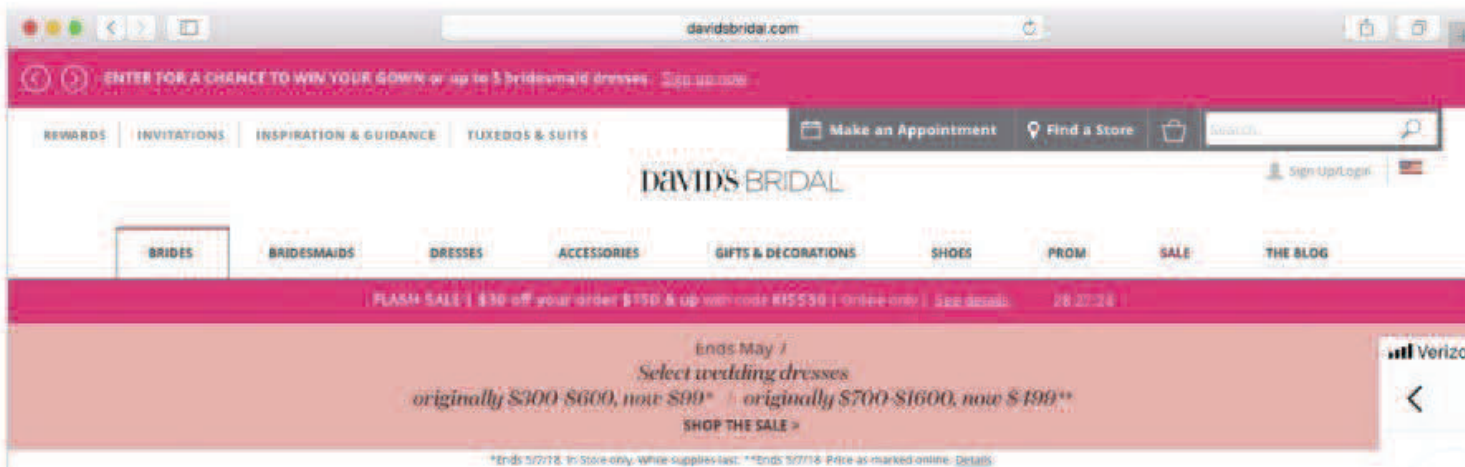
Fall/Winter 2019 Stock Plan

Fall/Winter Drop														
Ship Date:	6/10/19													
Delivery Date:	7/15/19													
On Floor By:	8/5/19													
			Sizes/Quantity								Colorways			Total
Bridal			00	0	2	4	6	8	10	12				
	Dress													
	1		1	1	1	2	2	3	2	1	x	1	=	13
	2		1	1	1	2	2	3	2	1	x	1	=	13
	3		1	1	1	2	2	3	2	1	x	1	=	13
	4		1	1	1	2	2	3	2	1	x	1	=	13
	5		1	1	1	2	2	3	2	1	x	1	=	13
Flower Girl														
	Dress		-	0	2	4	6	8	-	-				
	1		-	1	2	3	2	1	-	-	x	1	=	9
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	4		-	1	2	3	2	1	-	-	x	1	=	9
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110 SKUs Total

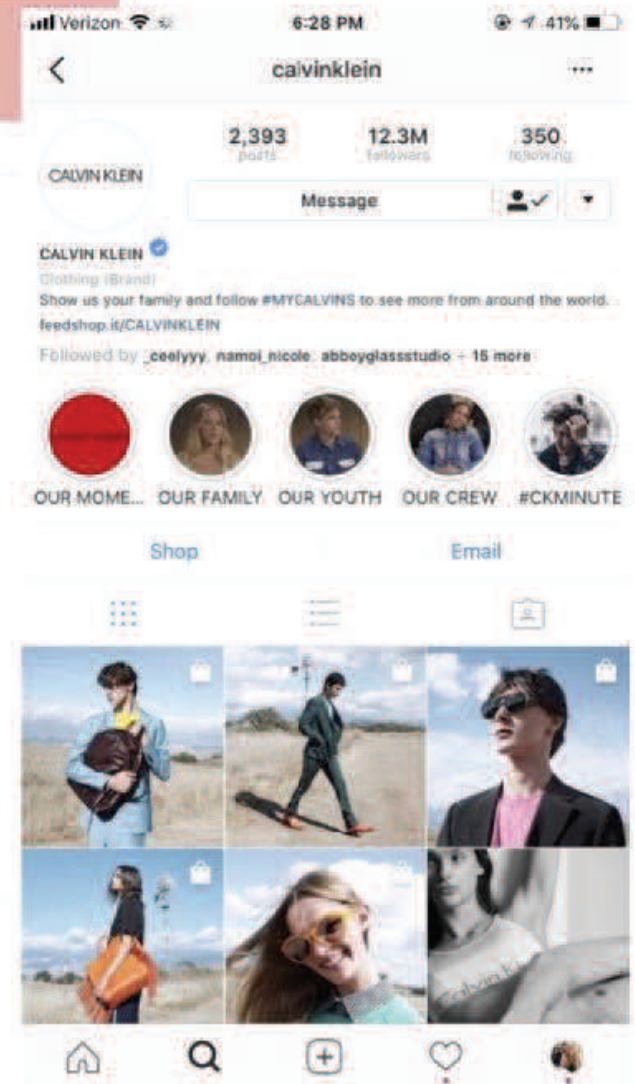
GNATT CHART

2018	January				February				March				April				May				June				July				August				September				October				November				December																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																						
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Bestowal is active and uses Calvin Klein's Instagram for new styles, shopping, and special promotions. We are also on the websites of stores that carry our line, such as David's Bridal.

Advertising Strategies



Brides Sizing

Size	00	0	2	4	6	8	10	12
Bust	31	32	33	34	35	36.5	38	39.5
Waist	22.5	23.5	24.5	25.5	26.5	28	29.5	31
Hip	34.5	35.5	36.5	37.5	38.5	40	41.5	43

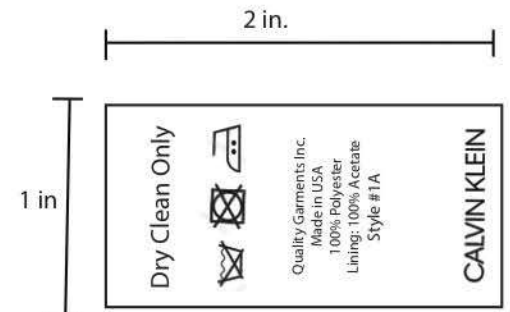
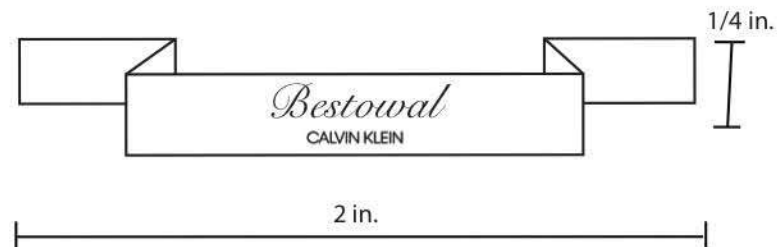
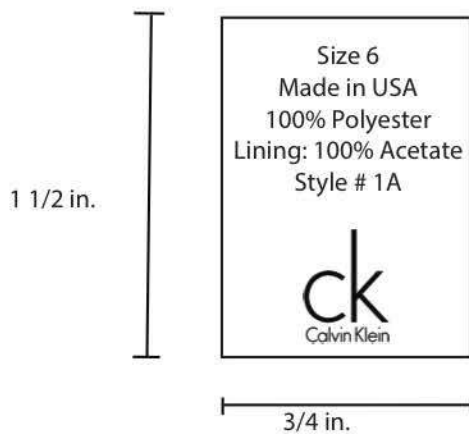
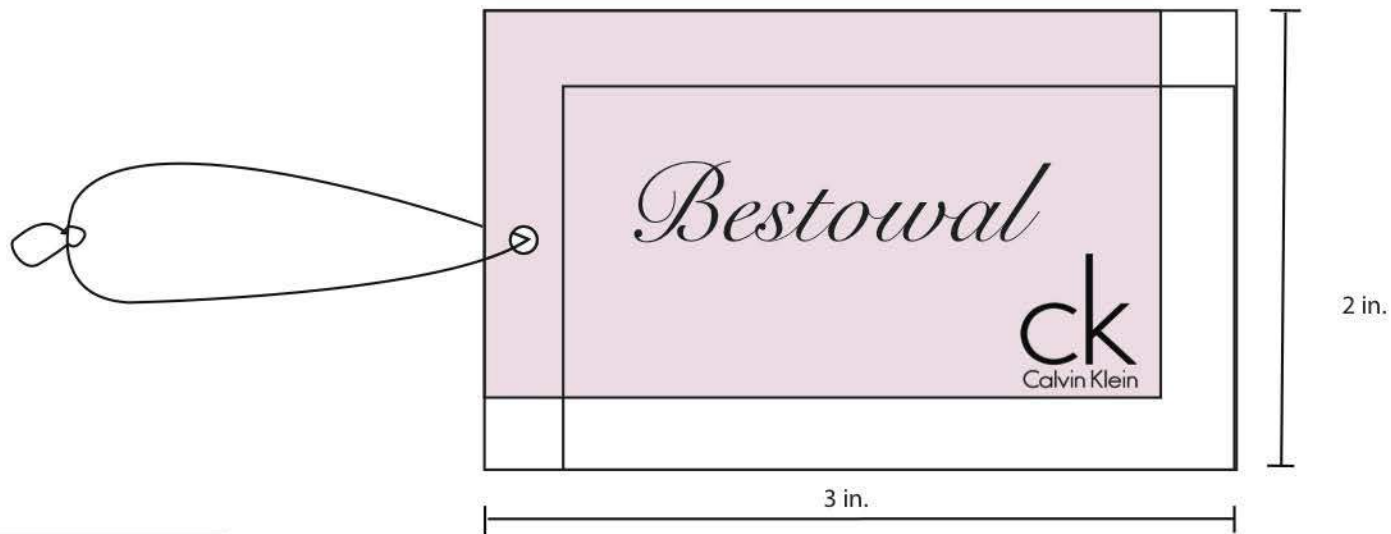
Calvin Klein

Girl's Dresses Sizing Chart (inches)

Size	2	3	4	5	6	7	8
Body Length from Collar Bone	19.5	21.5	23.5	25	26.5	28.5	29.5
Chest Width	22	23	23.5	24.5	25.5	26.5	27.5
Waist	22	22.5	23	24	25	23.5	24.5
Shoulder Width	9.75	10	10.25	10.5	10.75	12	12.38

Calvin Klein

Hang Tags/Labels



Full Line Up



Winged Angel

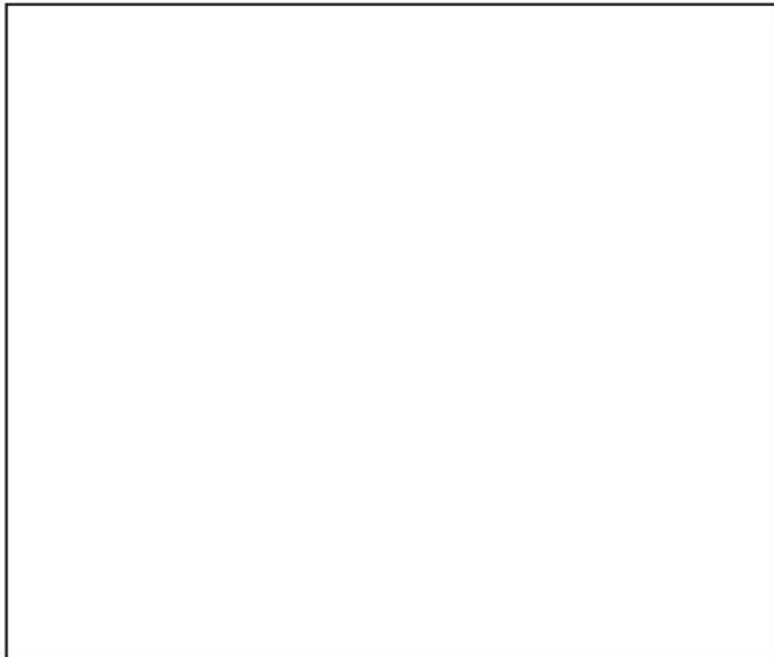


Fabric Detail Sheet

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Girl's Dresses
Semester	Spring 2019	Size Category	Girl's
Instructors	Dr. Teel	Size Range	2-8
Date	4/9/18	Colors	White, Champagne

Fabric ID#	CKB0001	Season:	Spring/summer
Fiber Content:	100% Polyester	Fabric Weight	Medium weight
Description	Satin weaved, duchess satin		
Fabric Width:	60 in	Cost:	\$3.00/ yd

Swatch



Color Standards



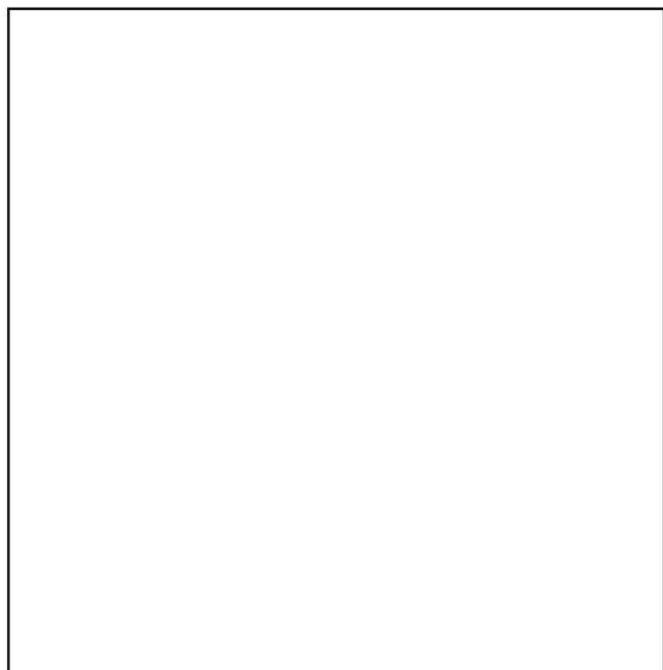
Finish:	Sheen
Washing Instructions:	Dry clean only
Misc:	n/a

Fabric Detail Sheet

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Girl's Dresses
Semester	Spring 2019	Size Category	Girl's
Instructors	Dr. Teel	Size Range	2-8
Date	4/9/18	Colors	White, Champagne

Fabric ID#	CKB003	Season:	Spring/summer
Fiber Content:	100% Polyester	Fabric Weight	Light weight
Description	Luxury Polyester lining fabric		
Fabric Width:	58 in.	Cost:	\$0.75 /yd

Swatch



Color Standards



PANTONE®
11-0907
Pearled Ivory

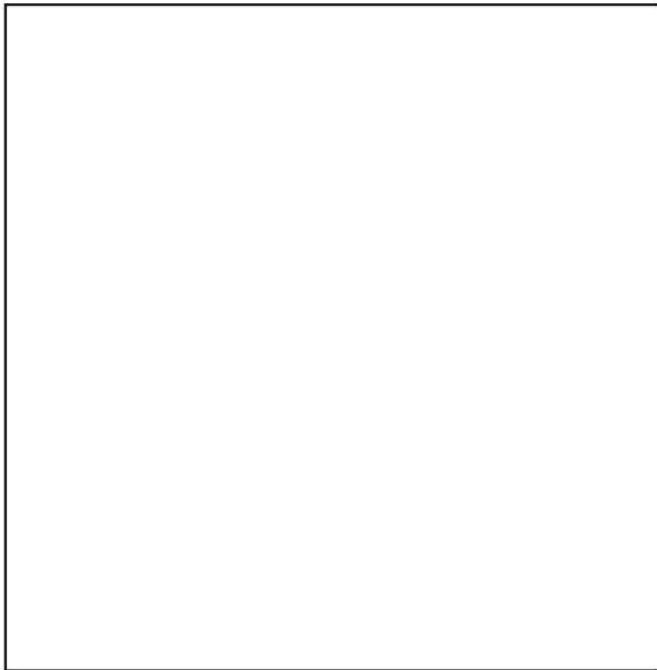
Finish:	Ultra soft
Washing Instructions:	dry clean only
Misc:	n/a

Fabric Detail Sheet

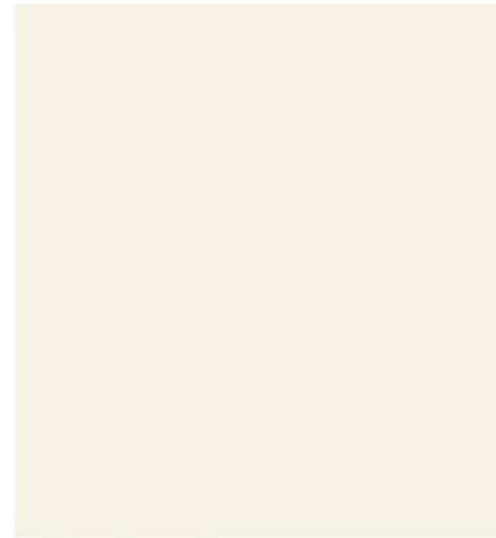
Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Girl's Dresses
Semester	Spring 2019	Size Category	Girl's
Instructors	Dr. Teel	Size Range	2-8
Date	4/9/18	Colors	White, Champagne

Fabric ID#	CKB002	Season:	Spring/summer
Fiber Content:	100% Polyester	Fabric Weight	Light weight
Description	Thin, plain weave, sheer crystal organza		
Fabric Width:	60 in.	Cost:	\$1.75 /yd

Swatch



Color Standards



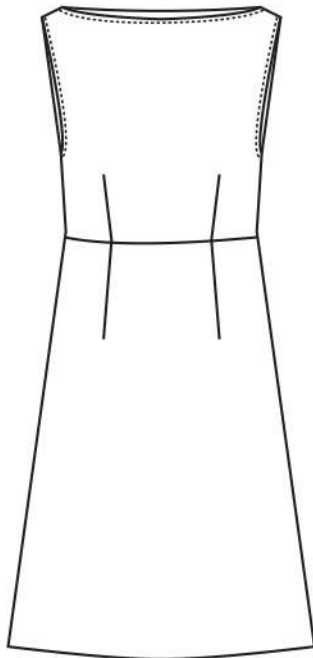
PANTONE®
11-0907
Pearled Ivory

Finish:	Crisp, slight sheen
Washing Instructions:	dry clean only
Misc:	n/a

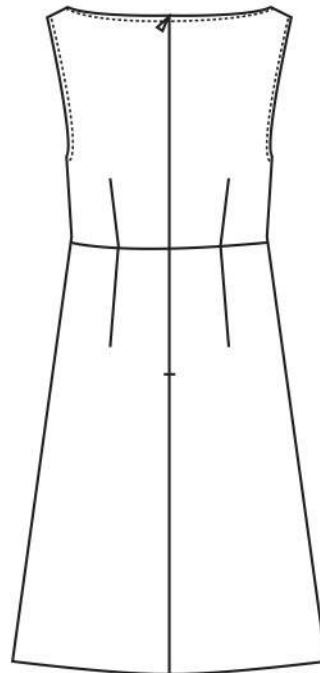
Style Summary Sheet

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Girl's Dresses
Semester	Spring 2018	Size Category	Girl's
Instructors	Dr. Teel	Size Range	2-8
Date	4/9/18	Colors	White, Champagne

Target Market:	Girl's 4-8	Country of Origin:	USA
Fabric Type:	Satin, twill	Manufacturing Facility	Quality Garments Inc.
Fiber Content:	Polyester, acetate	Retail Selling Price	\$61.40
Target Season	Spring 2019		



Front



Back

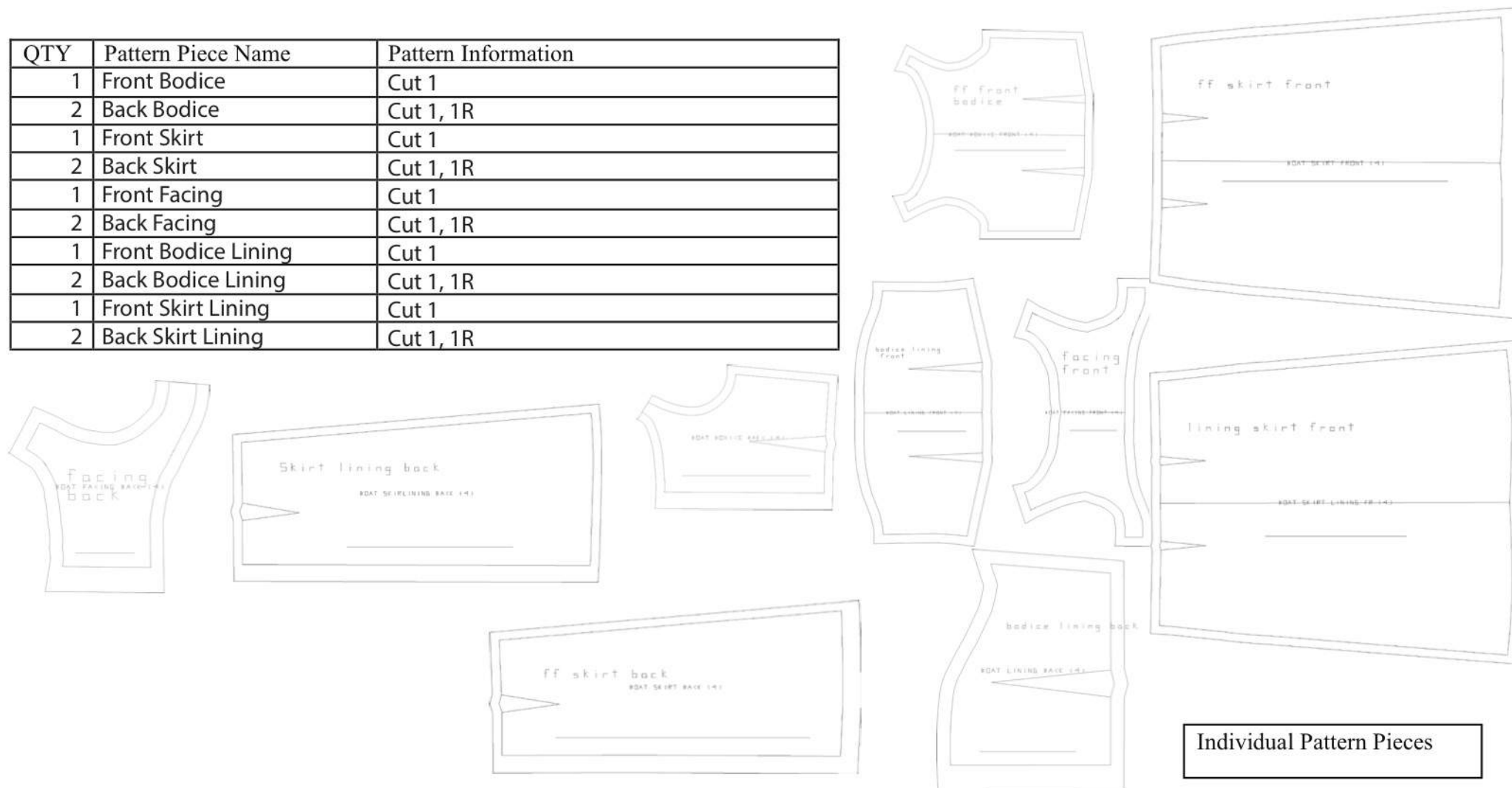
Fitted sleeveless A-line white satin dress, with a boat neckline, waist line seam and front and back darts.

The knee length dress is lined with an champagne acetate lining fabric, and has an invisible zipper down the center back.

Detailed Pattern Sheet

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Girl's Dresses
Semester	Spring 2018	Size Category	Girl's
Instructors	Dr. Teel	Size Range	2-8
Date	4/9/18	Colors	White, Champagne

QTY	Pattern Piece Name	Pattern Information
1	Front Bodice	Cut 1
2	Back Bodice	Cut 1, 1R
1	Front Skirt	Cut 1
2	Back Skirt	Cut 1, 1R
1	Front Facing	Cut 1
2	Back Facing	Cut 1, 1R
1	Front Bodice Lining	Cut 1
2	Back Bodice Lining	Cut 1, 1R
1	Front Skirt Lining	Cut 1
2	Back Skirt Lining	Cut 1, 1R



Individual Pattern Pieces

Costing Sheet

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Girl's Dresses
Semester	Spring 2018	Size Category	Girl's
Instructors	Dr. Teel	Size Range	2-8
Date	4/9/18	Colors	White, Champagne

Code	Description	Use	Width Size	Qty. Needed	Adj. Qty.	Cost per qty.
F	100% Polyester Satin	Facing, Dress Skirt	60in	1 yd	1.04 yd	\$3.00
F	100% Polyester lining	Dress lining	58 in	.75 yd	.78 yd	\$0.75
T	T-24 Permacore polycore, polywrapped thread	Entire garment	T-24	172 yd	178.88 yd	\$0.000207
L	Combo Label	Center Back Neck	3/4 in x 1 1/2 in.	1	1	\$0.10
L	Combo Label	Left side seam of skirt	1 in. x 2 in.	1	1	\$0.10
L	Singular Use Label	Center Back Neck	1/4 in. x 2 in.	1	1	\$0.05

Materials	Value	OVH %	Ovh. Amt.	Adj. Value	Total Materials
Fabrics Subtotal	\$3.705	40%	\$1.482	\$5.187	
Trims Subtotal	\$0.287	40%	\$0.115	\$0.402	
Support Materials Subtotals	-----	-----	-----	-----	
Total Materials					
					\$5.589

Labor	Per Garment	Total Labor
Grading	\$0.30	
Marker Making	\$0.30	
Cutting	\$0.30	
Sewing	\$15.00	
Total Labor Cost		

Total Manufacturing Cost	\$21.489
Markup %	65%
Retail Selling Price	\$61.397

Operation Bulletin

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Girl's Dresses
Semester	Spring 2018	Size Category	Girl's
Instructors	Dr. Teel	Size Range	2-8
Date	4/9/18	Colors	White, Champagne

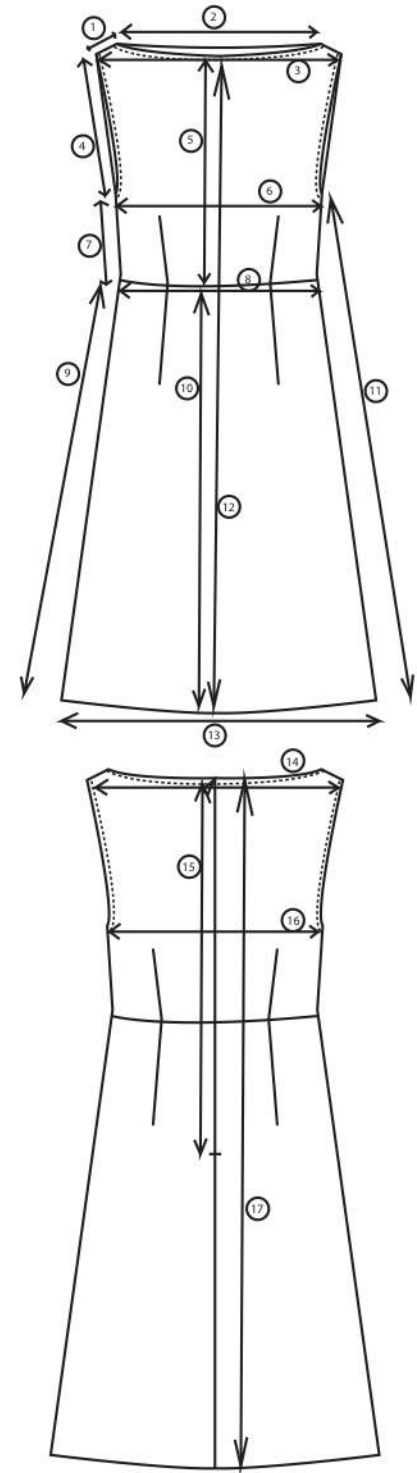
Stitch Type	Seam Type	Operation Description
301	OSf-1	Sew CF darts on CF lining bodice
301	OSf-1	Sew CF darts on CF lining skirt
301	SSa-1	Sew CF lining bodice to CF facing
301	SSa-1	Sew CF lining bodice to CF lining skirt
301	OSf-1	Sew CB darts on CB lining bodice pieces
301	OSf-1	Sew CB darts on CB lining skirt pieces
301	SSa-1	Sew CB lining bodice pieces to CB facing pieces
301	SSa-1	Sew CB lining bodice pieces to CB lining skirt pieces
301	SSa-1	Sew facing L and R Shoudler Seams together
301	SSa-1	Sew CF fashion fabric skirt to CF fashion fabric bodice
301	SSa-1	Sew CB fashion fabric skirt pieces to CB fashion fabric bodice pieces
301	SSa-1	Sew Fashion fabric L and R shoulder seams together
301	SSa-1	Attach the facing to fashion fabric on the neckline and armholes- Pull through the shoulderseam.
301	SSE-1	Topsitch along neck and armholes
301	SSa-1	Sew L and R side seams together of lining and fashion fabric
301	SSa-1	Sew Lining CB seam to zipper end.
301	SSa-1	Sew fashion fabric CB seam to zipper end
301	SSaa-1	Attach invisble zipper to fashion fabric
200	LSd-1	Fold Under facing and lining and stitch to zipper tape
301	EFb-1	Fold under Lining hem 1 in. twice and stitch the hem
200	EFm-1	Fold Under fashion fabric hem 1/2 in twice and invisible stitch the hem

Product Specifications

Garment: Winged Angel Dress

Calvin Klein: Bewstowal

POM	Descripton	Sample Size: Finished Dimension	Tol. +/-
1	Shoulder Width	3/4 in.	3/8 in.
2	Neck width	8 3/4 in.	3/8 in.
3	Across Shoulder front	10 1/4 in.	1/2 in.
4	Straight Armhole width	5 1/2 in.	3/8in.
5	Center front bodice length	9 1/2 in.	3/4 in.
6	Across Chest front	11 3/8 in.	1/2 in.
7	Side seam bodice length	5 1/4 in.	3/8 in.
8	Across waist	9 3/4 in	1/2 in.
9	Skirt side length	18 1/2 in.	3/8 in.
10	Center skirt length	19 in.	3/8 in.
11	Side length	23 1/2 in.	3/8 in.
12	Center front length	28 1/2 in.	3/8 in.
13	Bottom opening width	17 in.	1/2 in.
14	Back shoulder width	11 1/4 in	1/2 in.
15	Zipper Length	15 1/4 in.	1/2 in.
16	Across chest back	13 in.	1/2 in.
17	Center Back length	27 3/4 in.	3/4 in.

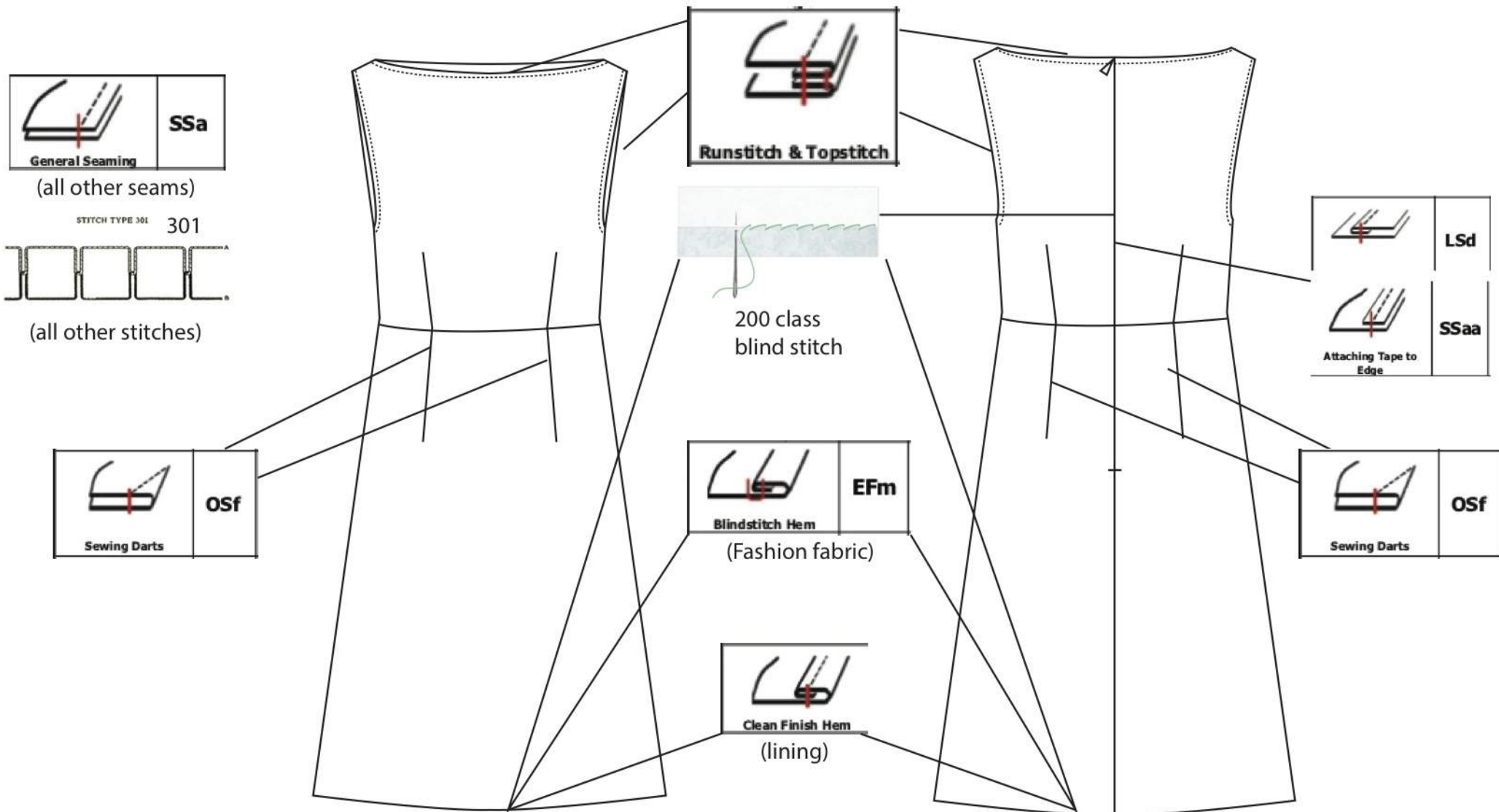


Product Specifications
 Garment: Winged Angel Dress
 Calvin Klein: Bewstowal

POM	Description	Explanation
1	Shoulder Width	Measure from top armhole opening to highpoint shoulder
2	Neck width	Measure from highpoint to highpoint across neckline
3	Across Shoulder front	Measure from top of armhole to top of armhole across front of garment
4	Straight Armhole width	Measure from top of armhole opening to the bottom in a straight line
5	Center front bodice length	Measure from CF neckline to CF waistline
6	Across Chest front	Measure from side seam to side seam 1 in. under armhole on front of garment
7	Side seam bodice length	Measure from bottom of armhole to waistline on side seam
8	Across waist	Measure from side seam to side seam on waistline
9	Skirt side length	Measure from waistline to hemline along the sideseam
10	Center skirt length	Measure from CF waistline to CF hemline
11	Side length	Measure from bottom of armhole to hemline along sideseam in a straight line
12	Center front length	Measure from CF neckline to CF hemline
13	Bottom opening width	Measure from side seam to side seam along hemline
14	Back shoulder width	Measure from top of armhole to top of armhole across back of garment
15	Zipper Length	Measure from CB neckline to end of zipper
16	Across chest back	Measure from side seam to side seam 1 in. under armhole on back of garment
17	Center Back length	Measure from CB neckline to CB hemline

Stitches and Seams Diagram

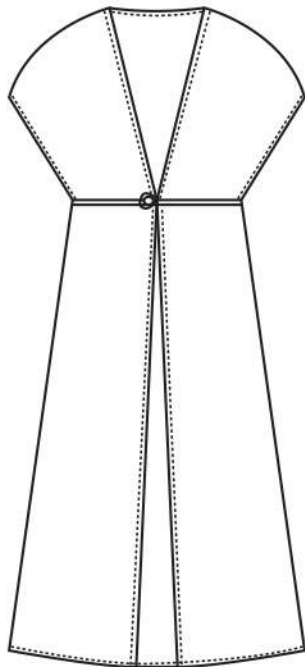
Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Girl's Dresses
Semester	Spring 2019	Size Category	Girl's
Instructors	Dr. Teel	Size Range	2-8
Date	4/9/18	Colors	White, Champagne



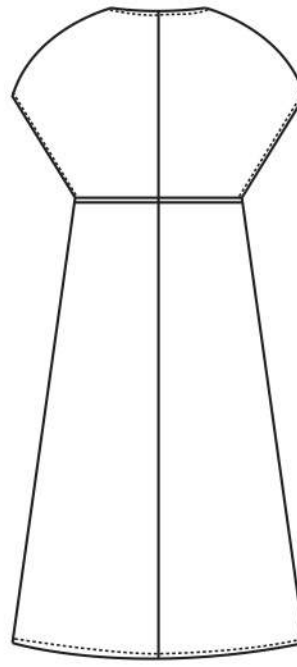
Style Summary Sheet

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Girl's Dresses
Semester	Spring 2018	Size Category	Girl's
Instructors	Dr. Teel	Size Range	2-8
Date	4/9/18	Colors	White, Champagne

Target Market:	Girl's 4-8	Country of Origin:	USA
Fabric Type:	Organza, twill	Manufacturing Facility	Quality Garments Inc.
Fiber Content:	polyester, acetate	Retail Selling Price	\$45.11
Target Season	Spring 2019		



Front



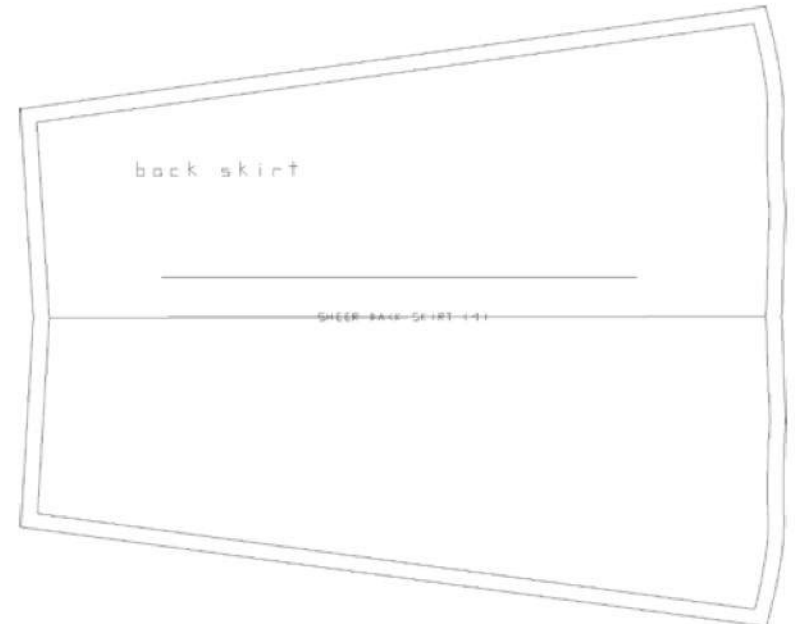
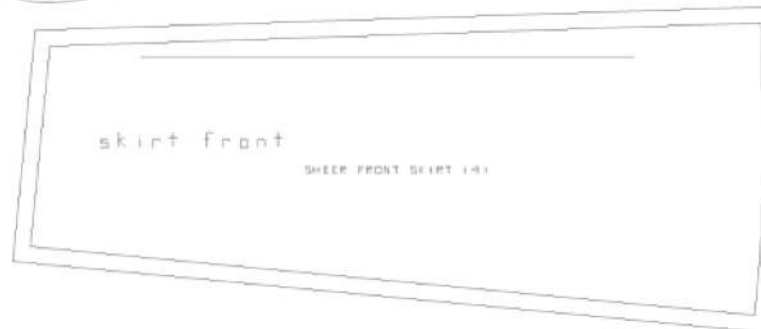
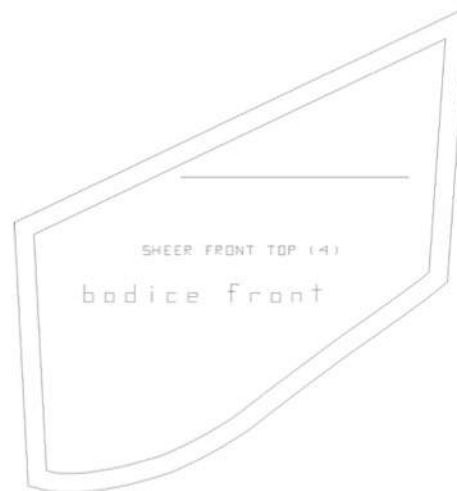
Back

Open sheer outer dress layer. With a V-neck opening, and kimono cap sleeves. Waist line is ornamented with hand stitched beading, and is closed with a button closure. The dress goes just below the knees and has all french seams.

Detailed Pattern Sheet

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Girl's Dresses
Semester	Spring 2018	Size Category	Girl's
Instructors	Dr. Teel	Size Range	2-8
Date	4/9/18	Colors	White, Champagne

QTY	Pattern Piece Name	Pattern Information
2	Front Bodice	Cut 1, 1R
2	Back Bodice	Cut 1
2	Front Skirt	Cut 1, 1R
2	Back Skirt	Cut 1



Individual Pattern Pieces

Costing Sheet

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Girl's Dresses
Semester	Spring 2018	Size Category	Girl's
Instructors	Dr. Teel	Size Range	2-8
Date	4/9/18	Colors	White, Champagne

Code	Description	Use	Width Size	Qty. Needed	Adj. Qty.	Cost per qty.
F	100% Polyester Organza	Entire garment	60in	1yd	1.04yd	\$1.75
T	T-24 Permacore polycore, polywrapped thread	Entire garment	T-24	172 yd	178.88 yd	\$0.000207
L	Combo Label	Center Back Neck	3/4 in x 1 1/2 in.	1	1	\$0.10
L	Combo Label	Left side seam of cape	1 in. x 2 in.	1	1	\$0.10
L	Singular Use Label	Center Back Neck	1/4 in. x 2 in.	1	1	\$0.05
T	Pearl Button	CF Right waist	1/2 in diameter	1	1	\$0.50
T	Sutache Braid Cord	CF Left waist	3x1 mm.	.1 yd	.104 yd	\$1.00
T	Pearl beaded trim	waistline	1/4 in.	.75 yd	.78 yd	\$1.00

Materials	Value	OVH %	Ovh. Amt.	Adj. Value	Total Materials
Fabrics Subtotal	\$1.82	40%	\$0.728	\$2.548	
Trims Subtotal	\$1.671	40%	\$0.668	\$2.339	
Support Materials Subtotals	-----	-----	-----	-----	
Total Materials					\$4.887

Labor	Per Garment	Total Labor
Grading	\$0.30	
Marker Making	\$0.30	
Cutting	\$0.30	
Sewing	\$10.00	
Total Labor Cost		\$10.90

Total Manufacturing Cost	\$15.787
Markup %	65%
Retail Selling Price	\$45.106

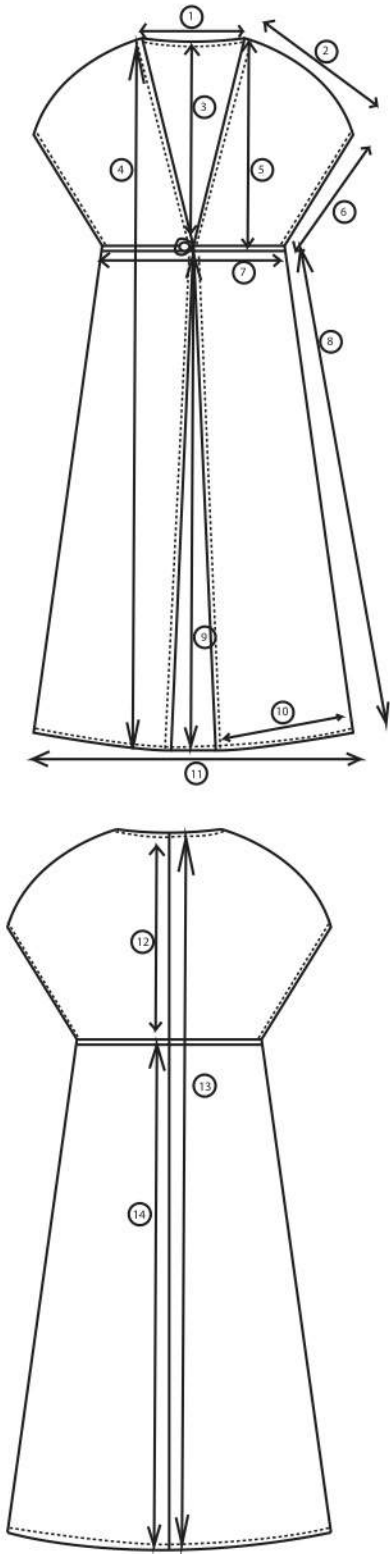
Operation Bulletin

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Girl's Dresses
Semester	Spring 2019	Size Category	Girl's
Instructors	Dr. Teel	Size Range	2-8
Date	4/9/18	Colors	White, Champagne

Stitch Type	Seam Type	Operation Description
301	SSae-2	Sew CB bodice pieces together
301	SSae-2	Sew CB skirt pieces together
301	SSae-2	Sew CB skirt to CB bodice
301	SSae-2	Sew CF bodice pieces to CF skirt pieces
301	SSae-2	Sew L and R side seams
301	EFb-1	Fold over all raw edges of garment 1/4 in twice and stitch
200	SSaa-1	Attach pearl beaded trim to waistline
200	--	Attach pearl button to right side of the waistline
200	--	Attach Soutache braid to the left side of the waistline to create button loop closure

Product Specifications
 Garment: Winged Angel Sheer Outer Dress
 Calvin Klein: Bewstowal

POM	Descripton	Sample Size: Finished Dimension	Tol. +/-
1	Neck Width	9 5/8 in.	3/8 in.
2	Shoulder Width	6 1/4 in.	3/8 in.
3	Neck Depth	8 1/4 in.	3/8 in.
4	Front length	32 1/4 in.	3/4 in.
5	Front Bodice Length	10 1/4 in.	3/4 in.
6	Straight armhole width	11 1/2 in.	1/2 in.
7	Across waist	12 in.	1/4 in.
8	Side skirt length	22 1/4 in.	3/8 in.
9	Center skirt length	22 1/4 in.	3/8 in.
10	Front Skirt width	8 1/2 in.	1/2 in.
11	bottom opening width	18 3/4 in.	3/4 in.
12	Center back bodice length	8 1/4 in.	3/8 in.
13	Center back length	30 1/2 in.	3/4 in.
14	Center back skirt length	22 1/4 in.	1/2 in.



Product Specifications

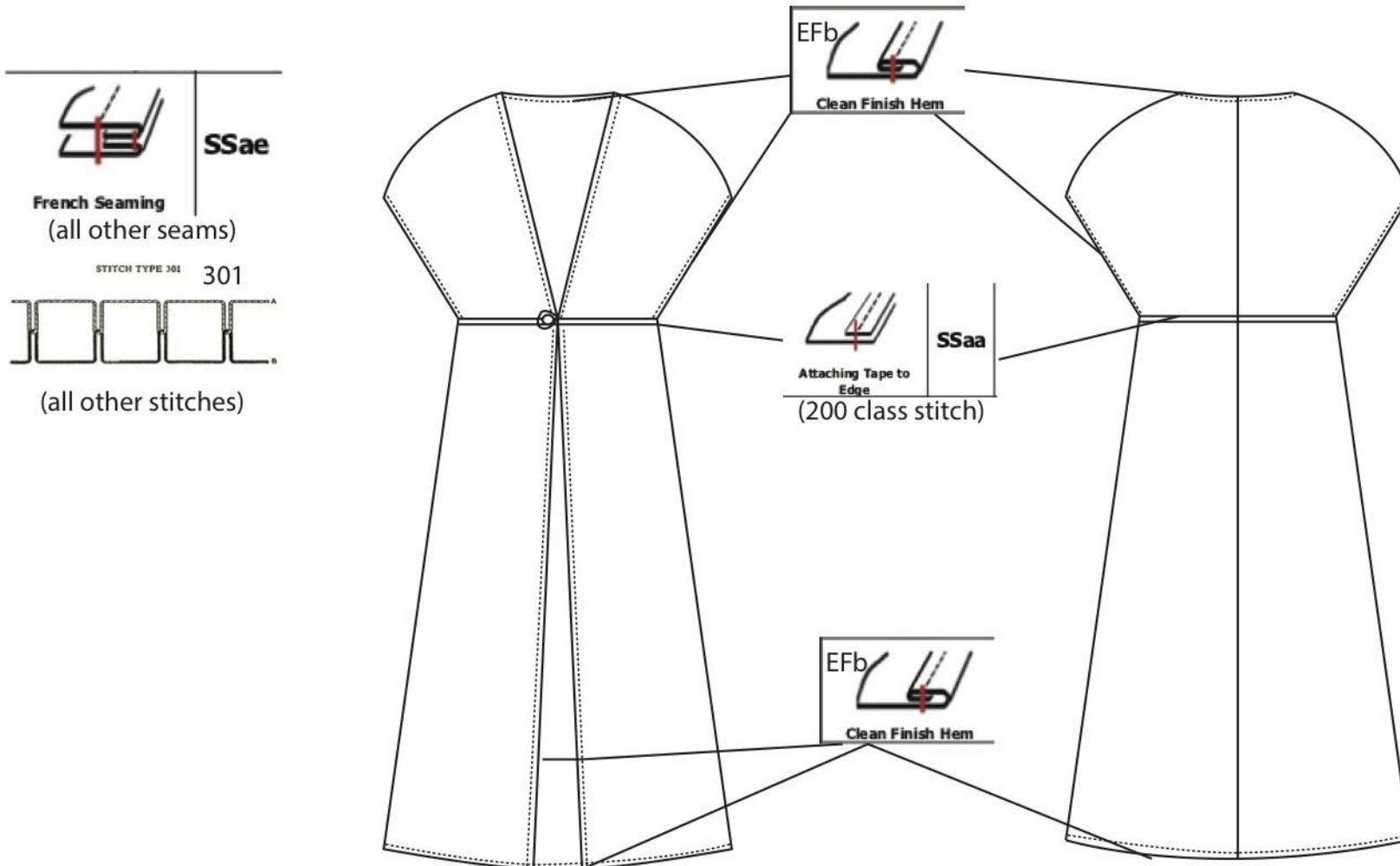
Garment: Winged Angel Sheer Outer Dress

Calvin Klein: Bewstowal

POM	Description	Explanation
1	Neck Width	Measure from high point shoulder to high point shoulder across neckline
2	Shoulder Width	Measure from high point shoulder to armhole opening
3	Neck Depth	Measure from center front neckline to waistline
4	Front length	Measure from high point shoulder to hemline
5	Front Bodice Length	Measure from high point shoulder to waistline
6	Straight armhole width	Measure from top of armhole to bottom of armhole in a straight line
7	Across waist	Measure from side seam to side seam at the waistline
8	Side skirt length	Measure from waistline to hemline on the sides seam
9	Center skirt length	Measure from center front waistline to center front hemline
10	Front Skirt width	Measure from side seam to end of right front skirt
11	bottom opening width	Measure from side seam to side seam on hemline
12	Center back bodice length	Measure from Center back neckline to waistline
13	Center back length	Measure from Center back neckline to hemline
14	Center back skirt length	Measure from center back waistline to hemline

Stitches and Seams Diagram

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Girl's Dresses
Semester	Spring 2019	Size Category	Girl's
Instructors	Dr. Teel	Size Range	2-8
Date	4/9/18	Colors	White, Champagne



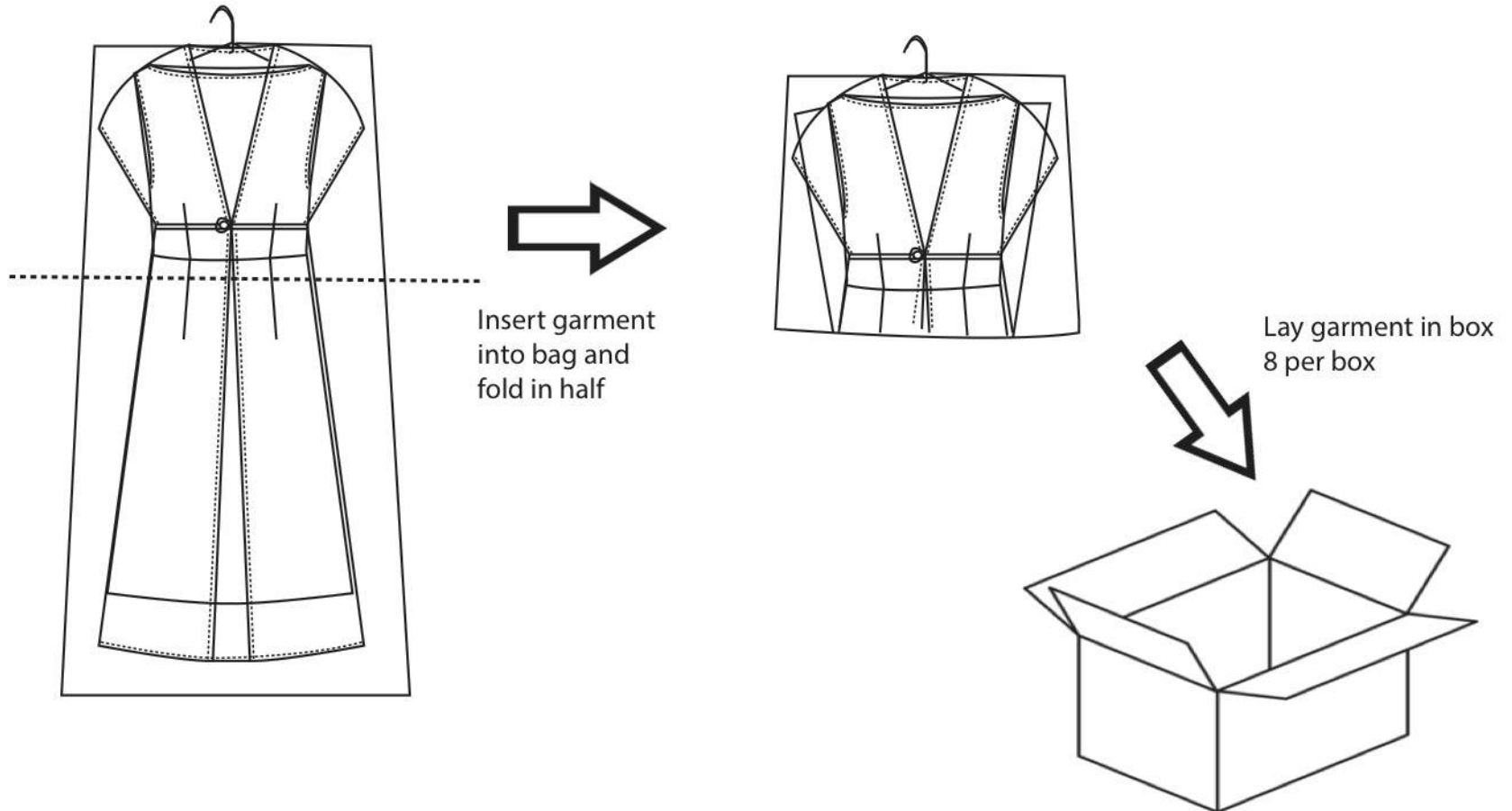
Packaging and Shipping

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Girl's Dresses
Semester	Spring 2019	Size Category	Girl's
Instructors	Dr. Teel	Size Range	2-8
Date	4/9/18	Colors	White, Champagne

Package Type	Amount	Vendor	Cost	Colors	Details
Children's Hangers-swivel hook	1	Uline.com	\$0.28	Clear	12 in. \$28/100
White garment bag	1	Uline.com	\$0.18	White	21x 3x 40 in. \$81/450
Corrugated shipping box	1	Uline.com	\$0.15	Brown	17.25x 11.25x 10 in. \$1.22/8
Clothing hang tag	1	Uprinting.com	\$0.044	White/blush/black	2x 3 in. \$44.24/1000
nylon string snap hook tie	1	Amazon.com	\$0.20	Black	7in. \$19.95/1000
Bulb safety pin	1	Amazon.com	\$0.012	Black	.7x 22mm. \$5.96/500
		Total: \$0.866			

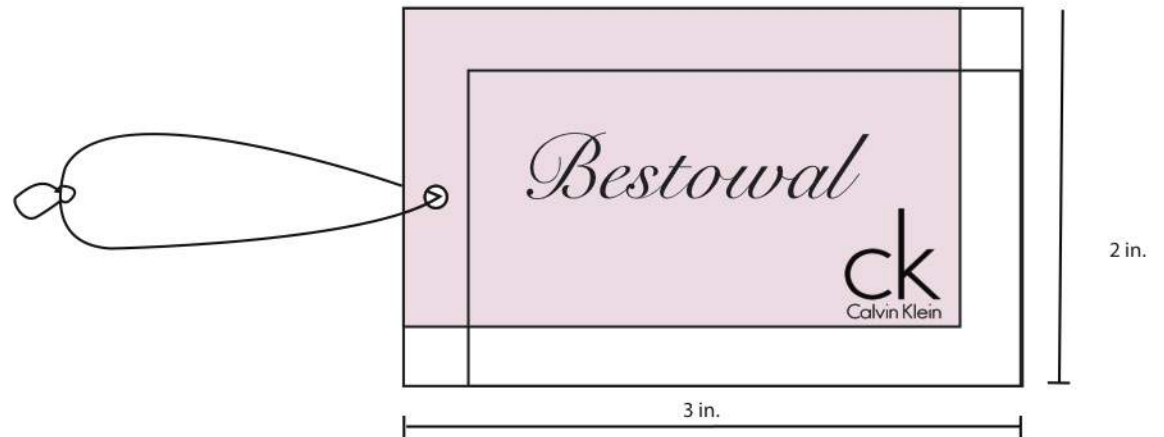
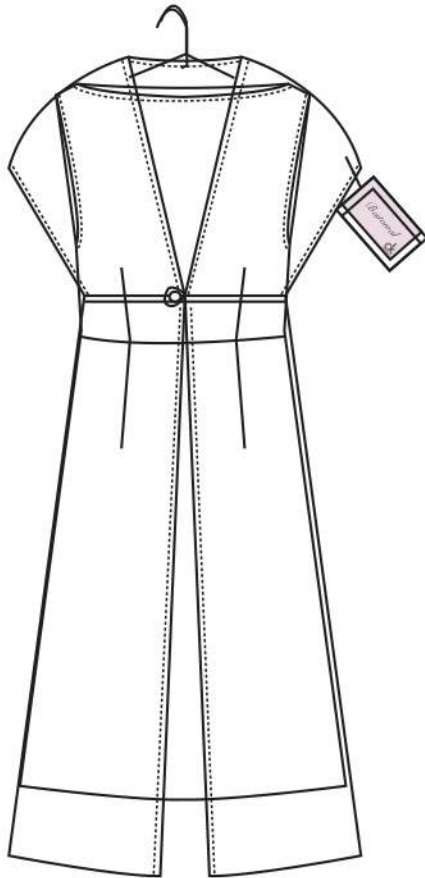
Packaging and Folding Instructions

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Girl's Dresses
Semester	Spring 2019	Size Category	Girl's
Instructors	Dr. Teel	Size Range	2-8
Date	4/9/18	Colors	White, Champagne



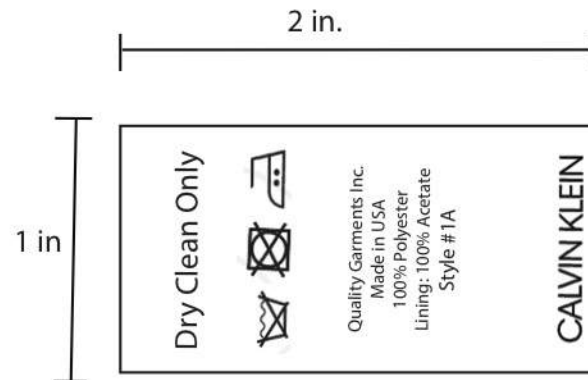
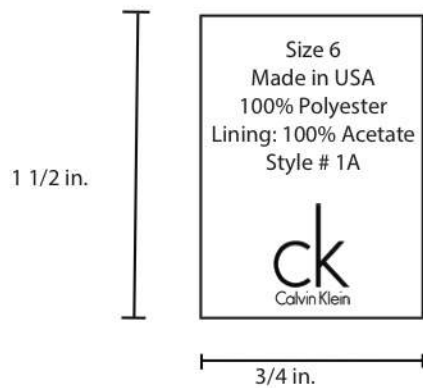
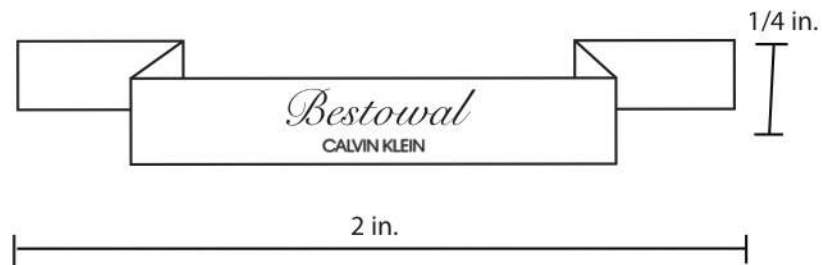
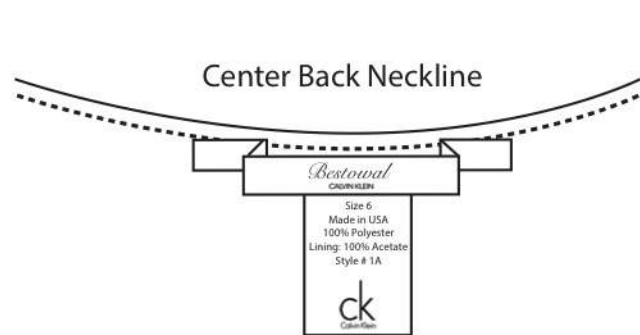
Hang Tag and Labels

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Girl's Dresses
Semester	Spring 2019	Size Category	Girl's
Instructors	Dr. Teel	Size Range	2-8
Date	4/9/18	Colors	White, Champagne

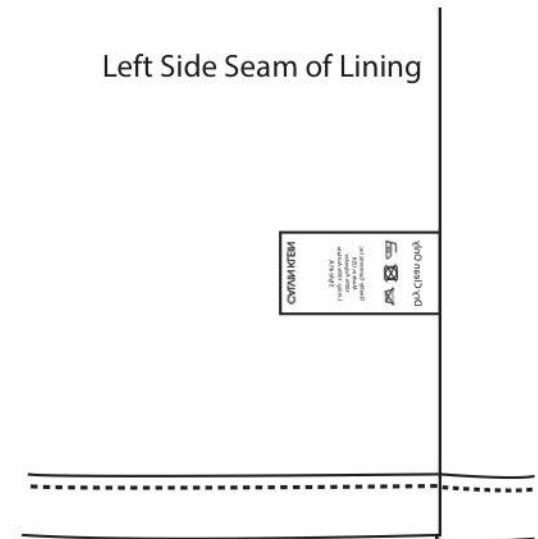


Hang Tag and Labels

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Girl's Dresses
Semester	Spring 2019	Size Category	Girl's
Instructors	Dr. Teel	Size Range	2-8
Date	4/9/18	Colors	White, Champagne



Left Side Seam of Lining



Total Look Costing

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Girl's Dresses
Semester	Spring 2019	Size Category	Girl's
Instructors	Dr. Teel	Size Range	2-8
Date	4/9/18	Colors	White, Champagne

Dress	Sheer Outer Dress												
<table> <tr> <td>Total Manufacturing Cost</td><td>\$21.489</td></tr> <tr> <td>Markup %</td><td>65%</td></tr> <tr> <td>Retail Selling Price</td><td>\$61.397</td></tr> </table>	Total Manufacturing Cost	\$21.489	Markup %	65%	Retail Selling Price	\$61.397	<table> <tr> <td>Total Manufacturing Cost</td><td>\$15.787</td></tr> <tr> <td>Markup %</td><td>65%</td></tr> <tr> <td>Retail Selling Price</td><td>\$45.106</td></tr> </table>	Total Manufacturing Cost	\$15.787	Markup %	65%	Retail Selling Price	\$45.106
Total Manufacturing Cost	\$21.489												
Markup %	65%												
Retail Selling Price	\$61.397												
Total Manufacturing Cost	\$15.787												
Markup %	65%												
Retail Selling Price	\$45.106												

Total Packaging Cost	\$0.866
Total Duties & Shipping	N/A covered by manufacturer

Complete Look (Dress and Cape)	
Total Manufacturing Cost	\$38.142
Markup %	65%
Retail Selling Price	\$108.977

Caped Angel

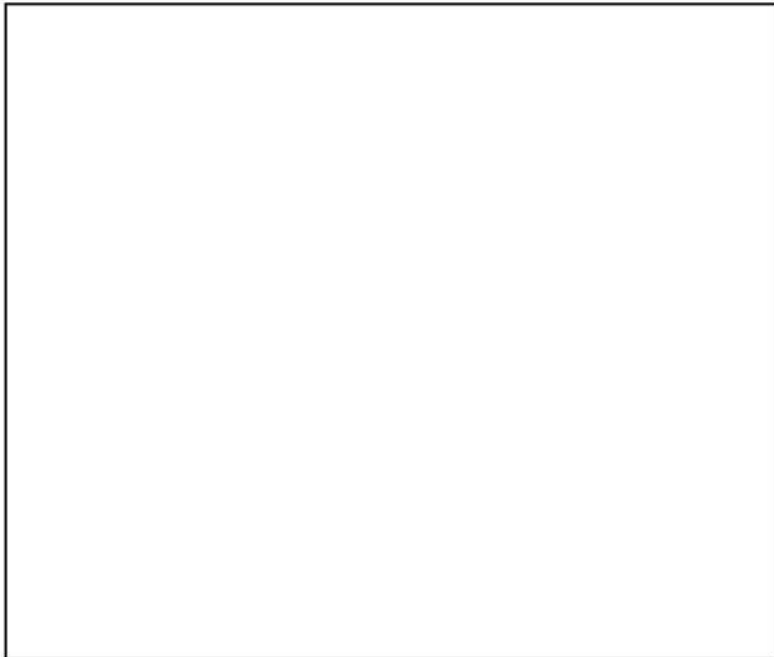


Fabric Detail Sheet

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Girl's Dresses
Semester	Spring 2019	Size Category	Girl's
Instructors	Dr. Teel	Size Range	2-8
Date	4/9/18	Colors	White, Champagne

Fabric ID#	CKB0001	Season:	Spring/summer
Fiber Content:	100% Polyester	Fabric Weight	Medium weight
Description	Satin weaved, duchess satin		
Fabric Width:	60 in	Cost:	\$3.00/ yd

Swatch



Color Standards



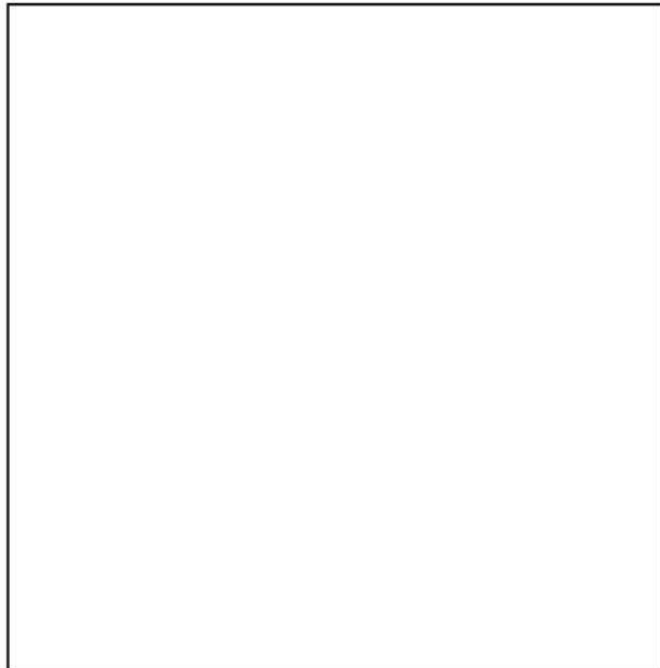
Finish:	Sheen
Washing Instructions:	Dry clean only
Misc:	n/a

Fabric Detail Sheet

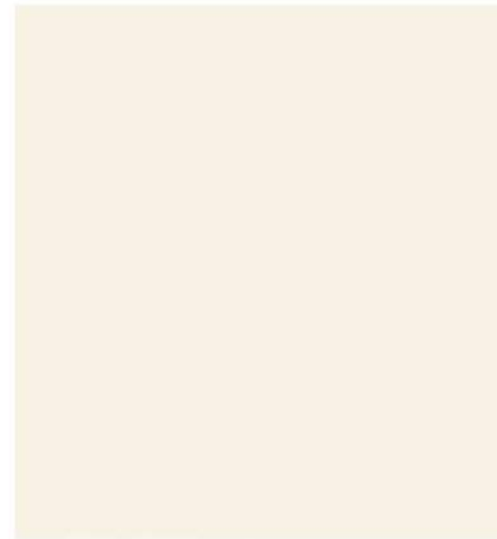
Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Girl's Dresses
Semester	Spring 2019	Size Category	Girl's
Instructors	Dr. Teel	Size Range	2-8
Date	4/9/18	Colors	White, Champagne

Fabric ID#	CKB003	Season:	Spring/summer
Fiber Content:	100% Polyester	Fabric Weight	Light weight
Description	Luxury Polyester lining fabric		
Fabric Width:	58 in.	Cost:	\$0.75 /yd

Swatch



Color Standards



PANTONE®
11-0907
Pearled Ivory

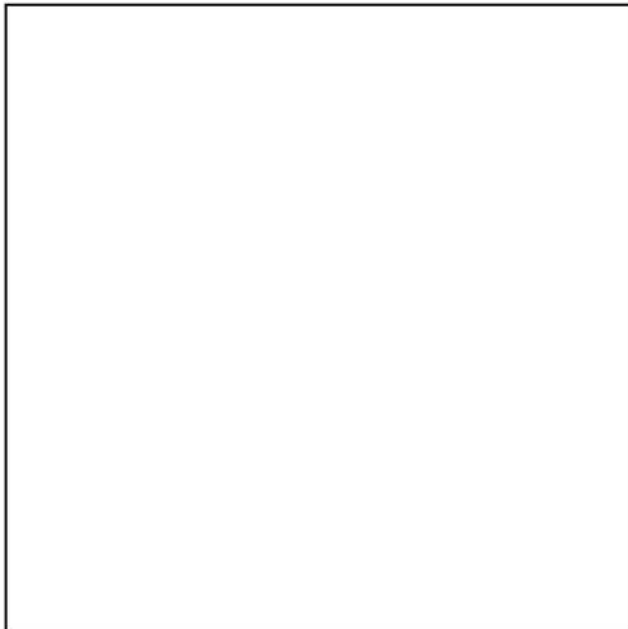
Finish:	Ultra soft
Washing Instructions:	dry clean only
Misc:	n/a

Fabric Detail Sheet

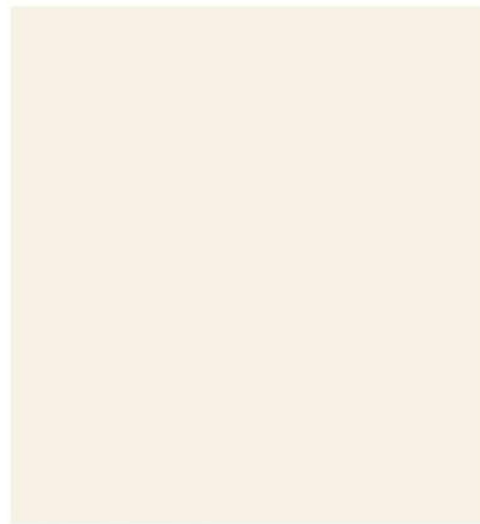
Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Girl's Dresses
Semester	Spring 2019	Size Category	Girl's
Instructors	Dr. Teel	Size Range	2-8
Date	4/9/18	Colors	White, Champagne

Fabric ID#	CK004	Season:	Spring/Summer
Fiber Content:	100% polyester	Fabric Weight	Medium Weight
Description	Luxurious Brocade Fabric		
Fabric Width:	60 in.	Cost:	\$4.00 yd.

Swatch



Color Standards



PANTONE®
11-0907
Pearled Ivory



PANTONE®
7499 C

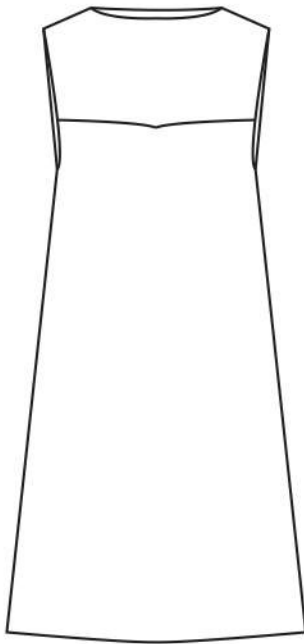
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Finish:	Luxury Sheen
Washing Instructions:	dry clean only
Misc:	n/a

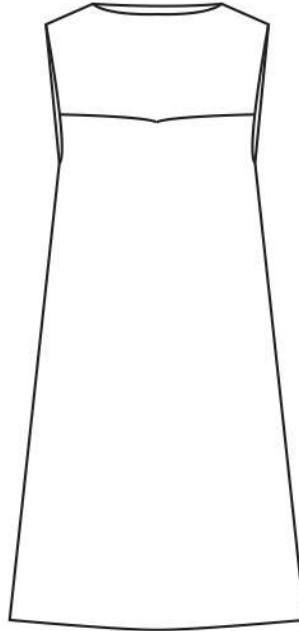
Style Summary Sheet

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Girl's Dresses
Semester	Spring 2019	Size Category	Girl's
Instructors	Dr. Teel	Size Range	2-8
Date	4/9/18	Colors	White, Champagne

Target Market:	Girl's 4-8	Country of Origin:	USA
Fabric Type:	Satin, Organza, twill	Manufacturing Facility	Quality Garments Inc.
Fiber Content:	Polyester, acetate	Retail Selling Price	\$62.42
Target Season	Spring 2019		



Front



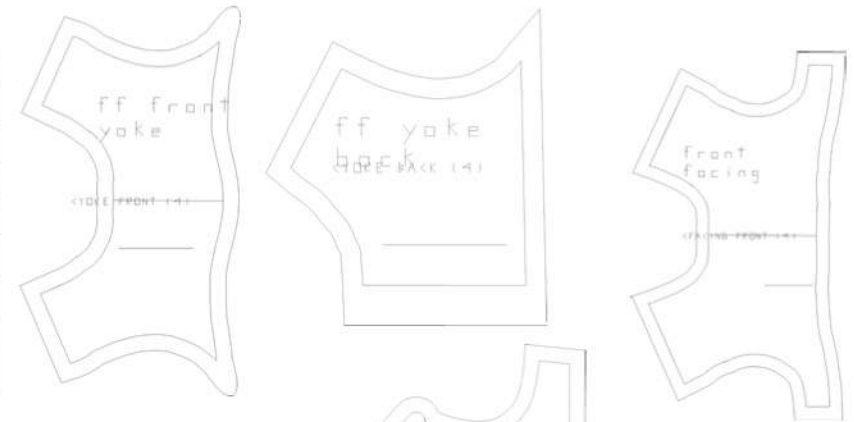
Back

Sleeveless white satin A-line trapeze dress with an upper body yoke of white and champagne brocade. High U neckline. The knee length dress is lined with a polyester lining fabric and has an invisible zipper along the center back.

Detailed Pattern Sheet

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Girl's Dresses
Semester	Spring 2019	Size Category	Girl's
Instructors	Dr. Teel	Size Range	2-8
Date	4/9/18	Colors	White, Champagne

QTY	Pattern Piece Name	Pattern Information
1	Front Yoke	Cut 1
2	Back Yoke	Cut 1, 1R
1	Front Skirt	Cut 1
2	Back Skirt	Cut 1, 1R
1	Front Facing	Cut 1
2	Back Facing	Cut 1, 1R
1	Front Skirt Lining	Cut 1
2	Back Skirt Lining	Cut 1, 1R



Individual Pattern Pieces

Costing Sheet

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Girl's Dresses
Semester	Spring 2019	Size Category	Girl's
Instructors	Dr. Teel	Size Range	2-8
Date	4/9/18	Colors	White, Champagne

Code	Description	Use	Width Size	Qty. Needed	Adj. Qty.	Cost per qty.
F	100% Polyester Satin	Facing, Dress Skirt	60in	.75yd	.78yd	\$3.00
F	100% Polyester Brocade	Dress Yoke	60in	.25yd	.26 yd	\$4.00
F	100% Polyester lining	Dress lining	58 in	.75 yd	.78 yd	\$0.75
T	T-24 Permacore polycore, polywrapped thread	Entire garment	T-24	172 yd	178.88 yd	\$0.000207
L	Combo Label	Center Back Neck	3/4 in x 1 1/2 in.	1	1	\$0.10
L	Combo Label	Left side seam of skirt	1 in. x 2 in.	1	1	\$0.10
L	Singular Use Label	Center Back Neck	1/4 in. x 2 in.	1	1	\$0.05

Materials	Value	OVH %	Ovh. Amt.	Adj. Value	Total Materials
Fabrics Subtotal	\$3.965	40%	\$1.586	\$5.551	
Trims Subtotal	\$0.287	40%	\$0.11	\$0.397	
Support Materials Subtotals	-----	-----	-----	-----	
Total Materials					\$5.948

Labor	Per Garment	Total Labor
Grading	\$0.30	
Marker Making	\$0.30	
Cutting	\$0.30	
Sewing	\$15.00	
Total Labor Cost		

Total Manufacturing Cost	\$21.848
Markup %	65%
Retail Selling Price	\$62.423

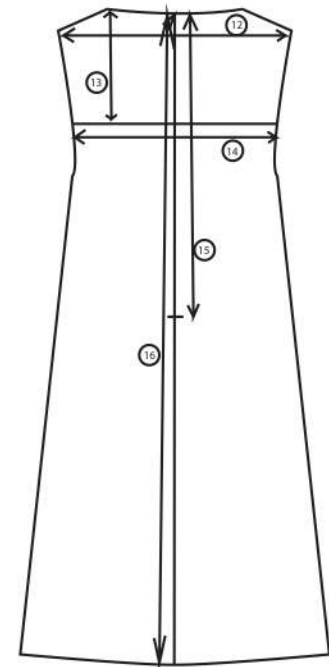
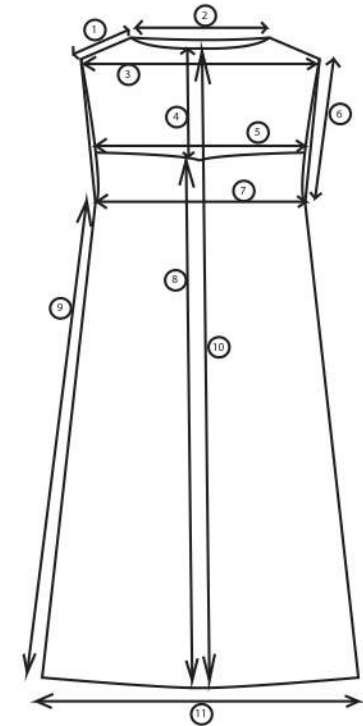
Operation Bulletin

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Girl's Dresses
Semester	Spring 2019	Size Category	Girl's
Instructors	Dr. Teel	Size Range	2-8
Date	4/9/18	Colors	White, Champagne

Stitch Type	Seam Type	Operation Description
301	SSa-1	Sew CF lining to CF facing
301	SSa-1	Sew CB lining pieces to CB facing pieces
301	SSa-1	Sew facing L and R Shoudler Seams together
301	SSa-1	Sew CF skirt to fashion fabric yoke
301	SSa-1	Sew CB fashion fabric skirt pieces to CB fashion fabric yoke pieces
301	SSa-1	Sew Fashion fabric L and R shoulder seams together
301	SSa-1	Attach the facing to fashion fabric on the neckline and armholes- Pull through the shoulderseam.
301	SSa-1	Sew L and R side seams together of fashon fabric and lining
301	SSa-1	Sew Lining CB seam to zipper end.
301	SSa-1	Sew fashion fabric CB seam to zipper end
301	SSaa-1	Attach invisivle zipper to fashion fabric
200	LSd-1	Fold Under facing and lining and stitch to zipper tape
301	EFb-1	Fold under Lining hem 1 in. twice and stitch the hem
200	EFm-1	Fold Under fashion fabric hem 1/2 in twice and invisible stitch the hem

Product Specifications
Garment: Caped Angel Dress
Calvin Klein: Bewstowal

POM	Descripton	Sample Size: Finished Dimension	Tol. +/-
1	Shoulder width	2 1/4 in.	1/2 in.
2	Neck width	6 3/4 in.	3/8 in.
3	Across shoulder front	10 in.	3/8 in.
4	Yoke depth front	3 1/2 in.	3/8 in.
5	Yoke width front	9 1/2 in.	1/2 in.
6	Straight Armhole width	5 1/2 in.	3/8 in.
7	Across Chest front	12 1/2 in.	1/2 in.
8	Center Front Skirt Length	23 3/4 in.	3/4 in.
9	Side Skirt Length	22 in.	3/4 in.
10	Center Front Length	27 1/4 in.	3/4 in.
11	Bottom opening width	17 1/2 in.	1/2 in.
12	Across shoulder back	10 in.	1/2 in.
13	Yoke Depth Back	5 1/2 in.	3/8 in.
14	Yoke Width back	9 1/2 in.	1/2 in.
15	Zipper Length	14 1/2 in.	1/2 in.
16	Center back length	26 3/4 in.	3/4 in.



Product Specifications
Garment: Caped Angel Dress
Calvin Klein: Bewstowal

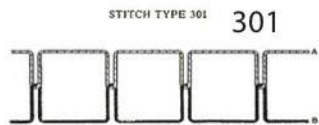
POM	Description	Explanation
1	Shoulder width	Measure from Top armhole opening to high point shoulder
2	Neck width	Measure from highpoint shoulder to highpoint across neckline
3	Across shoulder front	Measure from top of armhole opening to top of armhole opening across front
4	Yoke depth front	Measure from CF neckline to CF yoke ending
5	Yoke width front	Measure from armhole opening to armhole opening across front yoke
6	Straight Armhole width	Measure from top of armhole opening to bottom in a straight line
7	Across Chest front	Measure from side seam to side seam 1 in. below armhole
8	Center Front Skirt Length	Measure from CF yoke bottom to CF hemline
9	Side Skirt Length	Measure from bottom of armhole to hemline along sideseam in a straight line
10	Center Front Length	Measure from CF neckline to CF hemline
11	Bottom opening width	Measure from side seam to side seam along hemline
12	Across shoulder back	Measure from top of armhole opening to top of armhole opening across back
13	Yoke Depth Back	Measure from highpoint shoulder to yoke bottom on back of garment
14	Yoke Width back	Measure from armhole opening to armhole opening across back yoke
15	Zipper Length	Measure from CB neckline to bottom on zipper
16	Center back length	Measure from CB neckline to CB hemline

Stitches and Seams Diagram

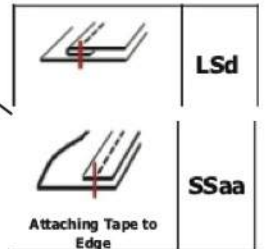
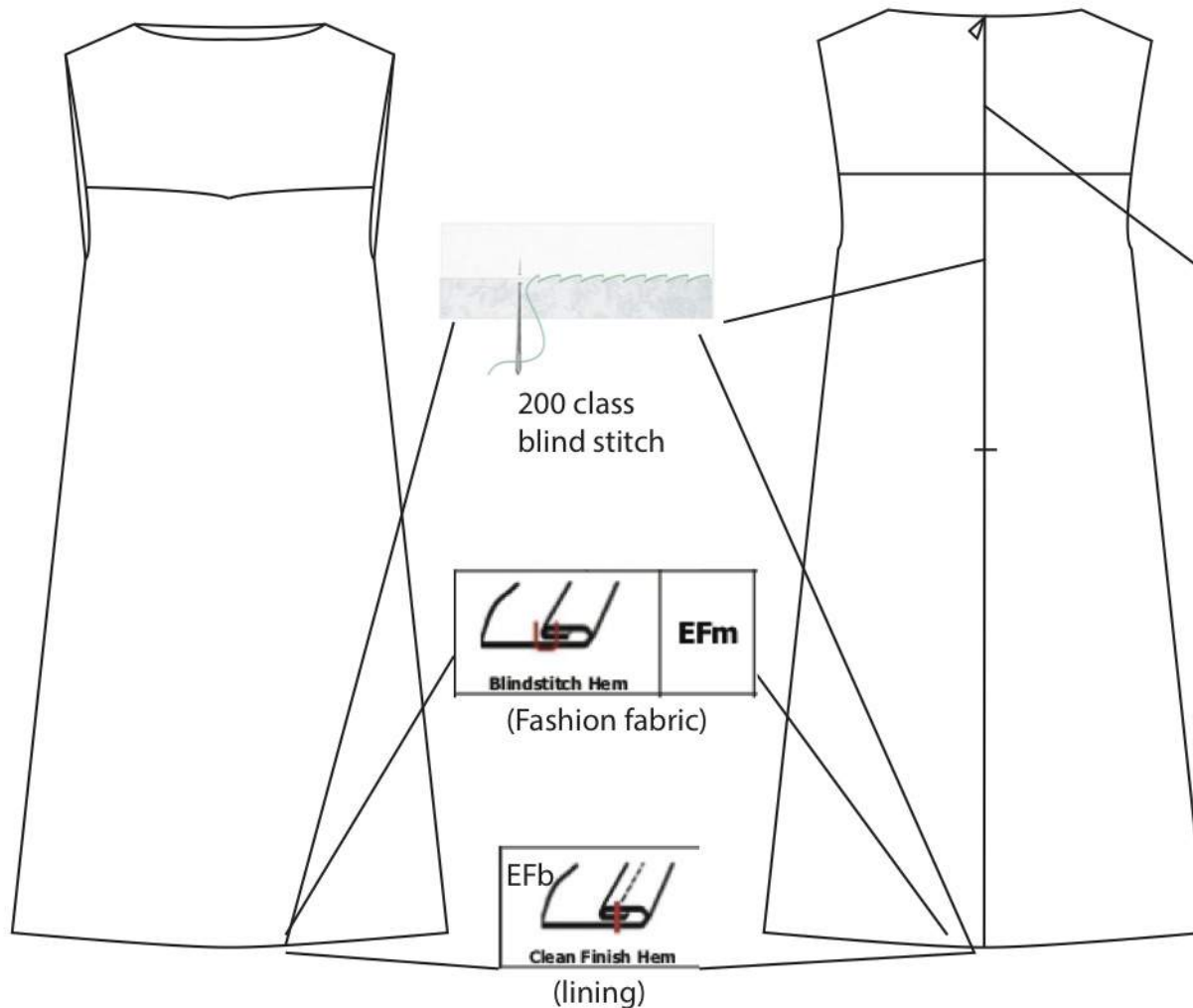
Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Girl's Dresses
Semester	Spring 2019	Size Category	Girl's
Instructors	Dr. Teel	Size Range	2-8
Date	4/9/18	Colors	White, Champagne



(all other seams)



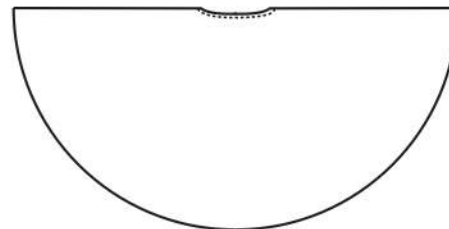
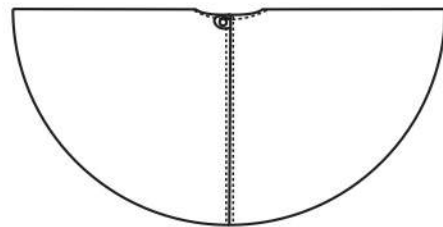
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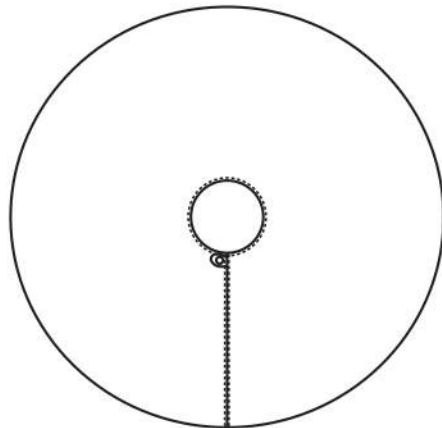
Style Summary Sheet

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Girl's Dresses
Semester	Spring 2018	Size Category	Girl's
Instructors	Dr. Teel	Size Range	2-8
Date	4/9/18	Colors	White, Champagne

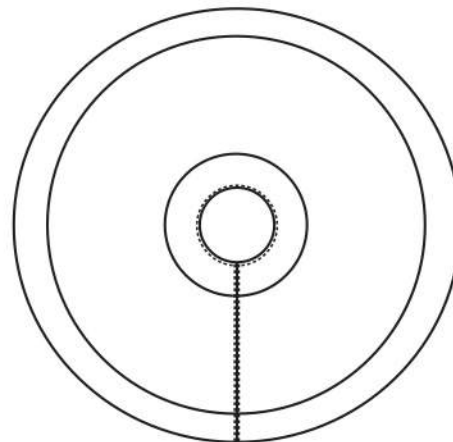
Target Market:	Girl's 4-8	Country of Origin:	USA
Fabric Type:	Brocade, twill	Manufacturing Facility	Quality Garments Inc.
Fiber Content:	Polyester, acetate	Retail Selling Price	\$58.59
Target Season	Spring 2019		



Lined circle cape, made of a white and champagne brocade. Full opening in the front with a button closure.



Front

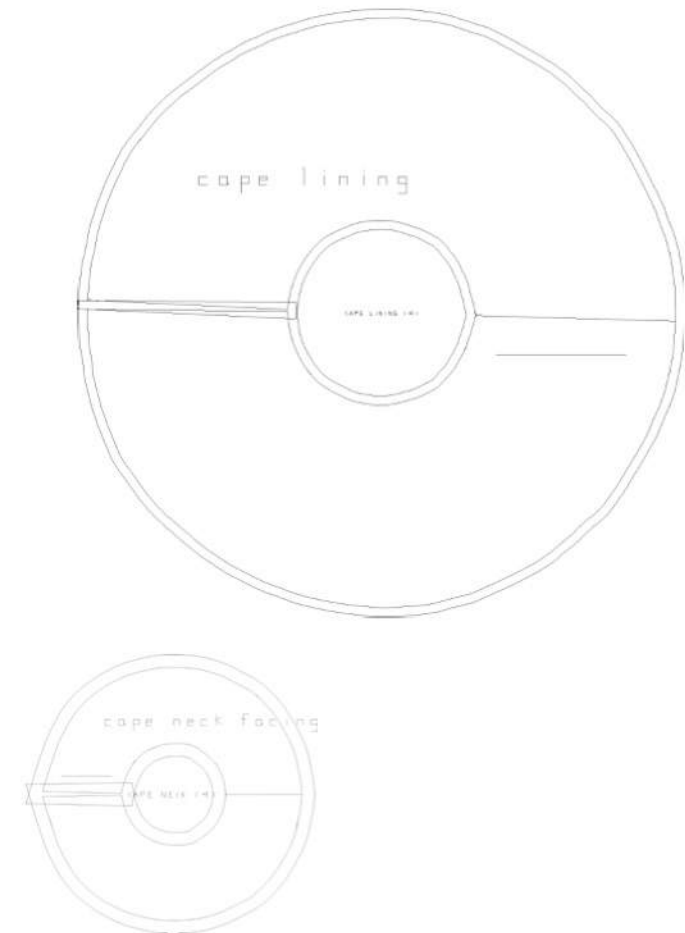
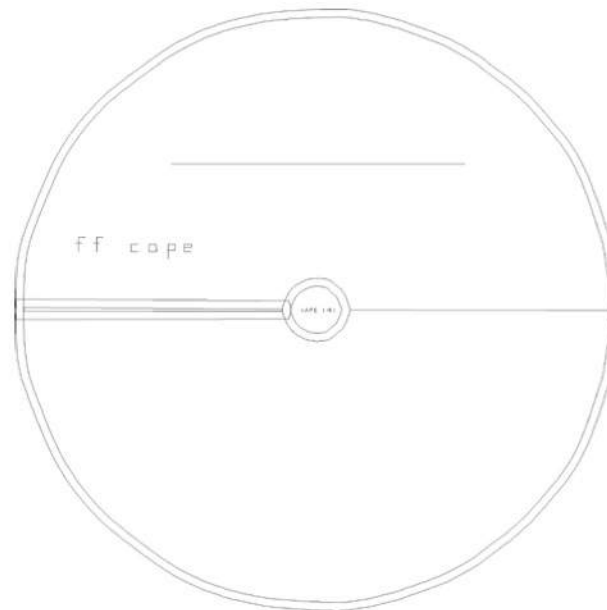
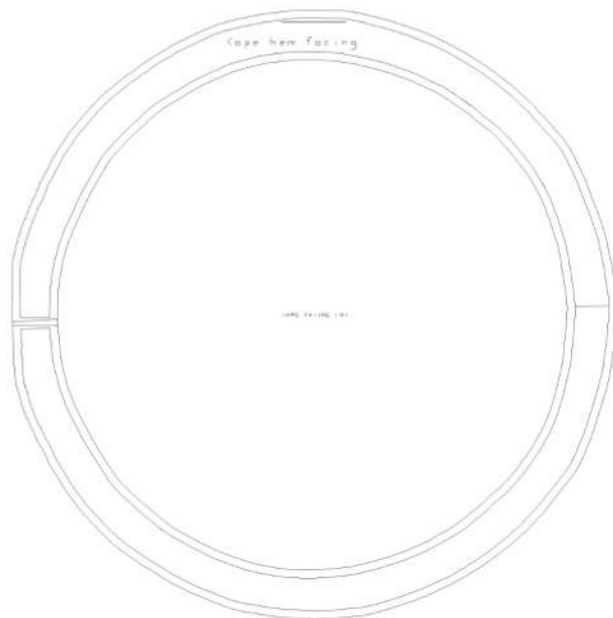


Back

Detailed Pattern Sheet

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Girl's Dresses
Semester	Spring 2018	Size Category	Girl's
Instructors	Dr. Teel	Size Range	2-8
Date	4/9/18	Colors	White, Champagne

QTY	Pattern Piece Name	Pattern Information
1	Cape	Cut 1
1	Neckline facing	Cut 1
1	Hemline facing	Cut 1
1	Cape Lining	Cut 1



Individual Pattern Pieces

Costing Sheet

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Girl's Dresses
Semester	Spring 2018	Size Category	Girl's
Instructors	Dr. Teel	Size Range	2-8
Date	4/9/18	Colors	White, Champagne

Code	Description	Use	Width Size	Qty. Needed	Adj. Qty.	Cost per qty.
F	100% Polyester Brocade	Entire garment, facings	60in	1.25 yd	1.30 yd	\$4.00
F	100% Polyester lining	Cape lining	58 in	1 yd	1.04 yd	\$0.75
T	T-24 Permacore polycore, polywrapped thread	Entire garment	T-24	136yd	141.44 yd	\$0.000207
L	Combo Label	Center Back Neck	3/4 in x 1 1/2 in.	1	1	\$0.10
L	Combo Label	Left side seam of cape	1 in. x 2 in.	1	1	\$0.10
L	Singular Use Label	Center Back Neck	1/4 in. x 2 in.	1	1	\$0.05
T	Pearl Button	CF Right opening	1/2 in diameter	1	1	\$0.50
T	Sutache Braid Cord	CF Left opening	3x1 mm.	.1 yd	.104 yd	\$1.00

Materials	Value	OVH %	Ovh. Amt.	Adj. Value	Total Materials
Fabrics Subtotal	\$5.98	40%	\$2.392	\$8.372	
Trims Subtotal	\$0.883	40%	\$0.353	\$1.236	
Support Materials Subtotals	-----	-----	-----	-----	
Total Materials					
					\$9.608

Labor	Per Garment	Total Labor
Grading	\$0.30	
Marker Making	\$0.30	
Cutting	\$0.30	
Sewing	\$10.00	
Total Labor Cost		

Total Manufacturing Cost	\$20.508
Markup %	65%
Retail Selling Price	\$58.594

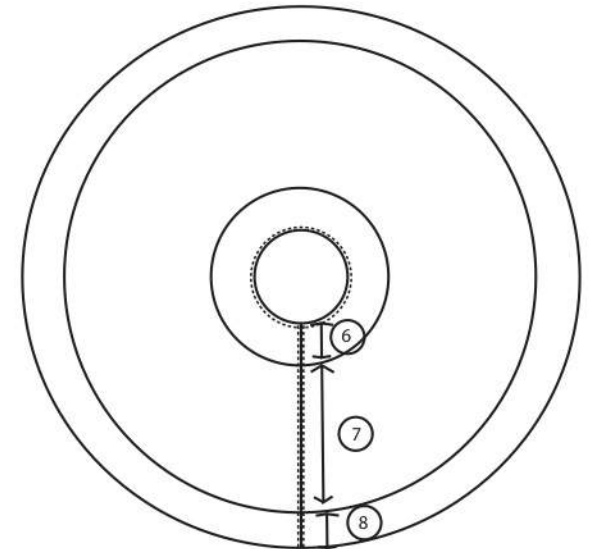
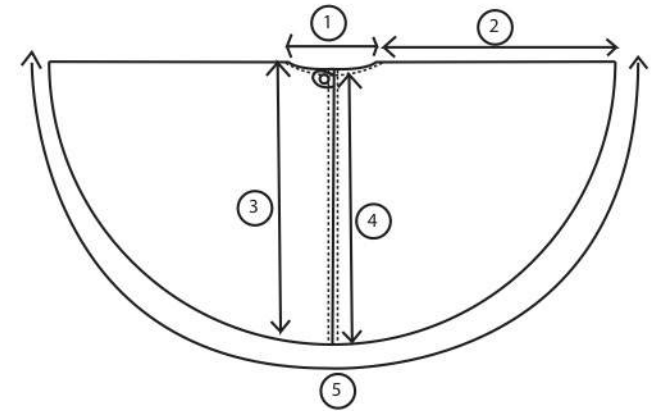
Operation Bulletin

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Girl's Dresses
Semester	Spring 2018	Size Category	Girl's
Instructors	Dr. Teel	Size Range	2-8
Date	4/9/18	Colors	White, Champagne

Stitch Type	Seam Type	Operation Description
301	SSa-1	Sew hemline facing to Lining fabric
301	SSa-1	Sew neckline facing to lining fabric
301	SSa-1	Sew fashion fabric to neckline facing
301	SSe-1	Understitch the seam allowance to facing
301	SSa-1	Sew fashion fabric to hemline facing
301	SSe-1	Understitch seam allowance to facing, turn garment rightside out
301	SSc-1	Fold under Right CF fashion fabric and lining edges and topstitch
301	SSc-1	Fold under left CF fashion fabric and lining edges, insert soutache braid loop 1/4 in. from neckline and topstitch
200	--	Attach Button 1/4 in. from neckline on right CF edge of fashion fabric

Product Specifications
 Garment: Caped Angel Cape
 Calvin Klein: Bewstowal

POM	Descripton	Sample Size: Finished Dimension	Tol. +/-
1	Across Neck	4 1/2 in.	3/8 in.
2	Shoulder width	14 1/2 in.	1/2 in.
3	Front Length	14 1/2 in.	3/8 in.
4	Center Front Length	17 in.	3/8 in.
5	Bottom Circumfrence	111 in.	3/8 in.
6	Neck Facing Depth	1 3/4 in.	3/8 in.
7	Lining depth	11 in.	3/8 in.
8	Facing depth	1 3/4 in.	3/8 in.



Product Specifications
Garment: Caped Angel Cape
Calvin Klein: Bewstowal

POM	Description	Explanation
1	Across Neck	Measure from high point shoulder to high point shoulder across neckline
2	Shoulder width	Measure from high point shoulder to hemline
3	Front Length	Measure from high point shoulder to hemline
4	Center Front Length	Measure from CF neckline to CF hemline
5	Bottom Circumfrence	Measure along garment hemline curve, from CF all the way back around to CF
6	Neck Facing Depth	Measure from CF neckline to end of neckline facing
7	Lining depth	Measure from bottom of neckline facing to top of hemline facing along CF
8	Facing depth	Measure from top of hemline facing to hemline along CF

Stitches and Seams Diagram

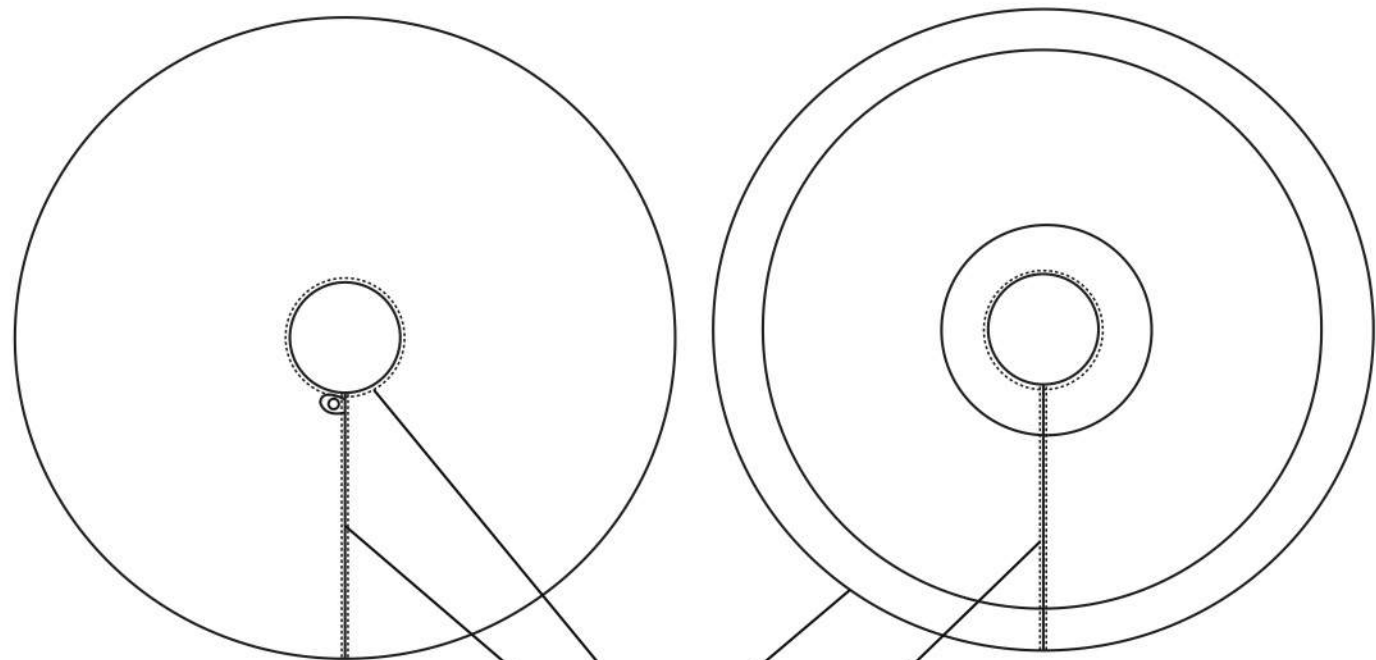
Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Girl's Dresses
Semester	Spring 2019	Size Category	Girl's
Instructors	Dr. Teel	Size Range	2-8
Date	4/9/18	Colors	White, Champagne



STITCH TYPE 301 301



(all other stitches and seams)



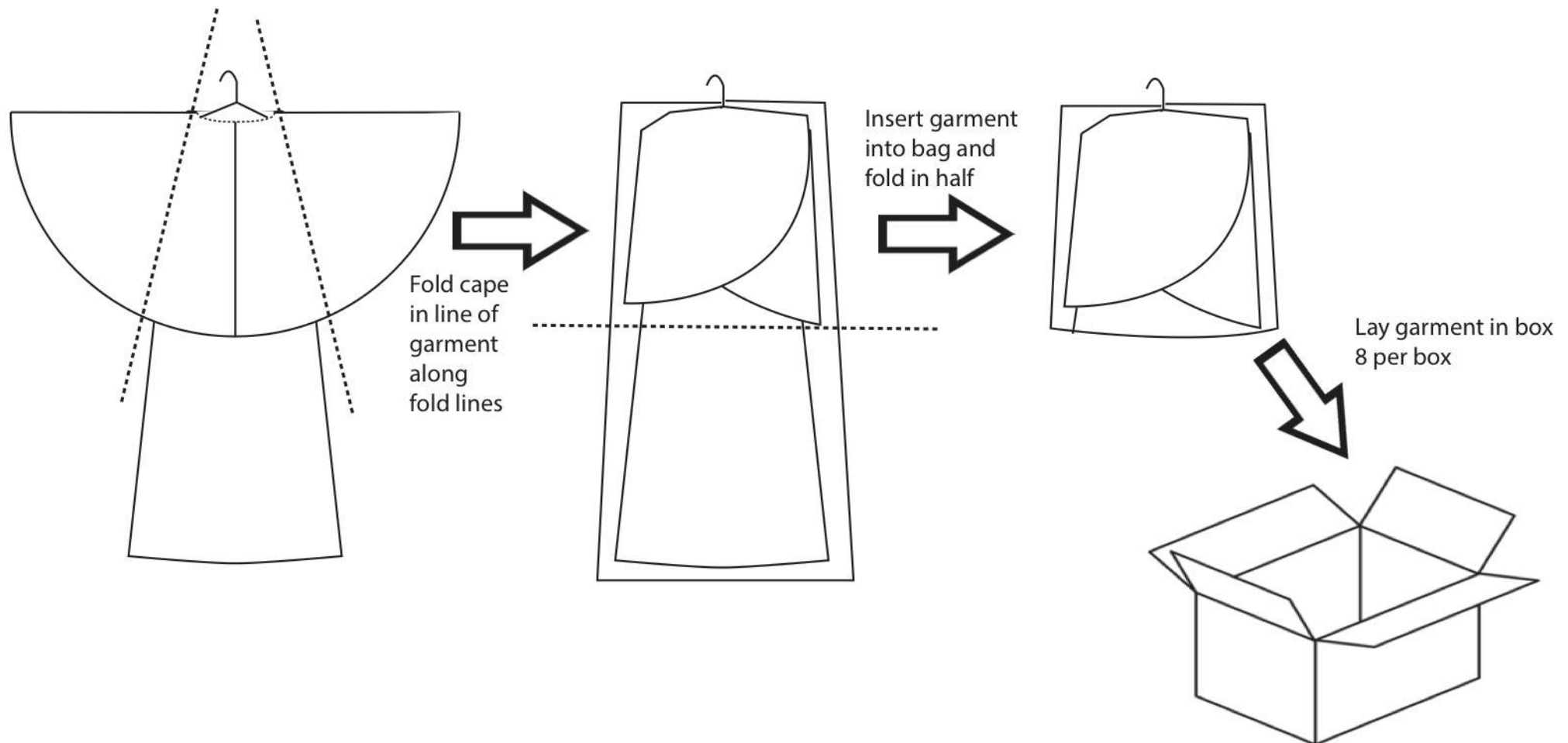
Packaging and Shipping

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Girl's Dresses
Semester	Spring 2019	Size Category	Girl's
Instructors	Dr. Teel	Size Range	2-8
Date	4/9/18	Colors	White, Champagne

Package Type	Amount	Vendor	Cost	Colors	Details
Children's Hangers-swivel hook	1	Uline.com	\$0.28	Clear	12 in. \$28/100
White garment bag	1	Uline.com	\$0.18	White	21x 3x 40 in. \$81/450
Corrugated shipping box	1	Uline.com	\$0.15	Brown	17.25x 11.25x 10 in. \$1.22/8
Clothing hang tag	1	Uprinting.com	\$0.044	White/blush/black	2x 3 in. \$44.24/1000
nylon string snap hook tie	1	Amazon.com	\$0.20	Black	7in. \$19.95/1000
Bulb safety pin	1	Amazon.com	\$0.012	Black	.7x 22mm. \$5.96/500
		Total: \$0.866			

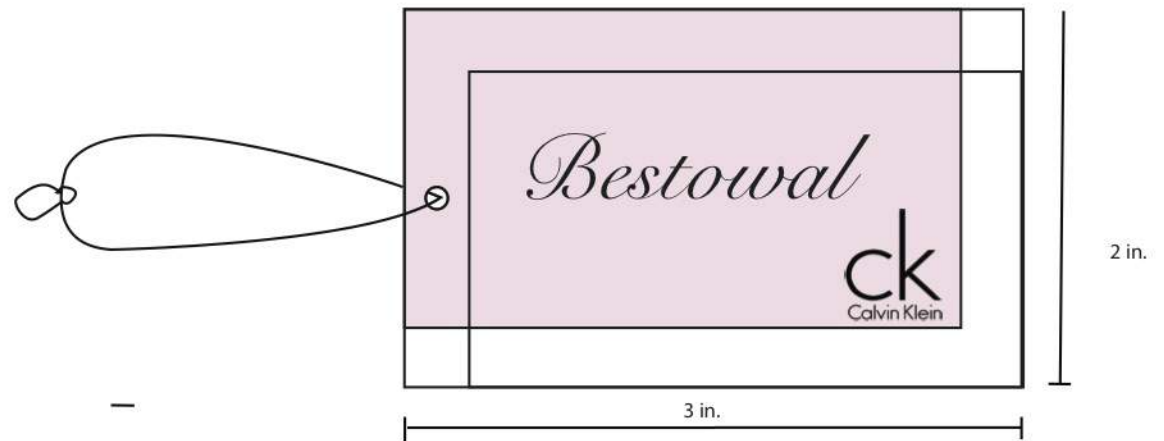
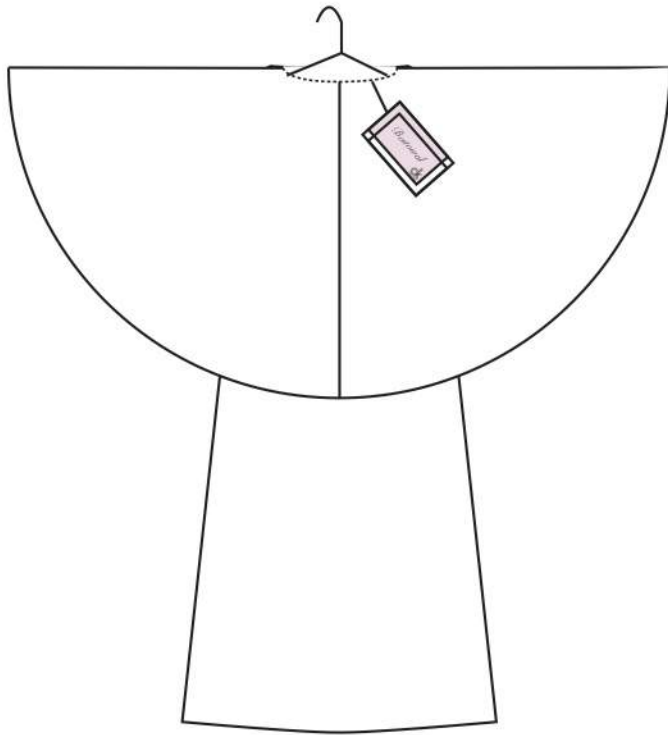
Packaging and Folding Instructions

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Girl's Dresses
Semester	Spring 2019	Size Category	Girl's
Instructors	Dr. Teel	Size Range	2-8
Date	4/9/18	Colors	White, Champagne



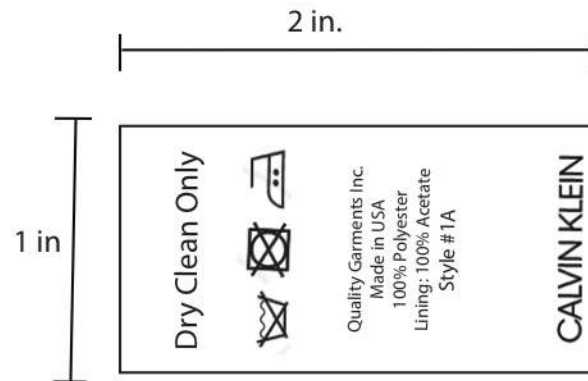
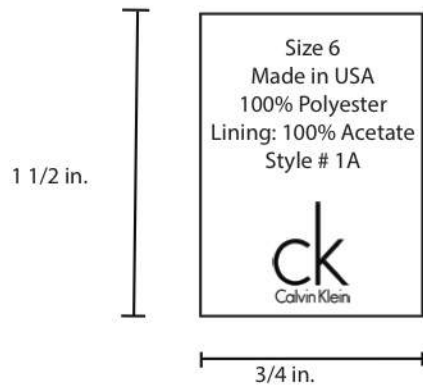
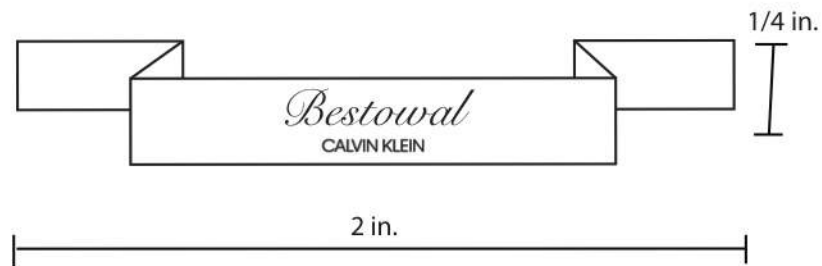
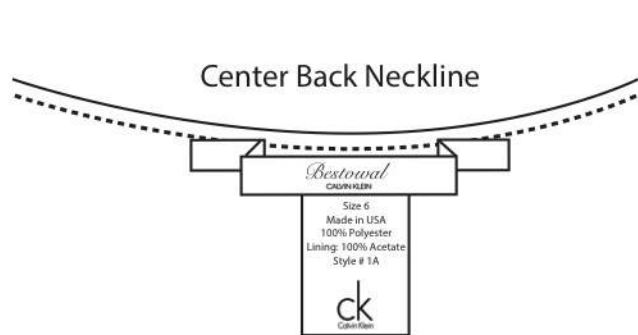
Hang Tag and Labels

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Girl's Dresses
Semester	Spring 2019	Size Category	Girl's
Instructors	Dr. Teel	Size Range	2-8
Date	4/9/18	Colors	White, Champagne

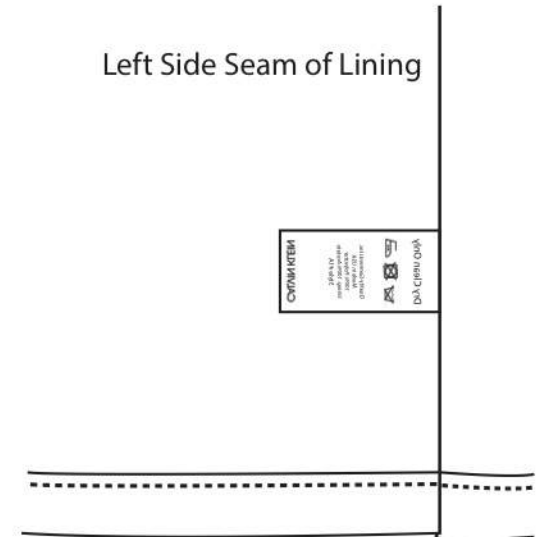


Hang Tag and Labels

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Girl's Dresses
Semester	Spring 2019	Size Category	Girl's
Instructors	Dr. Teel	Size Range	2-8
Date	4/9/18	Colors	White, Champagne



Left Side Seam of Lining



Total Look Costing

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Girl's Dresses
Semester	Spring 2019	Size Category	Girl's
Instructors	Dr. Teel	Size Range	2-8
Date	4/9/18	Colors	White, Champagne

Dress		Cape	
Total Manufacturing Cost	\$21.848	Total Manufacturing Cost	\$20.508
Markup %	65%	Markup %	65%
Retail Selling Price	\$62.423	Retail Selling Price	\$58.594

Total Packaging Cost	\$0.866
Total Duties & Shipping	N/A covered by manufacturer

Complete Look (Dress and Cape)	
Total Manufacturing Cost	\$43.222
Markup %	65%
Retail Selling Price	\$123.491

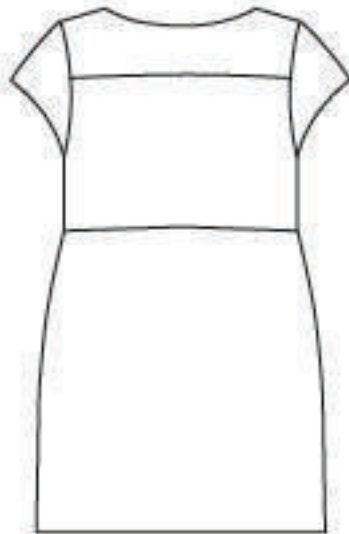
Dotted Angel



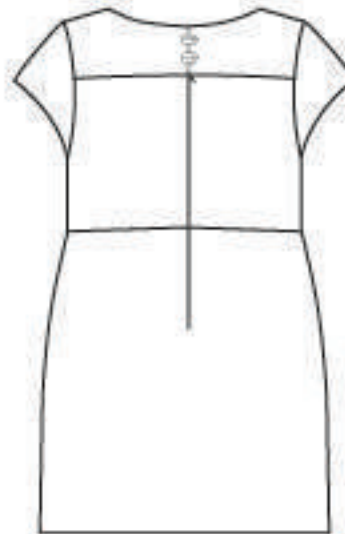
Style Summary Sheet

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Girl's Dresses
Semester	Spring 2018	Size Category	Girl's
Instructors	Dr. Teel	Size Range	2-8
Date	4/9/18	Colors	White, Ivory

Target Market:	Girl's 4-8	Country of Origin:	USA
Fabric Type:	Satin, Organza, Dotted Swiss	Manufacturing Facility	Quality Garments Inc.
Fiber Content:	Cotton, Polyester	Retail Selling Price	
Target Season	Spring 2019		



Front



Back

Caped sleeved A-line dress with a dotted swiss overlay on the bodice. This knee length dress in lined and is accompanied by a organza skirt with a beaded belt and satin hem finish.

Detailed Pattern Sheet

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Girl's Dresses
Semester	Spring 2018	Size Category	Girl's
Instructors	Dr. Teel	Size Range	2-8
Date	4/9/18	Colors	White, Ivory

QTY	Pattern Piece Name	Pattern Information
2	Sleeve	Cut 1, 1R
1	Front Overlay	Cut on fold
1	Front Bodice	Cut on fold fashion fabric and lining
2	Back Overlay	Cut 1, 1R
2	Back Bodice	Cut 1, 1R fashion fabric and lining
1	Front Skirt	Cut on fold fashion fabric and lining
2	Back Skirt	Cut 1, 1R fashion fabric and lining



Individual Pattern Pieces

Costing Sheet

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Girl's Dresses
Semester	Spring 2018	Size Category	Girl's
Instructors	Dr. Teel	Size Range	2-8
Date	4/9/18	Colors	White, Ivory

Code	Description	Use	Width Size	Qty. Needed	Adj. Qty.	Cost per qty.
F	100% Polyester Satin	Dress	58 in	.75yd	.78yd	\$3.00
F	Acetate Twill	Dress lining	58 in	.75 yd	.78 yd	\$0.75
T	T-24 Permacore polycore, polywrapped thread	Entire garment	T-24	172 yd	178.88 yd	\$0.000207
L	Combo Label	Center Back Neck	3/4 in x 1 1/2 in.	1	1	\$0.10
L	Combo Label	Left side seam of skirt	1 in. x 2 in.	1	1	\$0.10
L	Singular Use Label	Center Back Neck	1/4 in. x 2 in.	1	1	\$0.05

Materials	Value	OVH %	Ovh. Amt.	Adj. Value	Total Materials
Fabrics Subtotal	\$4.00	40%	\$1.60	\$5.600	
Trims Subtotal	\$0.287	40%	\$0.11	\$0.397	
Support Materials Subtotals	-----	-----	-----	-----	
Total Materials					
					\$5.997

Labor	Per Garment	Total Labor
Grading	\$0.30	
Marker Making	\$0.30	
Cutting	\$0.30	
Sewing	\$15.00	
Total Labor Cost		\$15.90

Total Packaging Cost	\$0.866
Total Duties & Shipping	N/A covered by manufacturer

Total Manufacturing Cost	\$22.763
Markup %	65%
Retail Selling Price	\$35.02

Fabric Detail Sheet

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Girl's Dresses
Semester	Spring 2018	Size Category	Girl's
Instructors	Dr. Teel	Size Range	2-8
Date	4/9/18	Colors	White, Champagne

Fabric ID#	CKB005	Season:	Spring/Summer
Fiber Content:	50% cotton/50% polyester	Fabric Weight	Light-weight
Description	Cotton batiste clip dot		
Fabric Width:	43"	Cost:	\$3/yard

Color Standards



Swatch



Finish: Sheer
Washing Instructions: Dry clean only
Misc: None

Fabric Detail Sheet

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Girl's Dresses
Semester	Spring 2018	Size Category	Girl's
Instructors	Dr. Teel	Size Range	2-8
Date	4/9/18	Colors	White, Champagne

Fabric ID#	CKB001	Season:	Spring/Summer
Fiber Content:	100% Polyester	Fabric Weight	Medium-weight
Description	Satin weaved, duchess satin		
Fabric Width:	60"	Cost:	\$3/yard

Swatch



Color Standards



Finish: Low luster sheen
Washing Instructions: Dry clean only
Misc: None

Fabric Detail Sheet

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Girl's Dresses
Semester	Spring 2018	Size Category	Girl's
Instructors	Dr. Teel	Size Range	2-8
Date	4/9/18	Colors	White, Champagne

Fabric ID#	CKB003	Season:	Spring/Summer
Fiber Content:	100% Polyester	Fabric Weight	Light-weight
Description	Luxury polyester lining fabric		
Fabric Width:	58"	Cost:	\$0.75/yard

Color Standards



Swatch



Finish: Ultra-soft

Washing Instructions: Dry clean only

Misc: None

Operation Bulletin

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Girl's Dresses
Semester	Spring 2018	Size Category	Girl's
Instructors	Dr. Teel	Size Range	2-8
Date	4/9/18	Colors	White, Champagne

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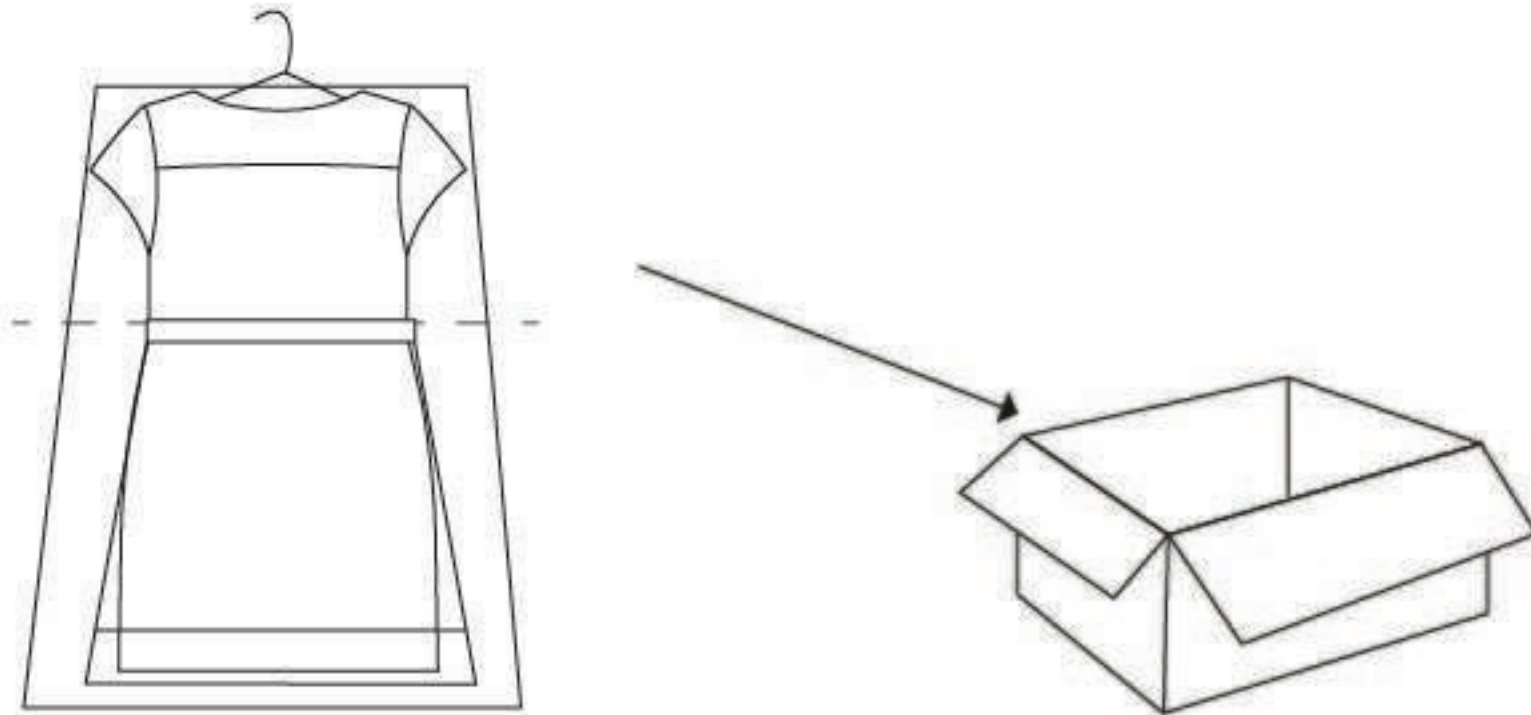
Packaging and Shipping

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Girl's Dresses
Semester	Spring 2018	Size Category	Girl's
Instructors	Dr. Teel	Size Range	2-8
Date	4/9/18	Colors	White, Champagne

Package Type	Amount	Vendor	Cost	Colors	Details
Children's Hangers	1	Uline.com	\$0.28	Clear	12 in. \$28/100
White garment bag	1	Uline.com	\$0.18	White	21x3x40 in. \$81/450
Corrugated shipping box	1	Uline.com	\$0.15	Brown	17.25x11.25x10 in. \$1.22/8
Clothing hang tag	1	Uprinting.com	\$0.044	White/blush/black	2x3 in. \$44.24/1000
Nylon string snap hook tie	1	Amazon.com	\$0.20	Black	7 in. \$19.95/1000
Bulb safety pin	1	Amazon.com	\$0.012	Black	.7x22mm. \$5.96/500
		Total:	\$0.866		

Packaging and Folding Instructions

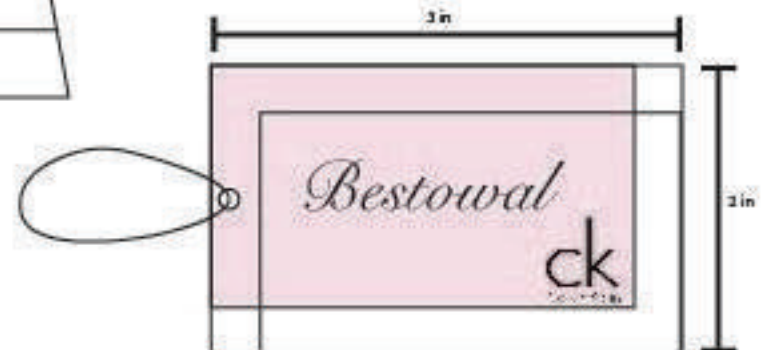
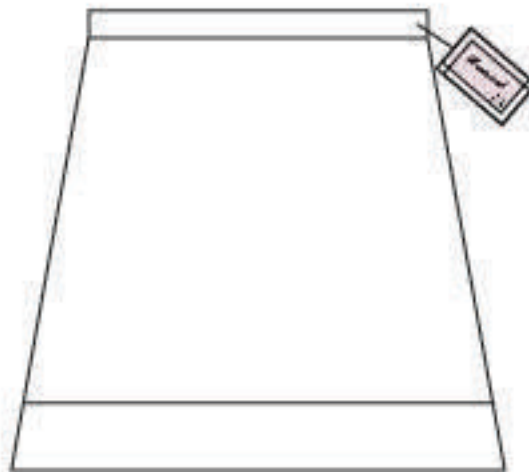
Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Girl's Dresses
Semester	Spring 2018	Size Category	Girl's
Instructors	Dr. Teel	Size Range	2-8
Date	4/9/18	Colors	White, Champagne



Fold garment in half and put in box

Hang Tag and Labels

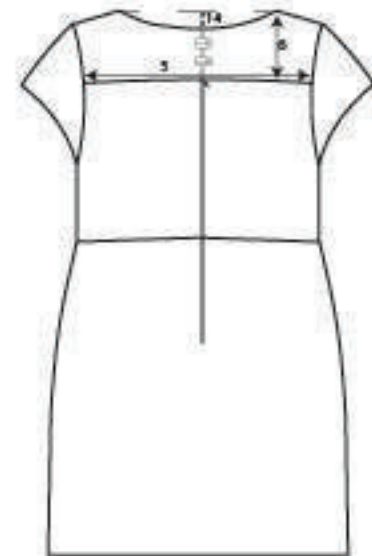
Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Girl's Dresses
Semester	Spring 2018	Size Category	Girl's
Instructors	Dr. Teel	Size Range	2-8
Date	4/9/18	Colors	White, Champagne



Garment: Dotted Angel Dress
Calvin Klein: Bewstowal

Technical drawing of a dress pattern with the following measurements:

- 13.5 (Total chest width)
- 2 (Shoulder width)
- 4 (Upper chest width)
- 9 (Upper chest width)
- 10 (Sleeve cap width)
- 11 (Sleeve cap width)
- 12 (Sleeve cap width)
- 1 (Waist width)
- 3 (Waist width)
- 7 (Waist width)
- 15 (Hip width)
- 16 (Hip width)
- 8 (Total skirt width)

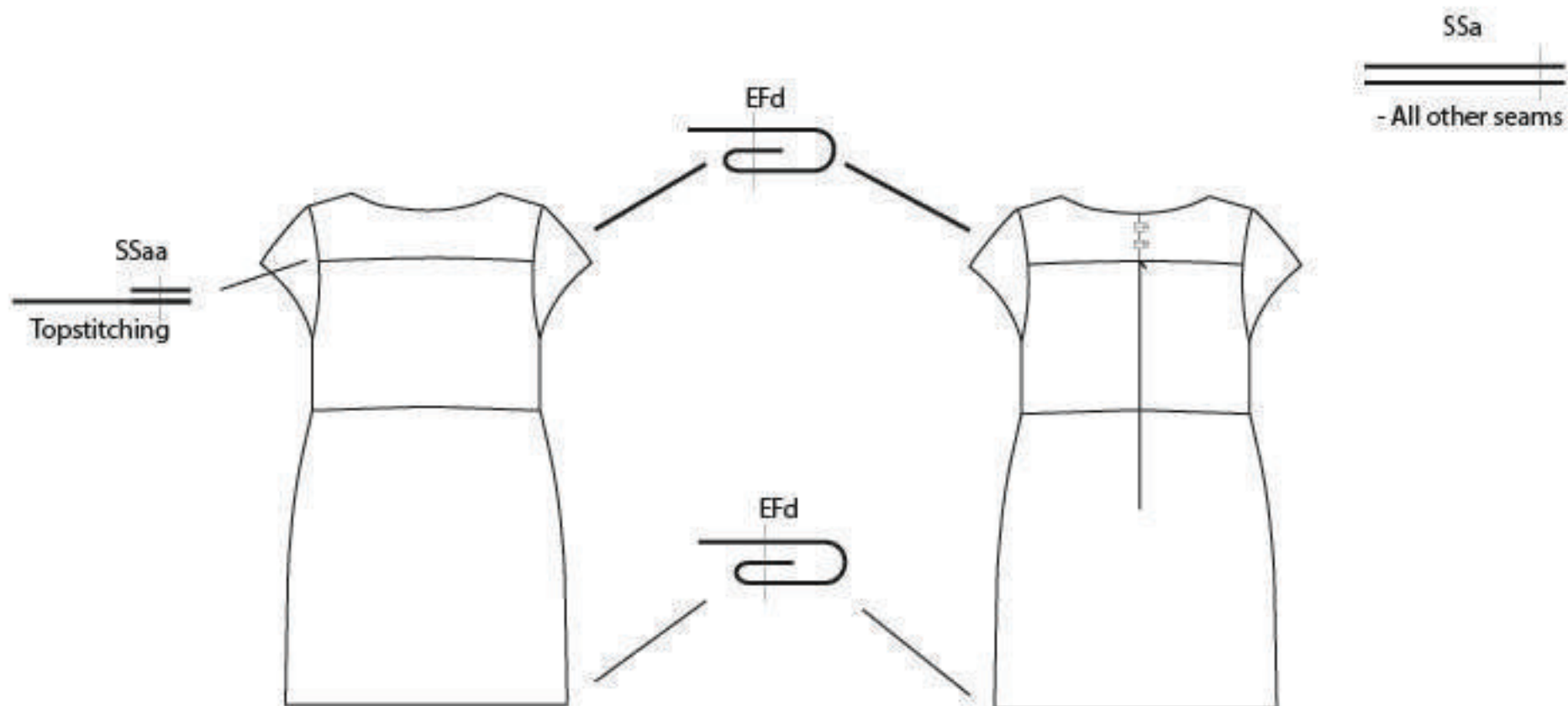


Product Specifications
Garment: Dotted Angel Dress
Calvin Klein: Bewstowal

[illegible]

Stitches and Seams Diagram

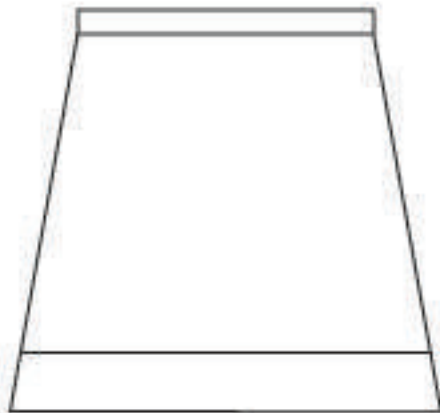
Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Girl's Dresses
Semester	Spring 2018	Size Category	Girl's
Instructors	Dr. Teel	Size Range	2-8
Date	4/9/18	Colors	White, Champagne



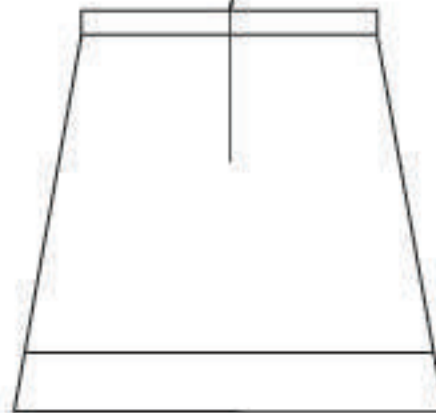
Style Summary Sheet

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Girl's Dresses
Semester	Spring 2018	Size Category	Girl's
Instructors	Dr. Teel	Size Range	2-8
Date	4/9/18	Colors	White, Ivory

Target Market:	Girl's 4-8	Country of Origin:	USA
Fabric Type:	Satin, Organza	Manufacturing Facility	Quality Garments Inc.
Fiber Content:	Cotton, Polyester	Retail Selling Price	
Target Season	Spring 2019		



Front



Back

Organza skirt with a beaded belt,
invisible zipper and satin hem finish.

Detailed Pattern Sheet

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Girl's Dresses
Semester	Spring 2018	Size Category	Girl's
Instructors	Dr. Teel	Size Range	2-8
Date	4/9/18	Colors	Ivory

QTY	Pattern Piece Name	Pattern Information
1	Front Organza Skirt	Cut on fold
2	Back Organza Skirt	Cut 1, 1R



Individual Pattern Pieces

Costing Sheet

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Girl's Dresses
Semester	Spring 2018	Size Category	Girl's
Instructors	Dr. Teel	Size Range	2-8
Date	4/9/18	Colors	Ivory

Code	Description	Use	Width Size	Qty. Needed	Adj. Qty.	Cost per qty.
F	50% cotton/50% polyester 100%	Dress Overlay	58 in	.25yd	.26 yd	\$1.75
T	T-24 Permacore polycore, polywrapped thread	Entire garment	T-24	172 yd	178.88 yd	\$0.000207
L	Combo Label	Center Back Neck	3/4 in x 1 1/2 in.	1	1	\$0.10
L	Combo Label	Left side seam of skirt	1 in. x 2 in.	1	1	\$0.10
L	Singular Use Label	Center Back Neck	1/4 in. x 2 in.	1	1	\$0.05

Materials	Value	OVH %	Ovh. Amt.	Adj. Value	Total Materials
Fabrics Subtotal	\$0.438	40%	\$0.175	\$0.613	
Trims Subtotal	\$0.287	40%	\$0.11	\$0.397	
Support Materials Subtotals	-----	-----	-----	-----	
Total Materials					
					\$1.01

Labor	Per Garment	Total Labor
Grading	\$0.30	
Marker Making	\$0.30	
Cutting	\$0.30	
Sewing	\$15.00	
Total Labor Cost		\$15.90

Total Manufacturing Cost	\$17.776
Markup %	65%
Retail Selling Price	\$27.35

Total Packaging Cost	\$0.866
Total Duties & Shipping	N/A covered by manufacturer

Fabric Detail Sheet

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Girl's Dresses
Semester	Spring 2018	Size Category	Girl's
Instructors	Dr. Teel	Size Range	2-8
Date	4/9/18	Colors	White, Champagne

Fabric ID#	CKB002	Season:	Spring/Summer
Fiber Content:	100% Polyester	Fabric Weight	Light-weight
Description	Thin, plain weave, sheer crystal organza		
Fabric Width:	60"	Cost:	\$1.75/yard

Color Standards



Swatch



Finish: Slight sheen; Crisp

Washing Instructions: Dry clean only

Misc: None

Calvin Klein: Bewstowal

A trapezoid is shown with its top base labeled 2 and its bottom base labeled 6. A vertical line segment in the center represents the height, labeled 7. Three horizontal line segments are drawn inside the trapezoid, parallel to the bases. From top to bottom, their lengths are labeled 4, 5, and 3. A vertical line segment of length 1 is shown in the center, extending from the top base to the first horizontal segment.

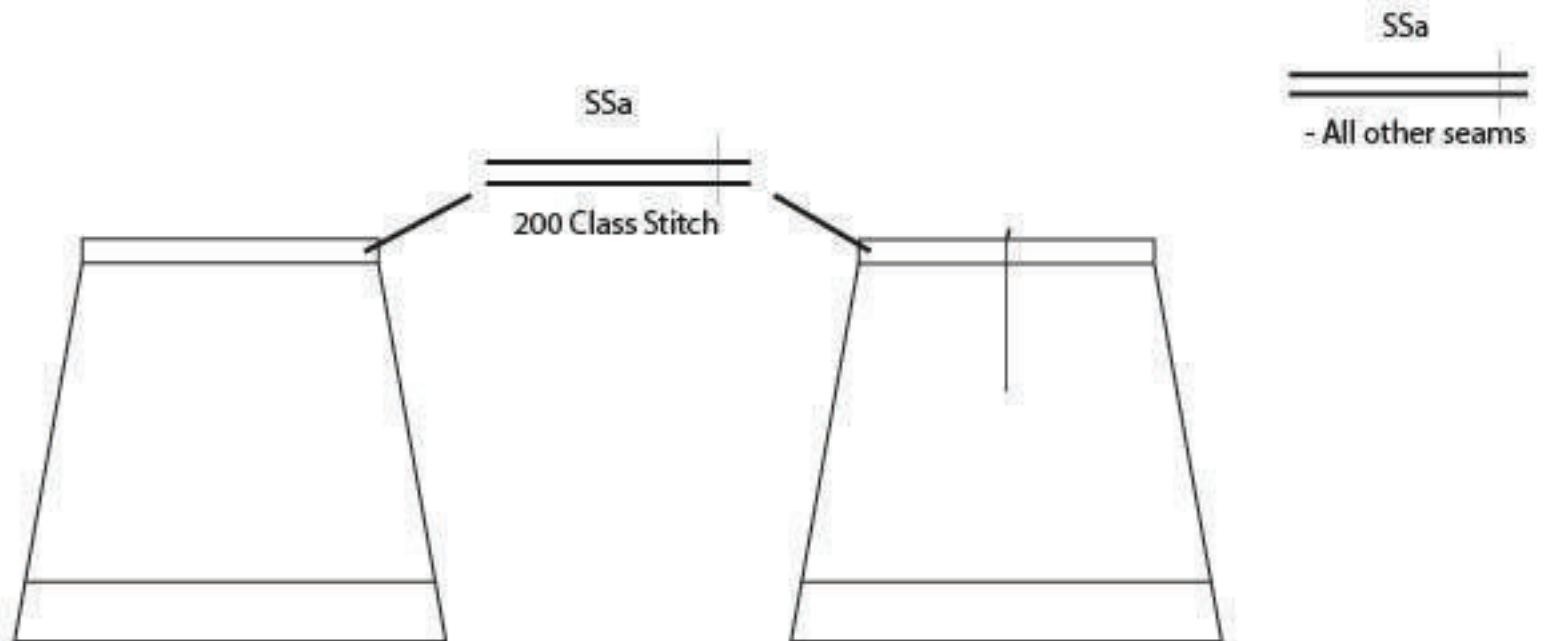
Garment: Dotted Angel Dress
Calvin Klein: Bewstowal

Calvin Klein: Bewstowal

[illegible]

Stitches and Seams Diagram

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Girl's Dresses
Semester	Spring 2018	Size Category	Girl's
Instructors	Dr. Teel	Size Range	2-8
Date	4/9/18	Colors	White, Champagne



The Megan



Style Summary Sheet

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Eveningwear
Semester	Spring 2018	Size Category	Misses
Instructors	Dr. Teel	Size Range	00-12
Date	4/9/18	Colors	White, Ivory

Target Market:	Misses 25-35	Country of Origin:	USA
Fabric Type:	Satin, Organza, Dotted Swiss	Manufacturing Facility	Quality Garments Inc.
Fiber Content:	Cotton, Polyester	Retail Selling Price	\$115.12
Target Season	Spring 2019		



Front



Back

Satin long sleeve wedding gown
with dotted swiss overlay on bodice.
Keyhole detailing in back.

Detailed Pattern Sheet

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Eveningwear
Semester	Spring 2018	Size Category	Misses
Instructors	Dr. Teel	Size Range	00-12
Date	4/9/18	Colors	White, Ivory

QTY	Pattern Piece Name	Pattern Information
2	Sleeve	Cut two
1	Front Yoke	Cut one
2	Back Yoke	Cut two
1	Center Front	Cut on fold fashion fabric; cut on fold lining
2	Side Front	Cut two fashion fabric; cut two lining
2	Center Back	Cut two fashion fabric; cut two lining
2	Side Back	Cut two fashion fabric; cut two lining
1	Skirt Front	Cut on fold fashion fabric; cut on fold lining
2	Skirt Back	Cut two fashion fabric; cut two lining



Individual Pattern Pieces

Costing Sheet

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Eveningwear
Semester	Spring 2018	Size Category	Misses
Instructors	Dr. Teel	Size Range	00-12
Date	4/9/18	Colors	White, Ivory

Code	Description	Use	Width Size	Qty. Needed	Adj. Qty.	Cost per qty.
F	100% Polyester Satin	Dress	58 in	3 yd	3.25 yd	\$3.00
F	50% cotton/50% polyester	Dress overlay	43 in	1 yd	1.25 yd	\$3.00
F	Acetate Twill	Dress lining	58 in	3 yd	3.25 yd	\$0.75
T	T-24 Permacore polycore, polywrapped thread	Entire garment	T-24	259 yd	265 yd	\$0.000207
L	Combo Label	Center Back Neck	3/4 in x 1 1/2 in.	1	1	\$0.10
L	Combo Label	Left side seam of skirt	1 in. x 2 in.	1	1	\$0.10
L	Singular Use Label	Center Back Neck	1/4 in. x 2 in.	1	1	\$0.05

Materials	Value	OVH %	Ovh. Amt.	Adj. Value	Total Materials
Fabrics Subtotal	\$15.938	40%	\$6.375	\$22.313	
Trims Subtotal	\$0.305	40%	\$0.112	\$0.417	
Support Materials Subtotals	-----	-----	-----	-----	
Total Materials					\$22.73

Labor	Per Garment	Total Labor
Grading	\$0.30	
Marker Making	\$0.30	
Cutting	\$0.30	
Sewing	\$15.00	
Total Labor Cost	\$15.90	

Total Manufacturing Cost	\$40.292
Markup %	65%
Retail Selling Price	\$115.12

Total Packaging Cost	\$1.662
Total Duties & Shipping	N/A covered by manufacturer

Fabric Detail Sheet

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Eveningwear
Semester	Spring 2018	Size Category	Misses
Instructors	Dr. Teel	Size Range	00-12
Date	4/9/18	Colors	White, Ivory

Fabric ID#	CKB005	Season:	Spring/Summer
Fiber Content:	50% cotton/50% polyester	Fabric Weight	Light-weight
Description	Cotton batiste clip dot		
Fabric Width:	43"	Cost:	\$3/yard

Color Standards



Swatch



Finish: Sheer

Washing Instructions: Dry clean only

Misc: None

Fabric Detail Sheet

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Eveningwear
Semester	Spring 2018	Size Category	Misses
Instructors	Dr. Teel	Size Range	00-12
Date	4/9/18	Colors	White, Ivory

Fabric ID#	CKB001	Season:	Spring/Summer
Fiber Content:	100% Polyester	Fabric Weight	Medium-weight
Description	Satin weaved, duchess satin		
Fabric Width:	60"	Cost:	\$3/yard

Swatch



Color Standards



Finish: Low luster sheen
Washing Instructions: Dry clean only
Misc: None

Fabric Detail Sheet

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Eveningwear
Semester	Spring 2018	Size Category	Misses
Instructors	Dr. Teel	Size Range	00-12
Date	4/9/18	Colors	White, Ivory

Fabric ID#	CKB003	Season:	Spring/Summer
Fiber Content:	100% Polyester	Fabric Weight	Light-weight
Description	Luxury polyester lining fabric		
Fabric Width:	58"	Cost:	\$0.75/yard

Color Standards



Swatch



Finish: Ultra-soft

Washing Instructions: Dry clean only

Misc: None

Operation Bulletin

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Eveningwear
Semester	Spring 2018	Size Category	Misses
Instructors	Dr. Teel	Size Range	00-12
Date	4/9/18	Colors	White, Ivory

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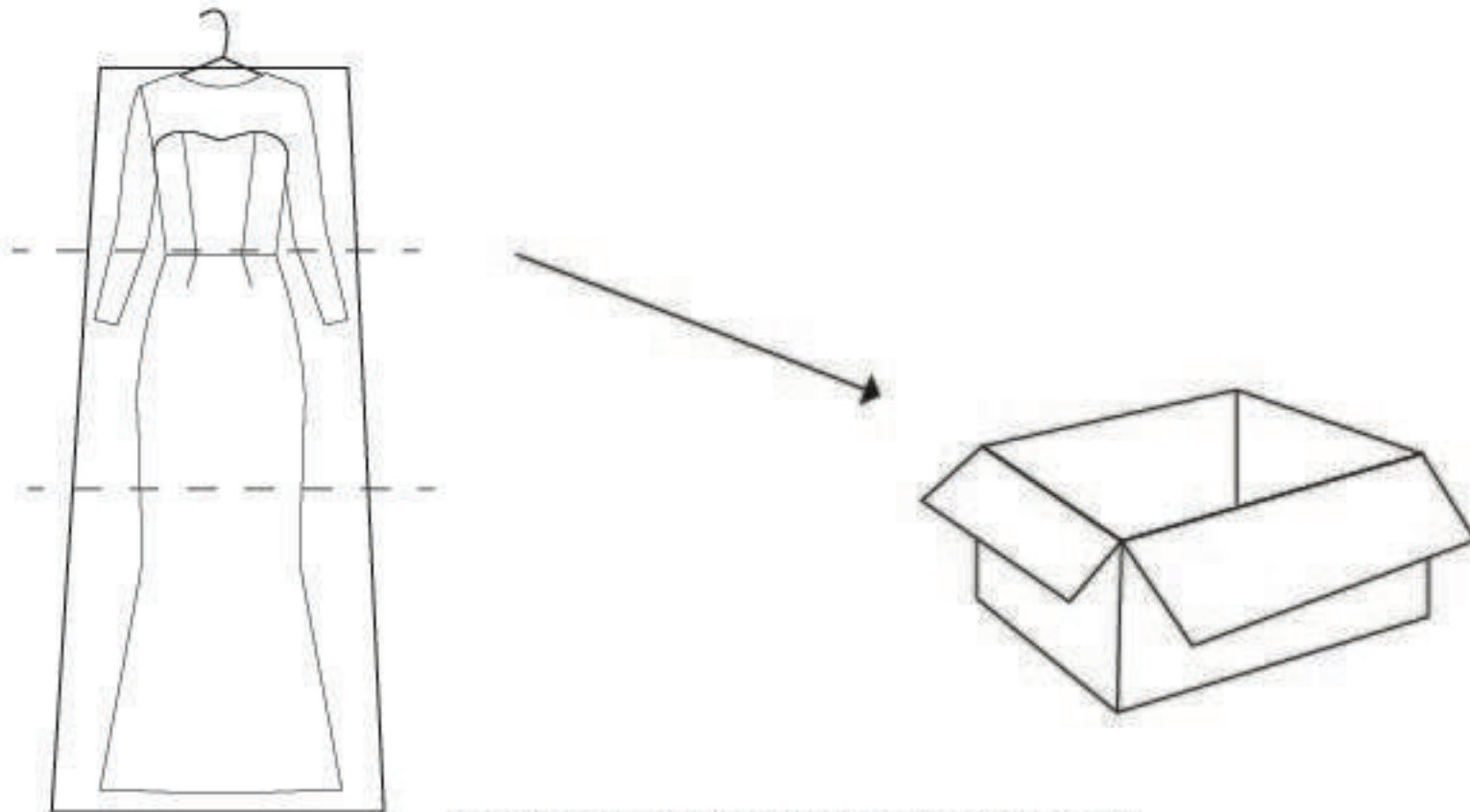
Packaging and Shipping

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Eveningwear
Semester	Spring 2018	Size Category	Misses
Instructors	Dr. Teel	Size Range	00-12
Date	4/9/18	Colors	White, Ivory

Package Type	Amount	Vendor	Cost	Colors	Details
Skirt hanger	1	Uline.com	\$0.69	Clear	14 in. \$69/100
Swivel hanger	1	Uline.com	\$0.37	Clear	17 in. \$37/100
White garment bag	1	Uline.com	\$0.256	White	16x48 in. \$64/250
Corrugated shipping box	1	Uline.com	\$0.05	Brown	20x16x8 in. \$1.95/25
Clothing hang tag	1	Uprinting.com	\$0.044	White/blush/black	2x3 in. \$44.24/1000
Nylon string snap hook tie	1	Amazon.com	\$0.20	Black	7 in. \$19.95/1000
Bulb safety pin	1	Amazon.com	\$0.012	Black	.7x22 mm. \$5.96/500
		Total:	\$1.662		

Packaging and Folding Instructions

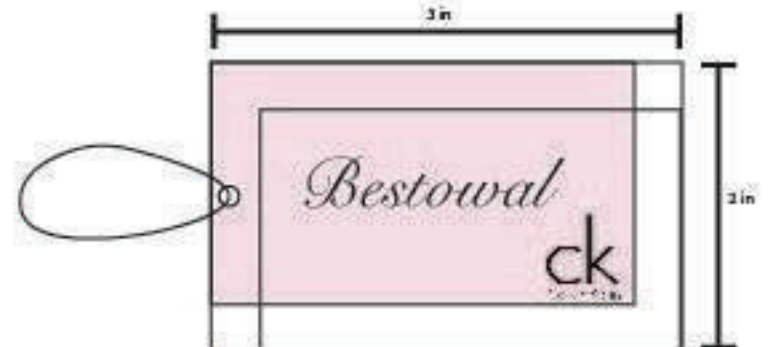
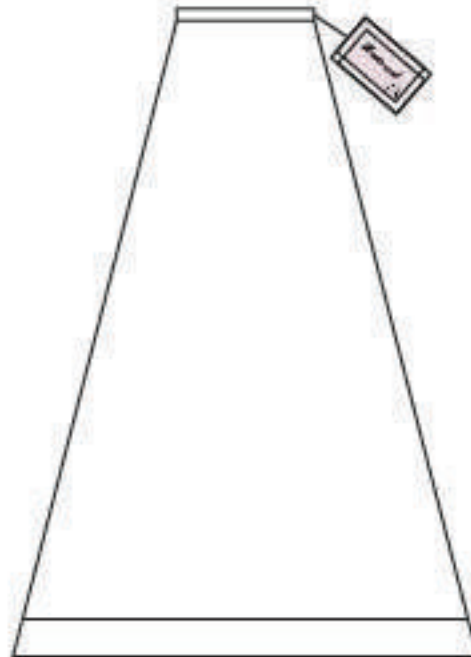
Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Eveningwear
Semester	Spring 2018	Size Category	Misses
Instructors	Dr. Teel	Size Range	00-12
Date	4/9/18	Colors	White, Ivory



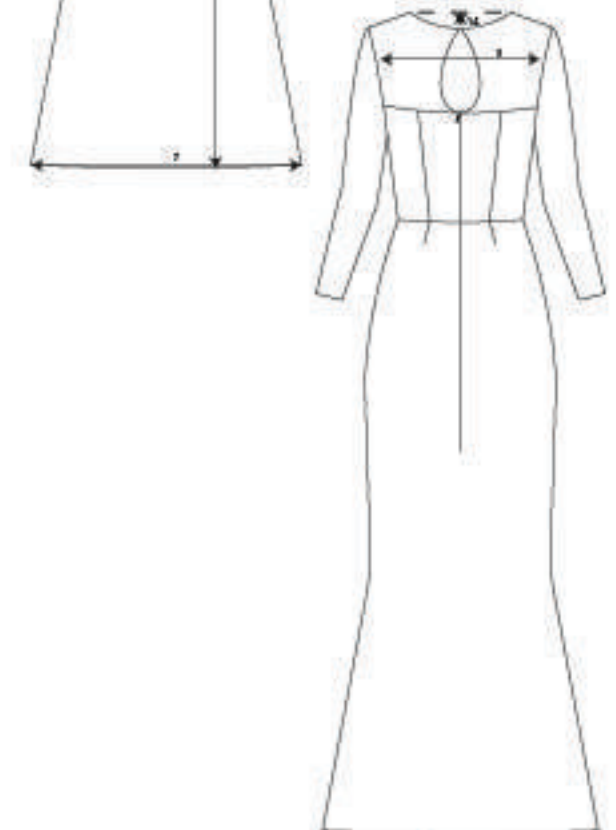
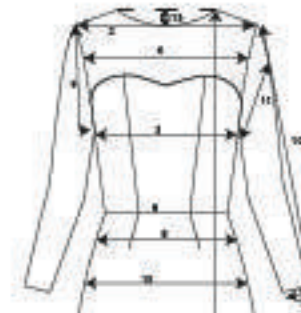
Fold garment in thirds and put in box

Hang Tag and Labels

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Eveningwear
Semester	Spring 2018	Size Category	Misses
Instructors	Dr. Teel	Size Range	00-12
Date	4/9/18	Colors	White, Ivory



Product Specifications
Garment: The Megan
Calvin Klein: Bewstowal

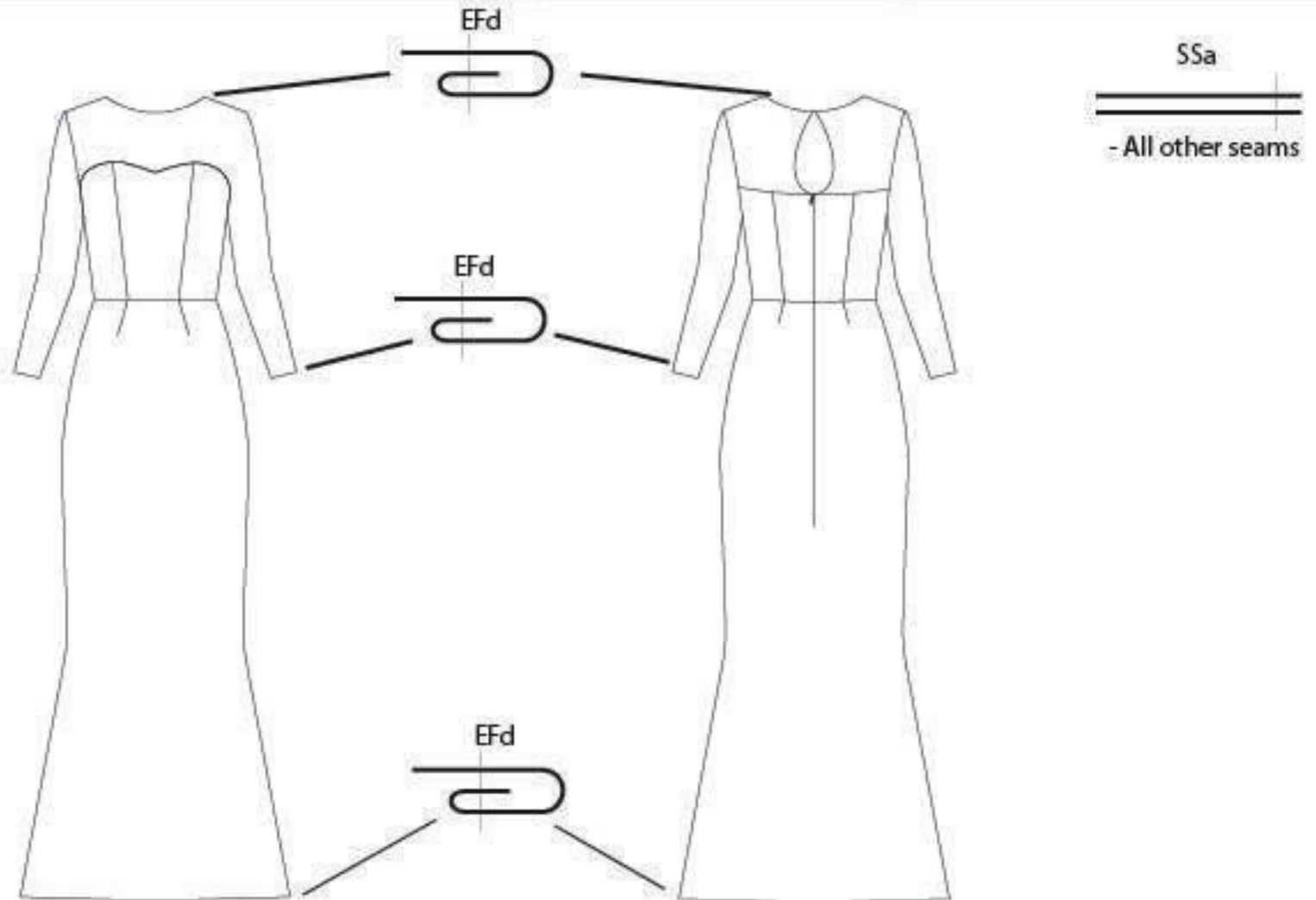
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Product Specifications
Garment: The Megan
Calvin Klein: Bewstowal

[illegible]

Stitches and Seams Diagram

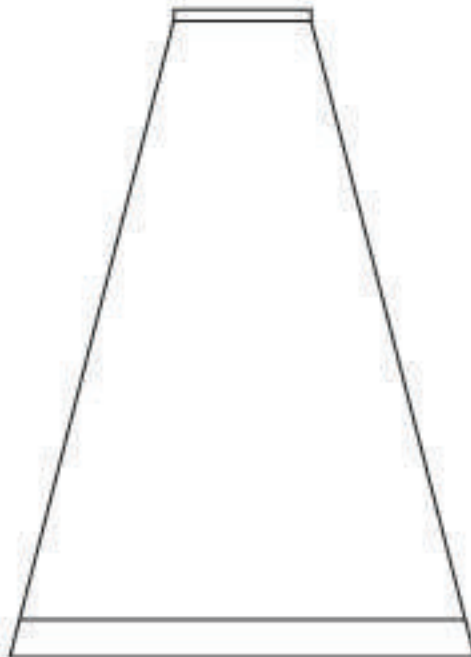
Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Eveningwear
Semester	Spring 2018	Size Category	Misses
Instructors	Dr. Teel	Size Range	00-12
Date	4/9/18	Colors	White, Ivory



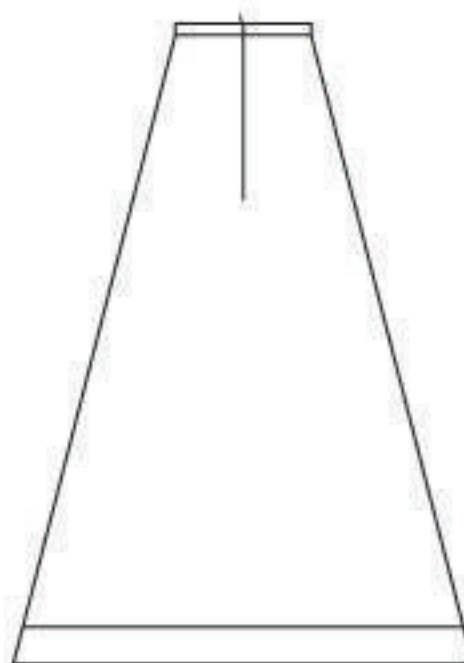
Style Summary Sheet

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Eveningwear
Semester	Spring 2018	Size Category	Misses
Instructors	Dr. Teel	Size Range	00-12
Date	4/9/18	Colors	White, Ivory

Target Market:	Women 25-35	Country of Origin:	USA
Fabric Type:	Satin, Organza	Manufacturing Facility	Quality Garments Inc.
Fiber Content:	Cotton, Polyester	Retail Selling Price	\$67.02
Target Season	Spring 2019		



Front



Back

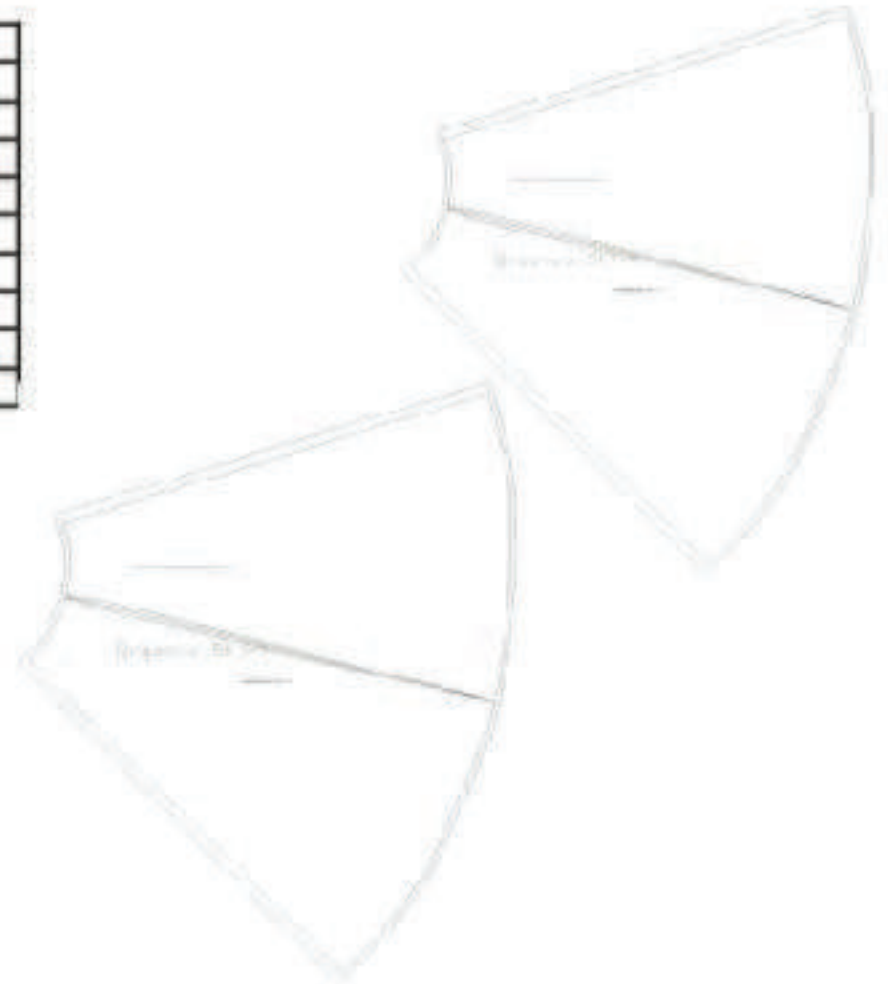
Organza skirt with a beaded belt,
invisible zipper and satin hem finish.

Detailed Pattern Sheet

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Eveningwear
Semester	Spring 2018	Size Category	Misses
Instructors	Dr. Teel	Size Range	00-12
Date	4/9/18	Colors	Ivory

QTY	Pattern Piece Name	Pattern Information
1	Front Organza Skirt	Cut on fold
2	Back Organza Skirt	Cut 1, 1R

Individual Pattern Pieces



Costing Sheet

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Eveningwear
Semester	Spring 2018	Size Category	Misses
Instructors	Dr. Teel	Size Range	00-12
Date	4/9/18	Colors	White, Ivory

Code	Description	Use	Width Size	Qty. Needed	Adj. Qty.	Cost per qty.
F	50% cotton/50% polyester 100%	Dress Overlay	60 in	2 yd	2.25 yd	\$1.75
T	T-24 Permacore polycore, polywrapped thread	Entire garment	T-24	104 yd	114 yd	\$0.000207
L	Combo Label	Center Back Neck	3/4 in x 1 1/2 in.	1	1	\$0.10
L	Combo Label	Left side seam of skirt	1 in. x 2 in.	1	1	\$0.10
L	Singular Use Label	Center Back Neck	1/4 in. x 2 in.	1		\$0.05

Materials	Value	OVH %	Ovh. Amt.	Adj. Value	Total Materials
Fabrics Subtotal	\$3.938	40%	\$1.575	\$5.513	
Trims Subtotal	\$0.274	40%	\$0.109	\$0.383	
Support Materials Subtotals	-----	-----	-----	-----	
Total Materials					
					\$5.896

Labor	Per Garment	Total Labor
Grading	\$0.30	
Marker Making	\$0.30	
Cutting	\$0.30	
Sewing	\$15.00	
Total Labor Cost		\$15.90

Total Packaging Cost	\$1.662
Total Duties & Shipping	N/A covered by manufacturer

Total Manufacturing Cost	\$23.458
Markup %	65%
Retail Selling Price	\$67.02

Fabric Detail Sheet

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Eveningwear
Semester	Spring 2018	Size Category	Misses
Instructors	Dr. Teel	Size Range	00-12
Date	4/9/18	Colors	White, Champagne

Fabric ID#	CKB002	Season:	Spring/Summer
Fiber Content:	100% Polyester	Fabric Weight	Light-weight
Description	Thin, plain weave, sheer crystal organza		
Fabric Width:	60"	Cost:	\$1.75/yard

Color Standards



Swatch

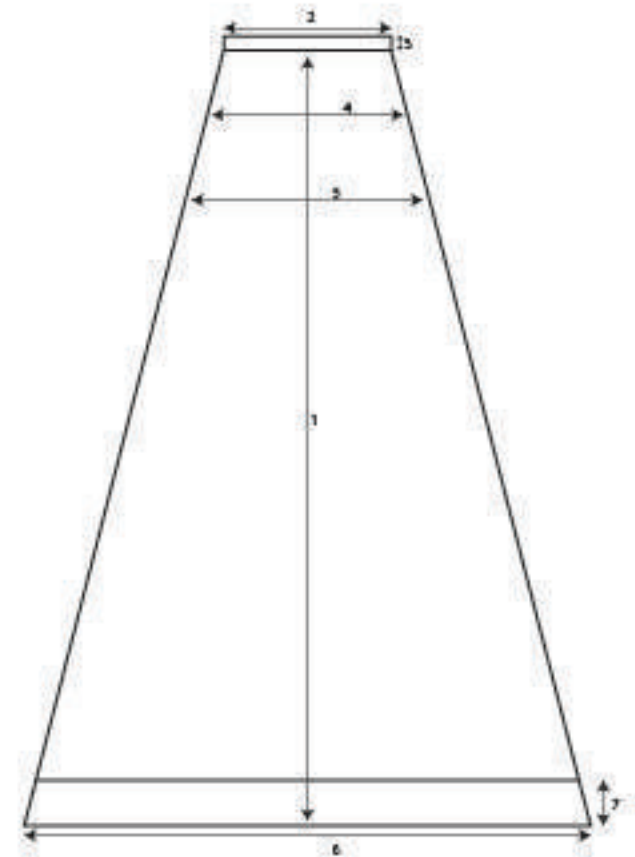


Finish: Slight sheen; Crisp

Washing Instructions: Dry clean only

Misc: None

Product Specifications
Garment: The Megan
Calvin Klein: Bewstowa

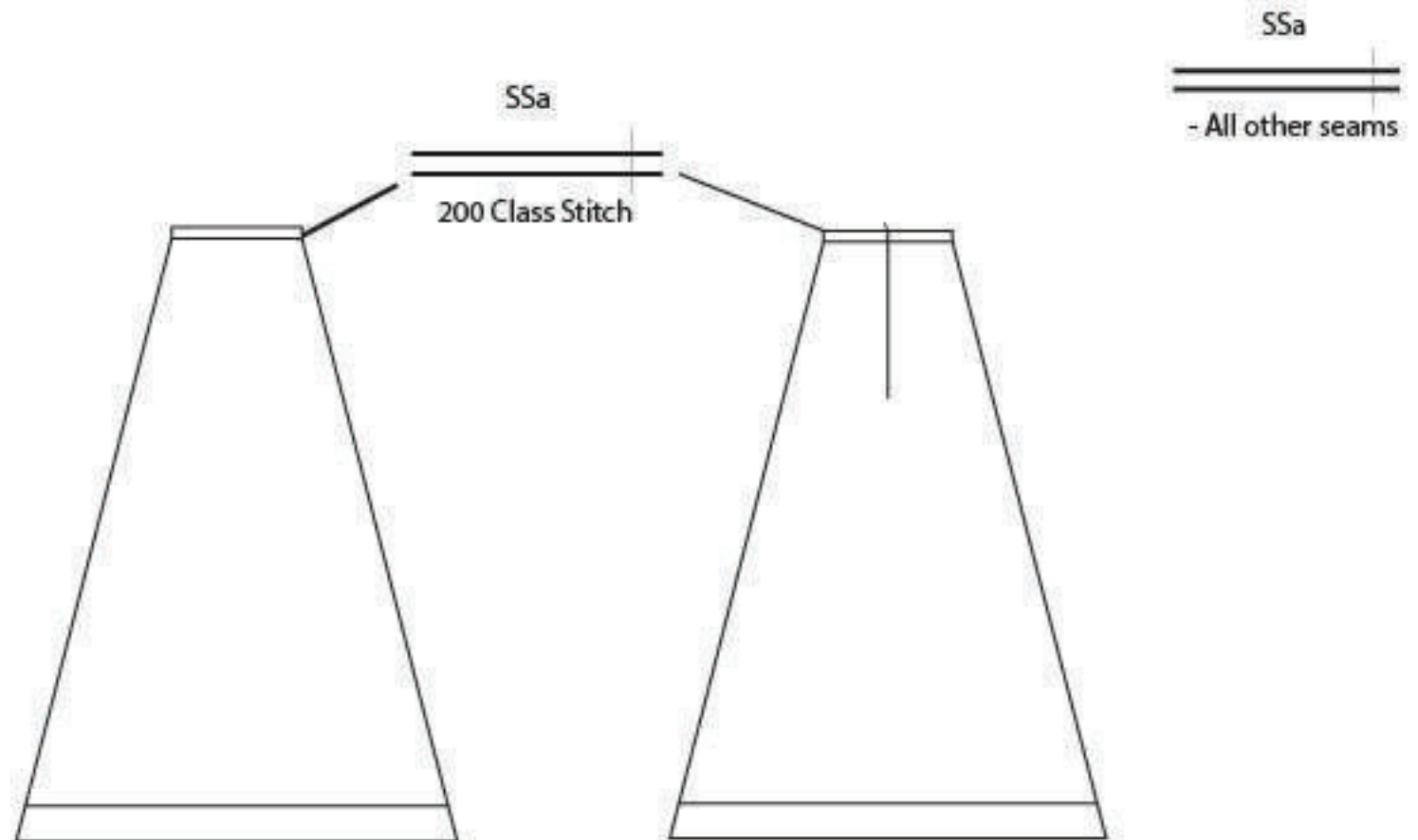
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Product Specifications
Garment: The Megan
Calvin Klein: Bewstowal

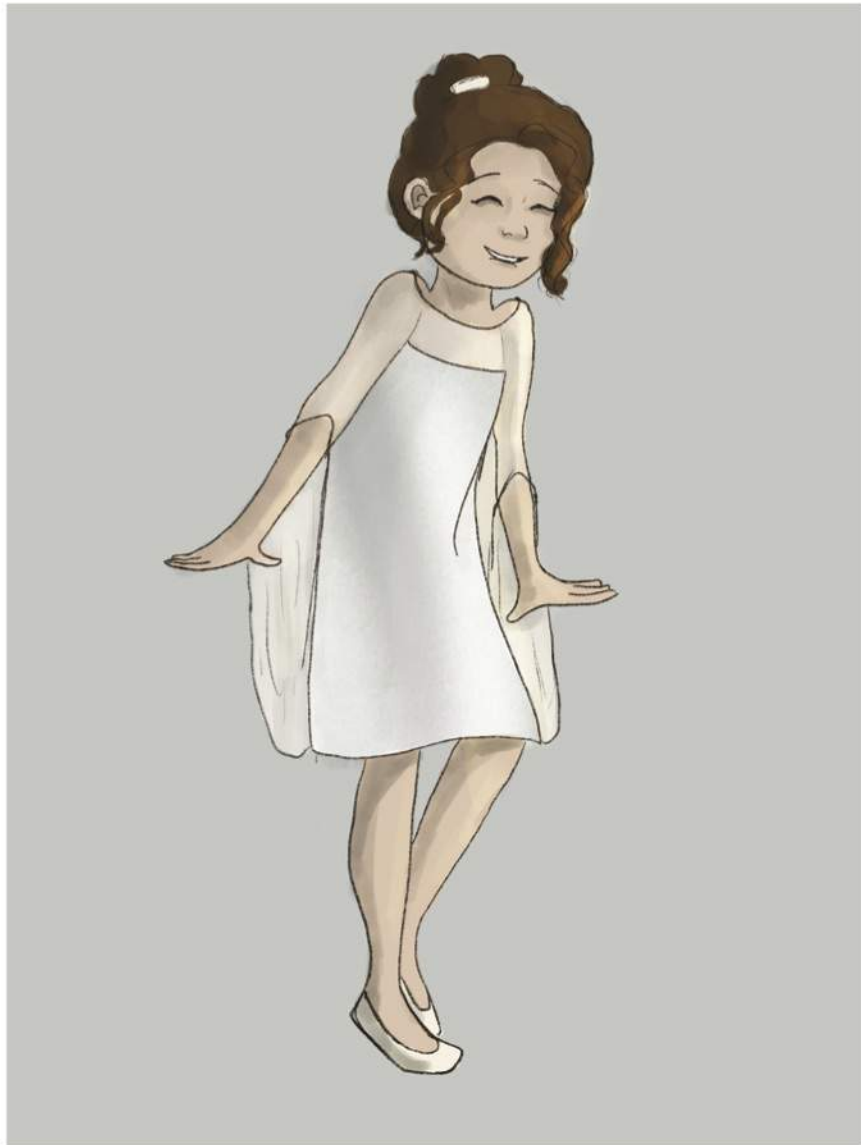
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Stitches and Seams Diagram

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Eveningwear
Semester	Spring 2018	Size Category	Misses
Instructors	Dr. Teel	Size Range	00-12
Date	4/9/18	Colors	White, Champagne



Angel Wings



Style Summary Sheet

Team Members:	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification:	Dresses
Semester:	Spring 2018	Size Category:	Girl's
Instructors:	Dr. Teel	Size Range:	2-8
Date:	4/9/18	Colors:	Ivory; White

Target Market:	Girl's 3-8	Country of Origin:	USA
Fabric Type:	Satin, Lining	Manufacturing Facility:	Quality Garments Inc.
Fiber Content:	Polyester	Retail Selling Price:	\$127.49
Target Season:	Spring/Summer 2019		



Front



Back

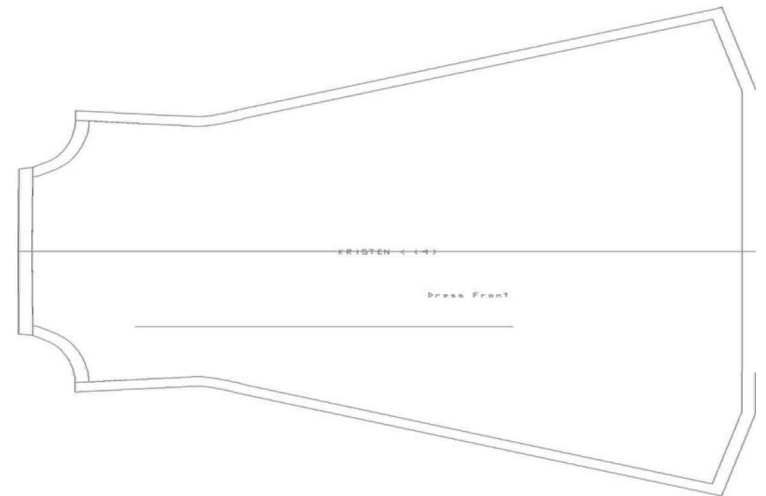
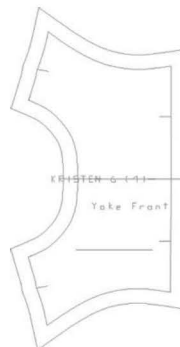
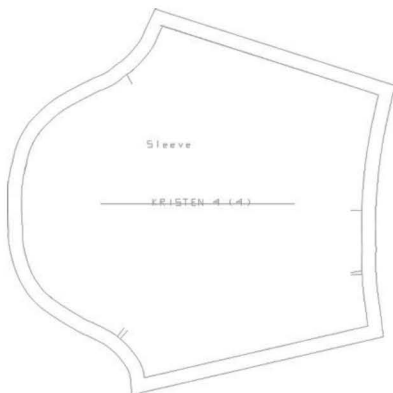
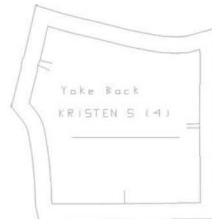
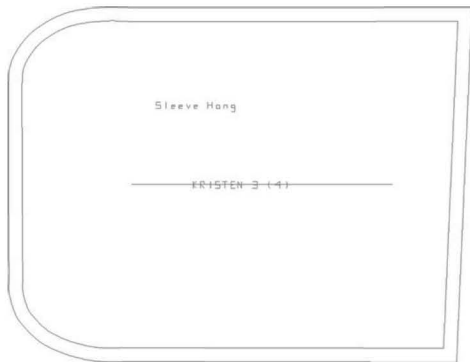
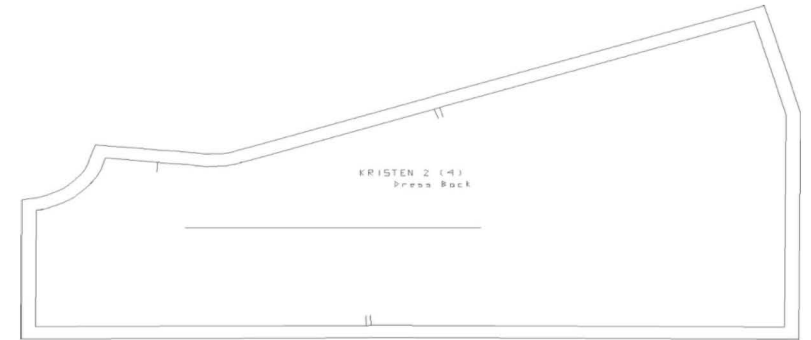
Below the knee white satin A-line dress. Features ivory organza sleeves and sleeve hangs. Has beaded lace appliques. The dress is lined for a more luxurious look.

Made of 100% Polyester.
Dry Clean Only.
Steaming is preferred.
Iron on low setting.
Be careful when ironing around appliques.

Detailed Pattern Sheet

Team Members:	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification:	Dresses
Semester:	Spring 2018	Size Category:	Girl's
Instructors:	Dr. Teel	Size Range:	2-8
Date:	4/918	Colors:	Ivory; White

QTY	Pattern Piece Name	Pattern Information
1	Yoke Front	Cut on fold (fabric)
2	Yoke Back	Cut 1, 1R (fabric)
2	Sleeve	Cut 1, 1R (fabric)
2	Sleeve Hang	Cut 1, 1R (fabric)
1	Dress Front	Cut on fold (fabric); Cut on fold (lining)
2	Dress Back	Cut 1, 1R (fabric); Cut 1, 1R (lining)



Individual Pattern Pieces

Costing Sheet

Team Members:	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification:	Dresses
Semester:	Spring 2018	Size Category:	Girl's
Instructors:	Dr. Teel	Size Range:	2-8
Date:	4/9/18	Colors:	Ivory; White

Code	Description	Use	Width/Size	Qty Needed	Adj. Qty.	Cost per Qty.
F	Fabric	Yoke/Sleeve	60 in.	.75 yd	.78 yd	\$1.36
F	Fabric	Dress	60 in.	1 yd	1.04 yd	\$3.12
F	Fabric	Lining	58 in.	1 yd	1.04 yd	\$0.78
1	Lace	Decorative, on sleeve hang	-	4	-	\$2.50
Z	Zipper	Zipper	12 in.	1	-	\$0.67
T	Thread	Thread	T-24	172 yd	178.88 yd	\$0.000207
L	Singular Use Label	Label	¼ in. x 2 in.	1	-	\$0.05
L	Combo Label	Label	1 in. x 2 in.	1	-	\$0.10
L	Combo Label	Label	¾ in. x 1 ½ in.	1	-	\$0.10

Materials	Value	OVH %	Ovh. Amt.	Adj. Value	Total Materials
Fabrics Subtotal	\$5.26	40%	\$2.10	\$7.36	
Trims Subtotal	\$10.67	40%	\$4.47	\$15.14	
Support Materials Subtotals	\$0.25	40%	\$.10	\$0.35	
Total Materials					\$22.85

Labor	Per Garment	Total Labor
Grading	\$0.30	
Marker Making	\$0.30	
Cutting	\$0.30	
Sewing	\$20.00	
Total Labor Cost		\$20.90

Total Manufacturing Cost	\$44.62
Markup %	65%
Retail Selling Price	\$127.49

Total Packaging Cost	\$0.866
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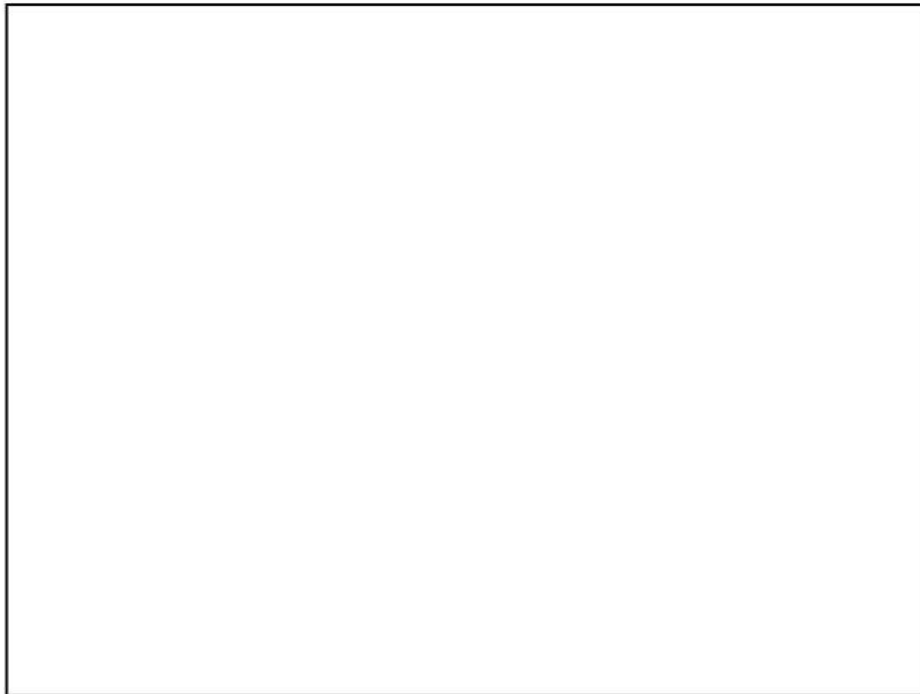
Total Duties & Shipping	--
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Fabric Detail Sheet

Team Members:	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification:	Dresses
Semester:	Spring 2018	Size Category:	Girl's
Instructors:	Dr. Teel	Size Range:	2-8
Date:	4/9/18	Colors:	White

Fabric ID#	CKB001	Season:	Spring/Summer
Fiber Content:	100% Polyester	Fabric Weight:	Medium-weight
Description:	Satin weaved, duchess satin		
Fabric Width:	60"	Cost:	\$3/yard

Swatch



Color Standards



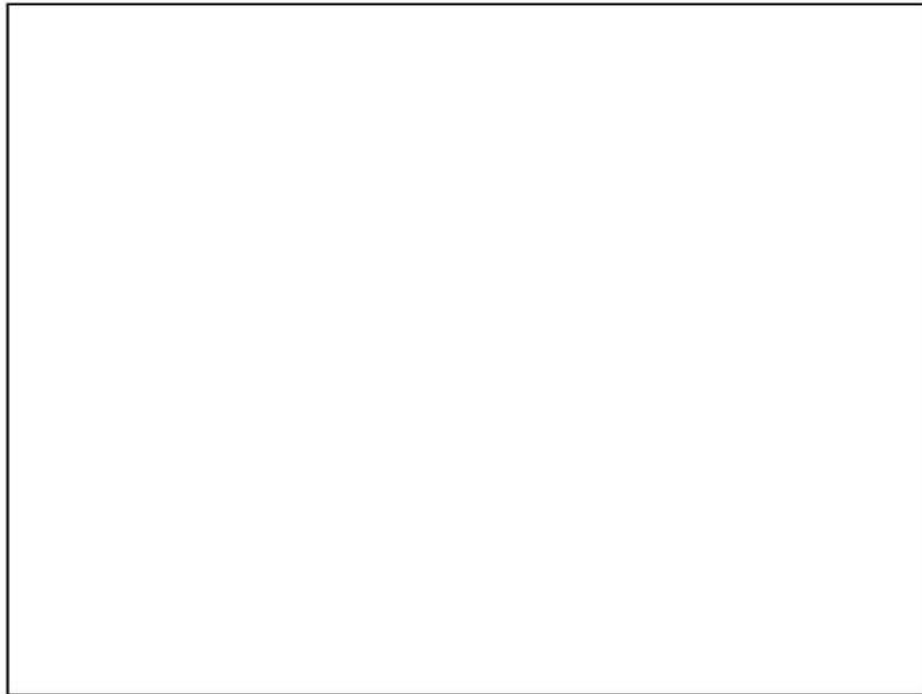
Finish: Low luster sheen
Washing Instructions: Dry clean only
Misc: None

Fabric Detail Sheet

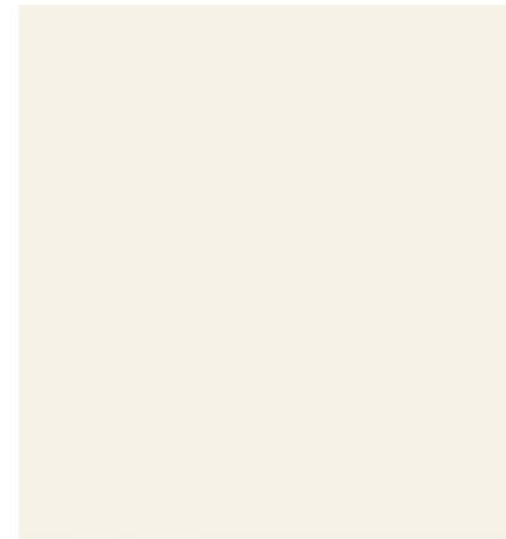
Team Members:	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification:	Dresses
Semester:	Spring 2018	Size Category:	Girl's
Instructors:	Dr. Teel	Size Range:	2-8
Date:	4/9/18	Colors:	Ivory

Fabric ID#	CKB002	Season:	Spring/Summer
Fiber Content:	100% Polyester	Fabric Weight:	Light-weight
Description:	Thin, plain weave, sheer crystal organza		
Fabric Width:	60"	Cost:	\$1.75/yard

Swatch



Color Standards



PANTONE®
11-0907
Pearled Ivory

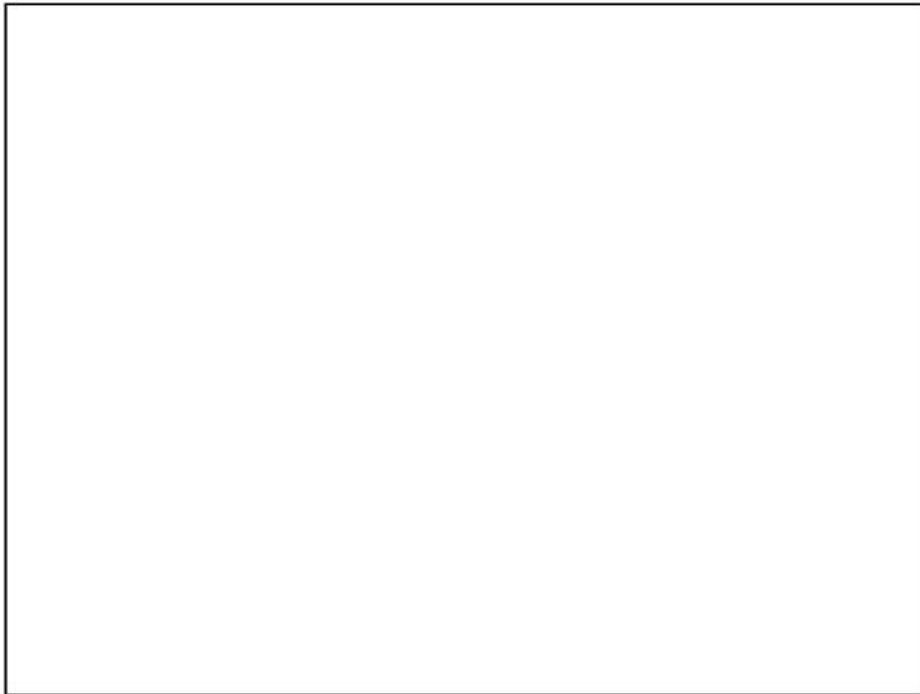
Finish: Slight sheen; Crisp
Washing Instructions: Dry clean only
Misc: None

Fabric Detail Sheet

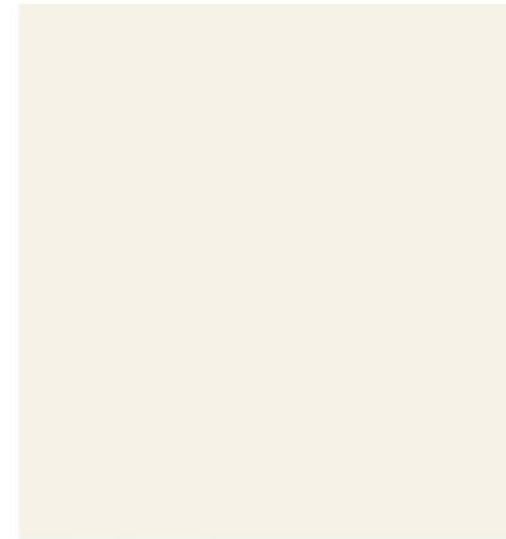
Team Members:	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification:	Dresses
Semester:	Spring 2018	Size Category:	Girl's
Instructors:	Dr. Teel	Size Range:	2-8
Date:	4/9/18	Colors:	Ivory

Fabric ID#	CKB003	Season:	Spring/Summer
Fiber Content:	100% Polyester	Fabric Weight:	Light-weight
Description:	Luxury polyester lining fabric		
Fabric Width:	58"	Cost:	\$0.75/yard

Swatch



Color Standards



PANTONE®
11-0907
Pearled Ivory

Finish: Ultra-soft
Washing Instructions: Dry clean only
Misc: None

Operation Bulletin

Team Members:	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification:	Dresses
Semester:	Spring 2018	Size Category:	Girl's
Instructors:	Dr. Teel	Size Range:	2 - 8
Date:	4/9/18	Colors:	Ivory; White

Stitch Type	Seam Type	Operation Description
301	EFb-1	Hem sleeve
301	SSae-2	Close sleeve
301	--	Gather sleeve hang
301	SSa-1	Join sleeve hang to sleeve hem
301	SSae-2	Join shoulder seams of yoke pieces
301	SSa-1	Join yoke seams to dress front and back and lining front and back
301	SSae-2	Join necklines of dress and lining
301	SSae-2	Set sleeves
301	SSa-1	Close center back seam of dress and lining
301	SSaa-1	Attach zipper to center back
200	--	Finish center back with hand stitching
301	EFb-1	Hem bottom of dress and lining together
200	--	Sew lace appliques on to sleeve hang
200	--	Attach care and hang label

Packaging & Shipping

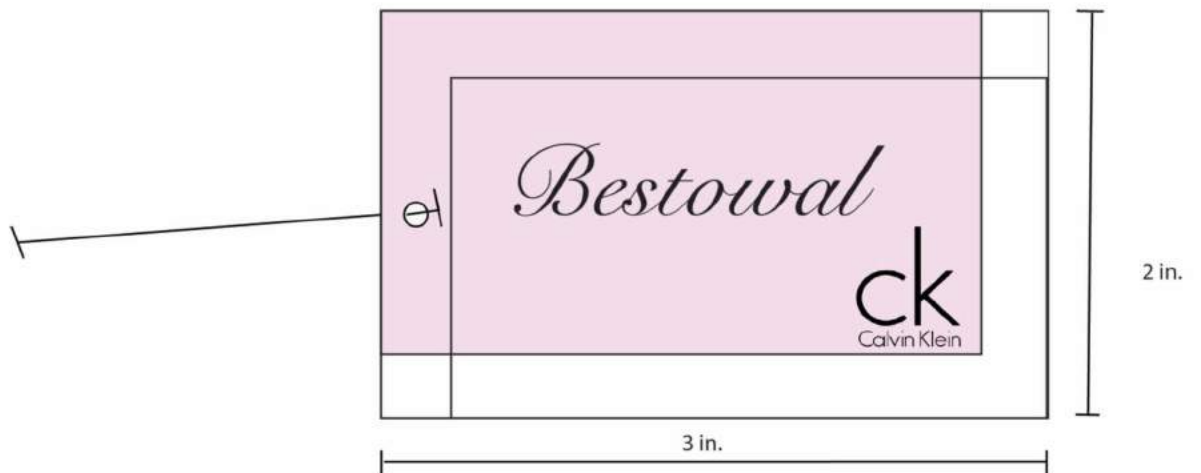
Team Members:	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification:	Dresses
Semester:	Spring 2018	Size Category:	Girl's
Instructors:	Dr. Teel	Size Range:	2-8
Date:	4/9/18	Colors:	Ivory; White

Package Type	Amount	Vendor	Cost	Colors	Details
Children's Hangers-swivel hook	1	Uline.com	\$0.28	Clear	12 in. \$28/100
White garment bag	1	Uline.com	\$0.18	White	21x3x40 in. \$82/450
Corrugated shipping box	1	Uline.com	\$0.15	Brown	17.25x11.25x10 in. \$1.22/8
Clothing hang tag	1	Uline.com	\$0.044	White/blush/black	2x3 in. \$44.24/1000
Nylon string snap hook tie	1	Amazon.com	\$0.20	Black	7 in. \$19.95/1000
Bulb safety pin	1	Amazon.com	\$0.012	Black	.7x22 mm. \$5.96/500
Total:			\$0.866		



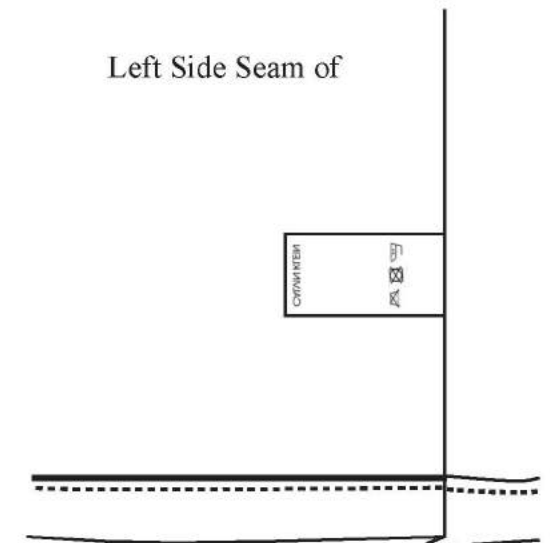
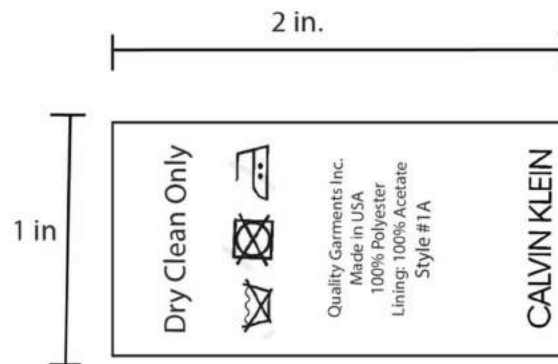
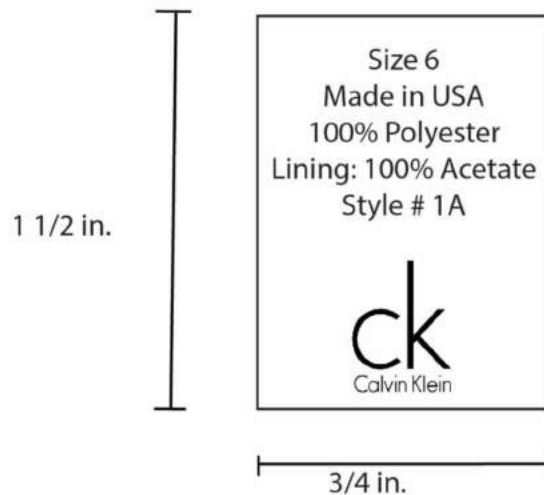
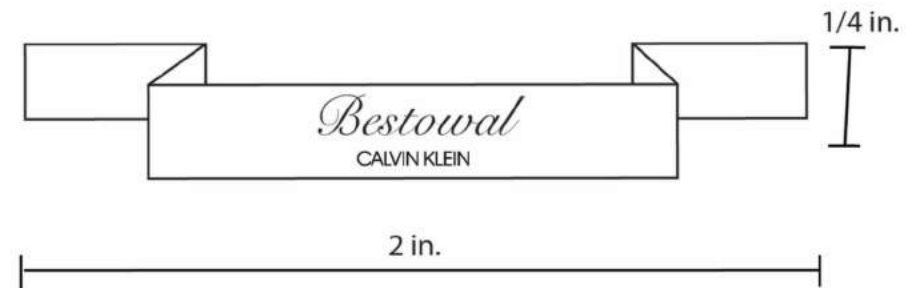
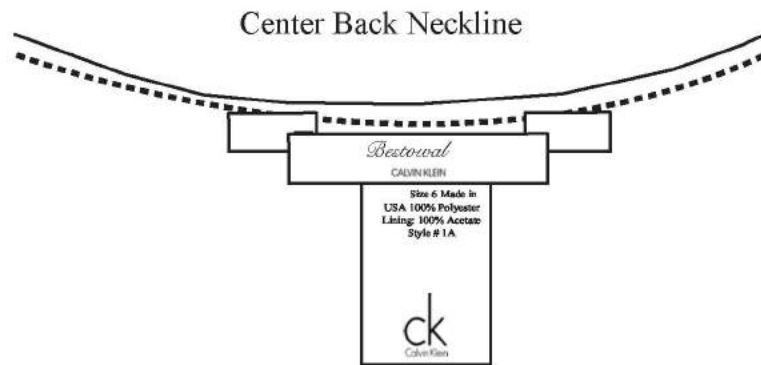
Hang Tag and Labels

Team Members:	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification:	Dresses
Semester:	Spring 2018	Size Category:	Girl's
Instructors:	Dr. Teel	Size Range:	2-8
Date:	4/9/18	Colors:	Ivory; White



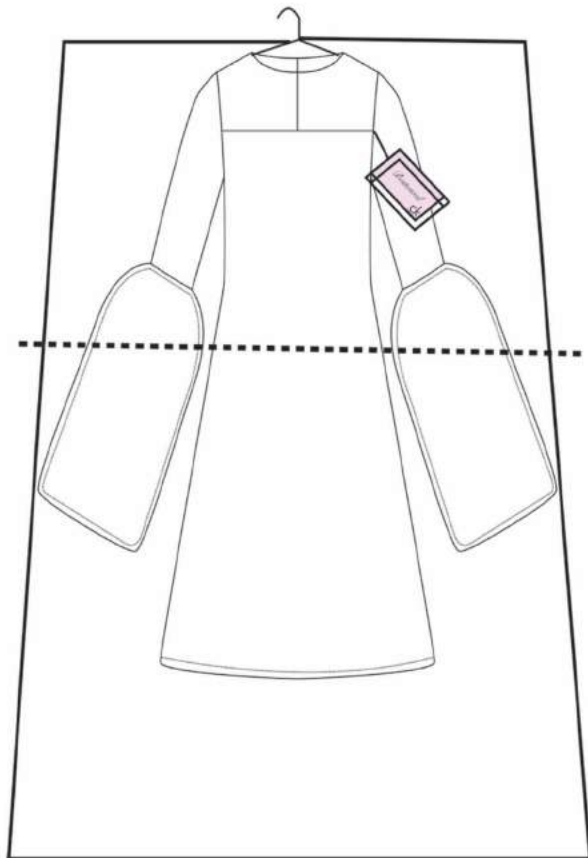
Hang Tag and Labels

Team Members:	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification:	Dresses
Semester:	Spring 2018	Size Category:	Girl's
Instructors:	Dr. Teel	Size Range:	2-8
Date:	4/9/18	Colors:	Ivory; White

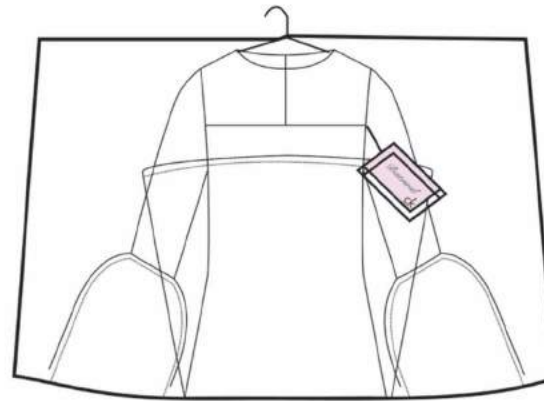


Packaging and Folding Instructions

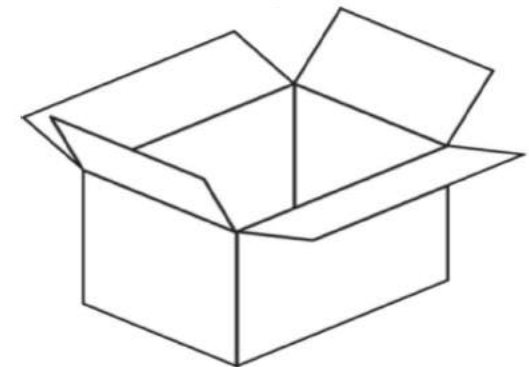
Team Members:	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification:	Dresses
Semester:	Spring 2018	Size Category:	Girl's
Instructors:	Dr. Teel	Size Range:	2-8
Date:	4/9/18	Colors:	Ivory; White



➡
Insert garment into
bag and fold in half



➡
Lay garment in box
8 per box

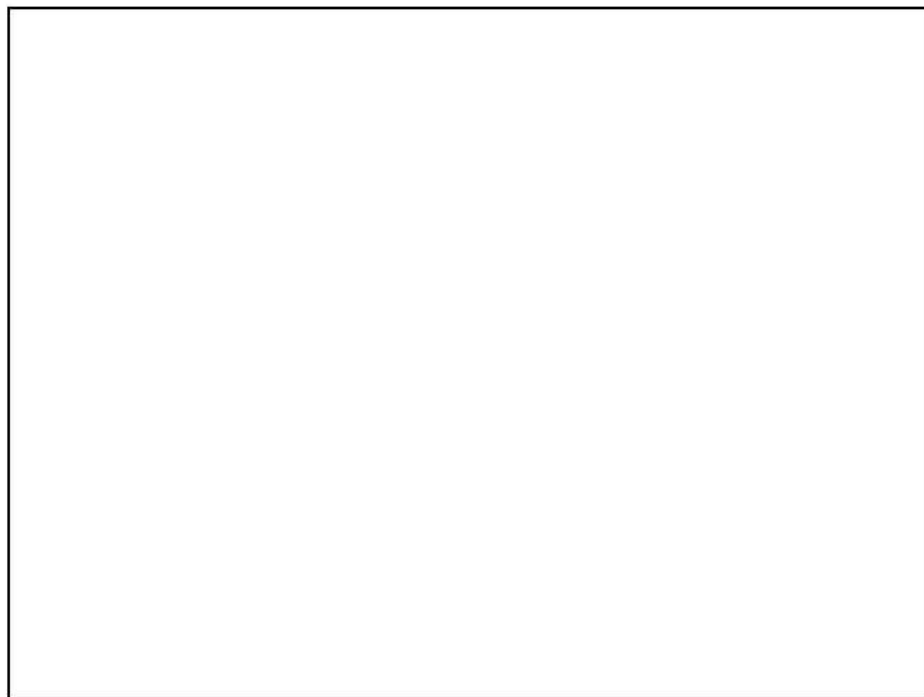


Value Added Detailing - Lace Appliqué

Team Members:	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification:	Dresses
Semester:	Spring 2018	Size Category:	Girl's
Instructors:	Dr. Teel	Size Range:	2-8
Date:	4/9/18	Colors:	Ivory; White

Fabric ID#	CKBLACE	Season:	Spring/Summer
Fiber Content:	100% Polyester	Fabric Weight:	N/A
Description:	Luxurious beaded lace appliqué		
Fabric Width:	N/A	Cost:	\$2.50 each

Swatch

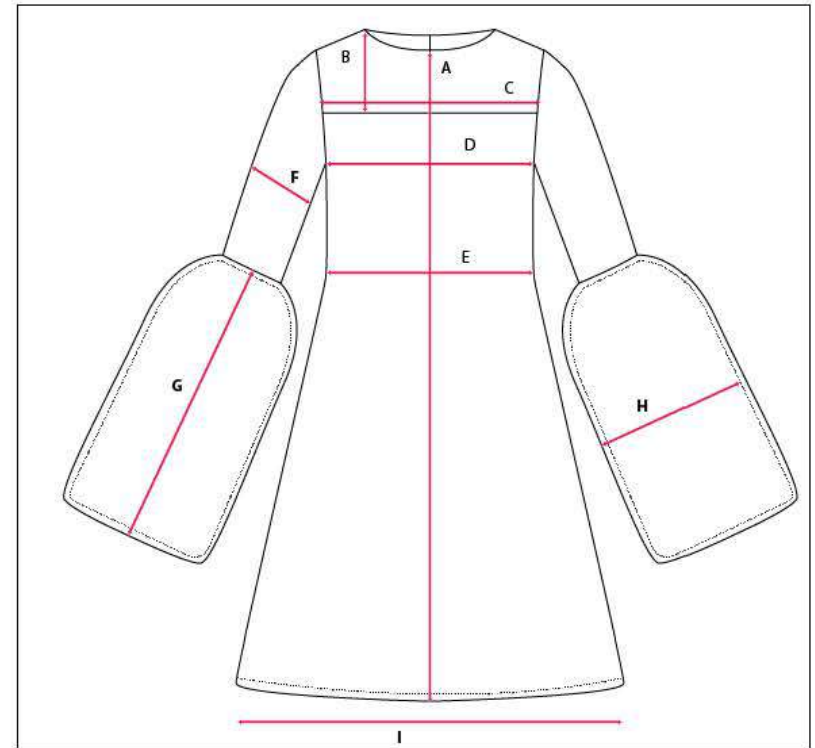


Actual photos
Use for reference only

Center of appliqué is located 5 in. from either left or right side of sleeve hang, and 5.5 in. above hem of sleeve hang.

Product Specifications
Garment: Angel Wings
Calvin Klein: Bestowal

POM	Description	Sample Size: Finished Dimension	Tol. +/-
A	CF Neck to CF Hem	29 in.	¼ in.
B	CF Neck to Front Yoke Seam	3 ½ in.	¼ in.
C	Across Chest	8 in.	¼ in.
D	Across Underarm	13 in.	¼ in.
E	Waist	13 ¼ in.	¼ in.
F	Sleeve Width	10 in.	¼ in.
G	Sleeve Hang Length	14 in.	¼ in.
H	Sleeve Hang Width	10 in.	¼ in.
I	Hem	24 ¾ in.	¼ in.
J	CB Neck to CB Hem	29 ½ in.	¼ in.
K	Neck	14 in.	¼ in.
L	CB Neck to Back Yoke Seam	4 ¾ in.	¼ in.
M	Across Back	9 in.	¼ in.
N	Sleeve Length	11 in.	¼ in.
O	Total Sleeve Length	25 in.	¼ in.
P	Armhole	8 ½ in.	¼ in.
Q	Elbow	8 in.	¼ in.

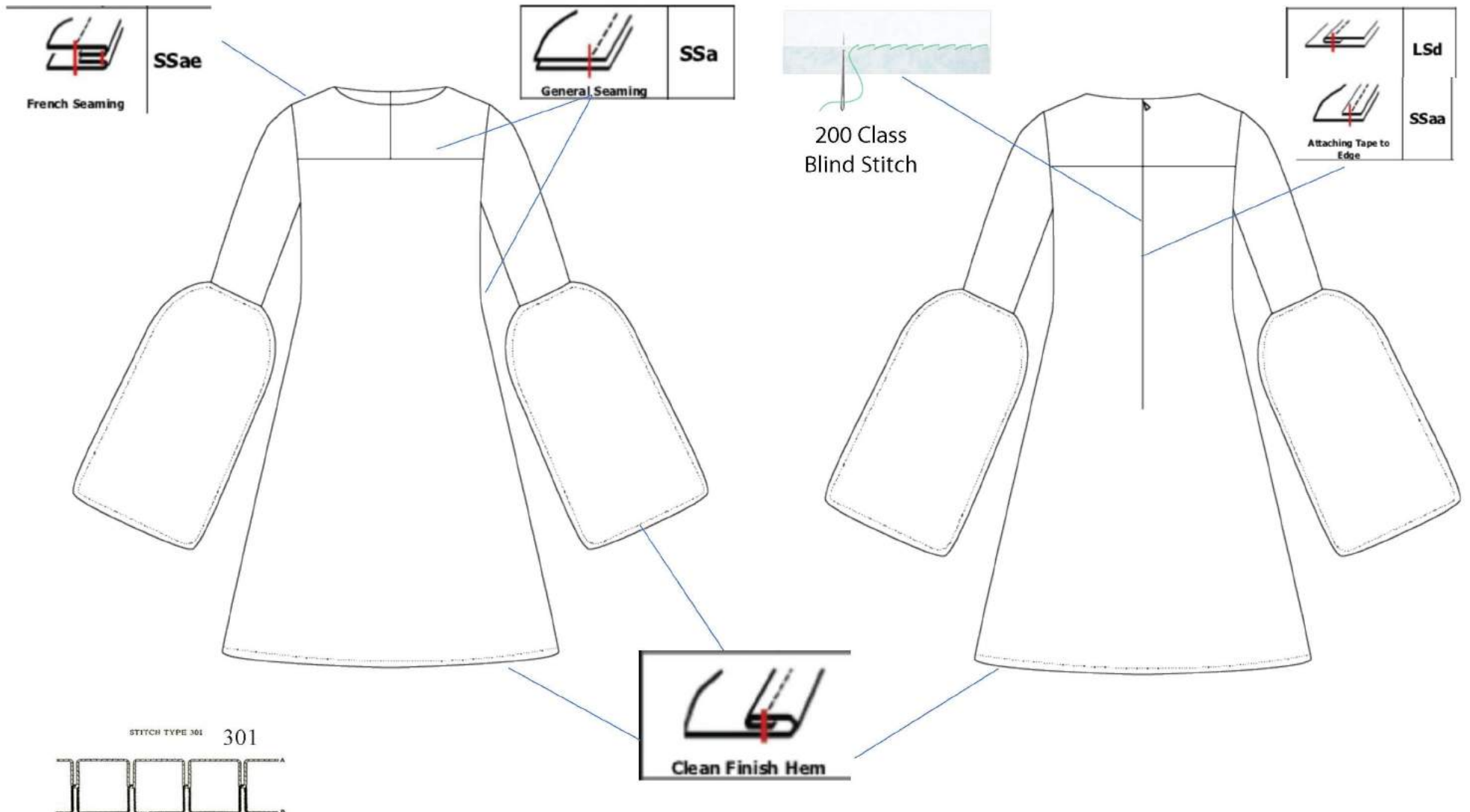


Product Specifications
Garment: Angel Wings
Calvin Klein: Bestowal

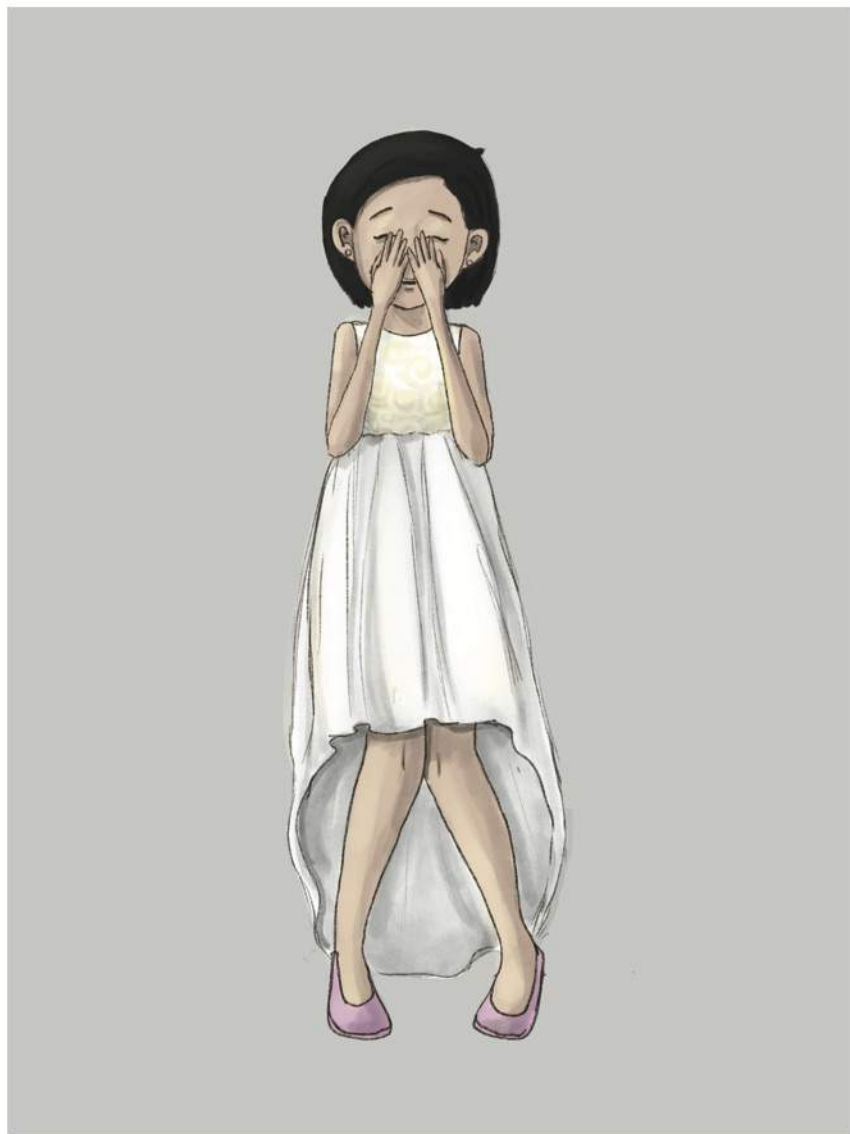
POM	Description	Explanation
A	CF Neck to CF Hem	Measure from Neck to Hem
B	CF Neck to Front Yoke Seam	Measure from Neck to Yoke Seam
C	Across Chest	Measure from Shoulder to Shoulder
D	Across Underarm	Measure from Underarm Seam to Underarm Seam
E	Waist	Measure Waist Side Seam to Side seam
F	Sleeve Width	Measure Sleeve Circumference
G	Sleeve Hang Length	Measure from Elbow Seam to Hem
H	Sleeve Hang Width	Measure from Side to Side
I	Hem	Measure Hem Side Seam to Side Seam
J	CB Neck to CB Hem	Measure from Neck to Hem
K	Neck	Measure Neck Circumference
L	CB Neck to Back Yoke Seam	Measure from Neck to Yoke Seam
M	Across Back	Measure from Shoulder to Shoulder
N	Sleeve Length	Measure from Shoulder Seam to Elbow Seam
O	Total Sleeve Length	Measure from Shoulder Seam to Hem
P	Under Arm	Measure Shoulder to Underarm Seam
Q	Elbow	Measure Elbow Circumference

Stitches and Seams Diagram

Team Members:	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification:	Dresses
Semester:	Spring 2018	Size Category:	Girl's
Instructors:	Dr. Teel	Size Range:	2-8
Date:	4/9/18	Colors:	Ivory; White



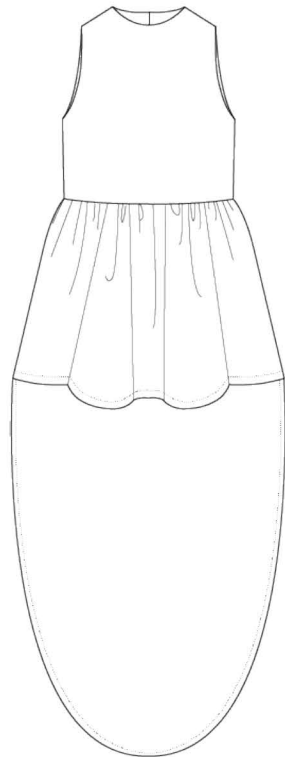
The High Low



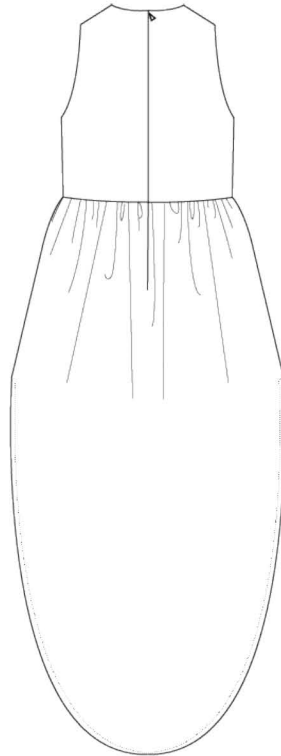
Style Summary Sheet

Team Members:	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification:	Dresses
Semester:	Spring 2018	Size Category:	Girl's
Instructors:	Dr. Teel	Size Range:	2-8

Target Market:	Girl's 3-8	Country of Origin:	USA
Fabric Type:	Brocade, Satin, Lining	Manufacturing Facility:	Quality Garments Inc.
Fiber Content:	Polyester	Retail Selling Price:	\$71.20
Target Season:	Spring/Summer 2019		



Front



Back

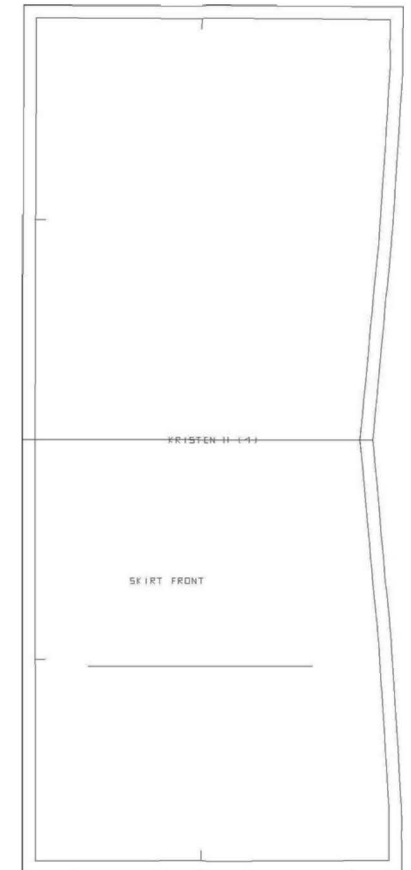
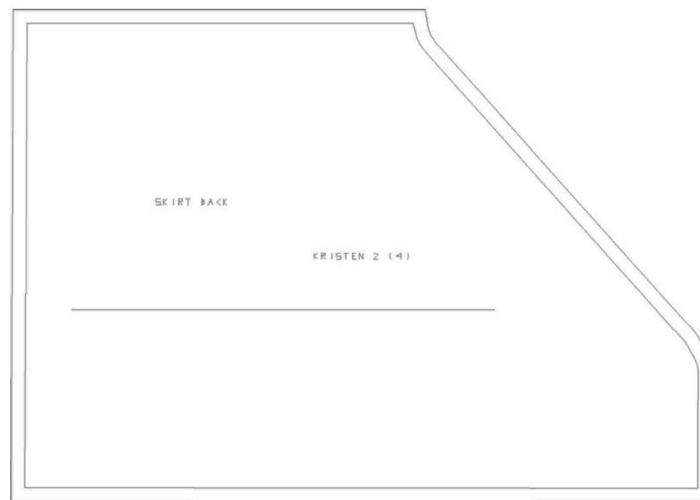
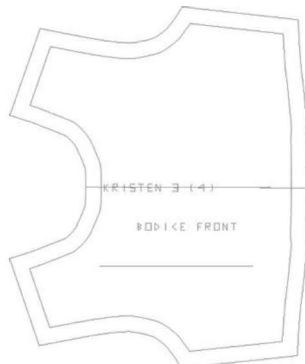
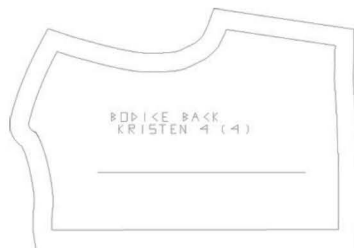
High-low white satin dress with champagne brocade bodice. The dress is lined for a more luxurious look.

Made of 100% Polyester.
Dry Clean Only.
Steaming is preferred.
Iron on low setting.

Detailed Pattern Sheet

Team Members:	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification:	Dresses
Semester:	Spring 2018	Size Category:	Girl's
Instructors:	Dr. Teel	Size Range:	2-8
Date:	4/918	Colors:	Ivory; Champagne; White

QTY	Pattern Piece Name	Pattern Information
1	Bodice Front	Cut on fold (fabric); Cut on fold (lining); Cut on fold (interfacing)
2	Bodice Back	Cut 1, 1R (fabric); Cut 1, 1R (lining); Cut 1, 1R (interfacing)
1	Skirt Front	Cut on fold (fabric); Cut on fold (lining)
2	Skirt Back	Cut 1, 1R (fabric); Cut 1, 1R (lining)



Individual Pattern Pieces

Costing Sheet

Team Members:	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification:	Dresses
Semester:	Spring 2018	Size Category:	Girl's
Instructors:	Dr. Teel	Size Range:	2-8
Date:	4/9/18	Colors:	Ivory; Champagne; White

Code	Description	Use	Width/Size	Qty Needed	Adj. Qty.	Cost per Qty.
F	Fabric	Bodice	36 in.	.25 yd	.28 yd	\$1.00
F	Fabric	Skirt	60 in.	1 yd	1.04 yd	\$3.12
F	Fabric	Lining	58 in.	1 yd	1.04 yd	\$0.78
Z	Zipper	Zipper	12 in.	1	-	\$0.67
T	Thread	Thread	T-24	172 yd	178.88 yd	\$0.000207
L	Singular Use Label	Label	¼ in. x 2 in.	1	-	\$0.05
L	Combo Label	Label	1 in. x 2 in.	1	-	\$0.10
L	Combo Label	Label	¾ in. x 1 ½ in.	1	-	\$0.10

Materials	Value	OVH %	Ovh. Amt.	Adj. Value	Total Materials
Fabrics Subtotal	\$4.90	40%	\$1.96	\$6.86	
Trims Subtotal	\$0.67	40%	\$0.27	\$0.94	
Support Materials Subtotals	\$0.25	40%	\$0.10	\$0.35	
Total Materials					\$8.15

Labor	Per Garment	Total Labor
Grading	\$0.30	
Marker Making	\$0.30	
Cutting	\$0.30	
Sewing	\$15.00	
Total Labor Cost		\$15.90

Total Manufacturing Cost	\$24.92
Markup %	65%
Retail Selling Price	\$71.20

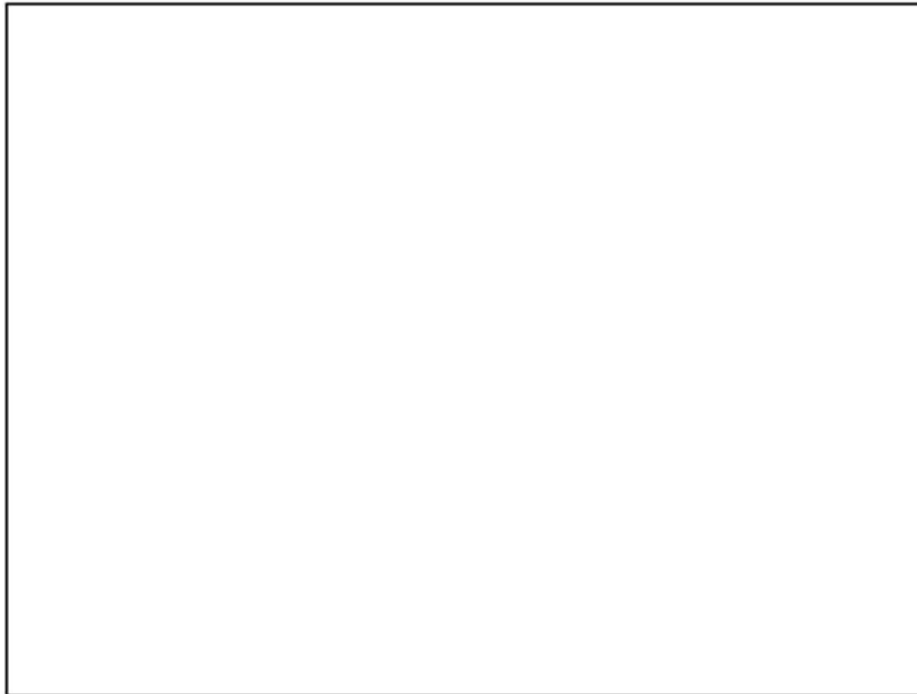
Total Packaging Cost	\$0.866
Total Duties & Shipping	--

Fabric Detail Sheet

Team Members:	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification:	Dresses
Semester:	Spring 2018	Size Category:	Girl's
Instructors:	Dr. Teel	Size Range:	2-8
Date:	4/9/18	Colors:	Ivory; Champagne

Fabric ID#	CKB004	Season:	Spring/Summer
Fiber Content:	100% Polyester	Fabric Weight:	Medium-weight
Description:	Luxurious brocade fabric		
Fabric Width:	60"	Cost:	\$4/yard

Swatch

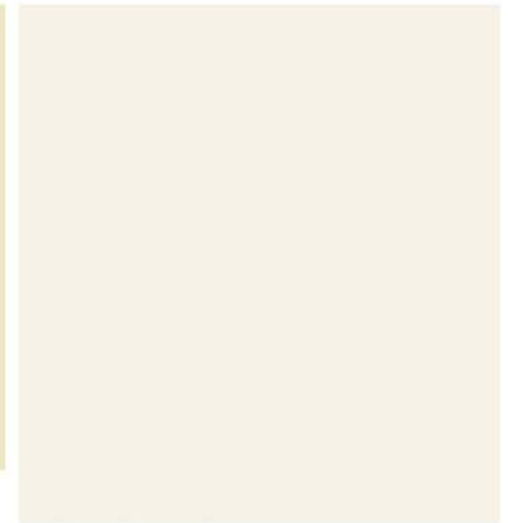


Color Standards



PANTONE®
7499 C

RGB 237 232 196
L*a*b* 91.72 -1.80 17.68
HTML #EDEC4



PANTONE®
11-0907
Pearled Ivory

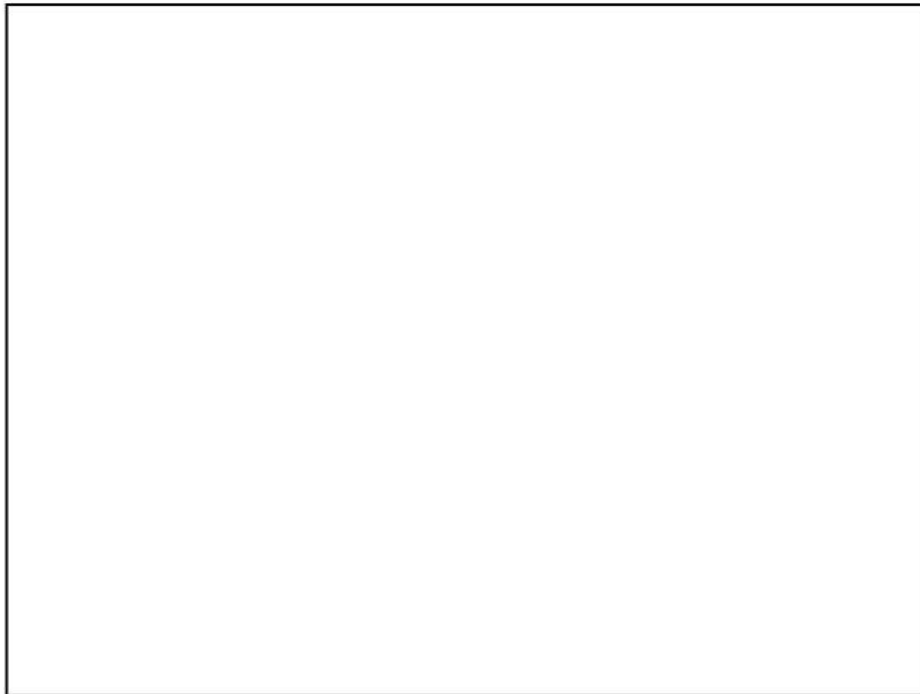
Finish: Luxury sheen
Washing Instructions: Dry clean only
Misc: None

Fabric Detail Sheet

Team Members:	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification:	Dresses
Semester:	Spring 2018	Size Category:	Girl's
Instructors:	Dr. Teel	Size Range:	2-8
Date:	4/9/18	Colors:	White

Fabric ID#	CKB001	Season:	Spring/Summer
Fiber Content:	100% Polyester	Fabric Weight:	Medium-weight
Description:	Satin weaved, duchess satin		
Fabric Width:	60"	Cost:	\$3/yard

Swatch



Color Standards



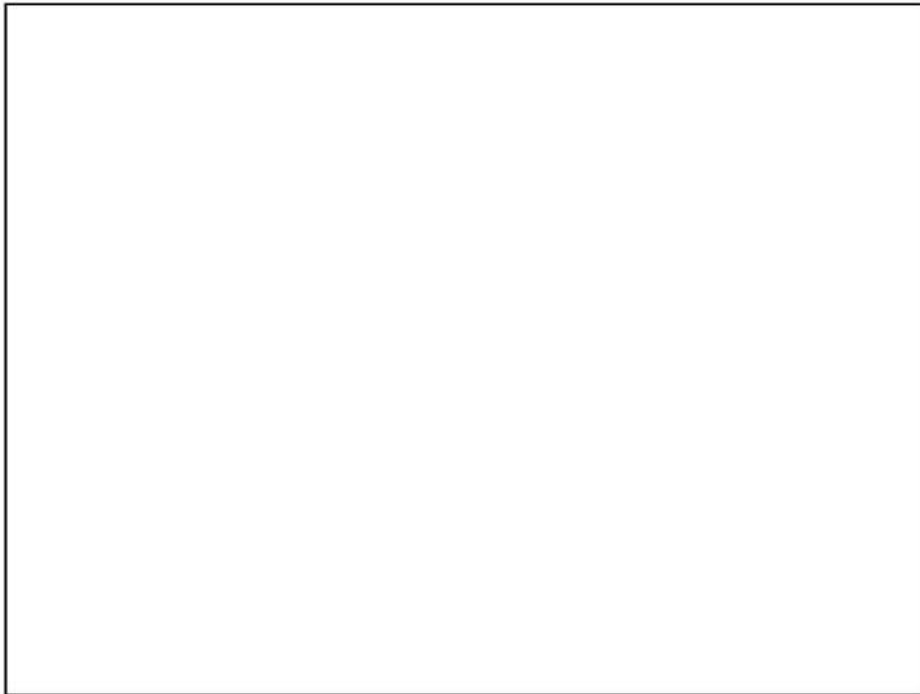
Finish: Low luster sheen
Washing Instructions: Dry clean only
Misc: None

Fabric Detail Sheet

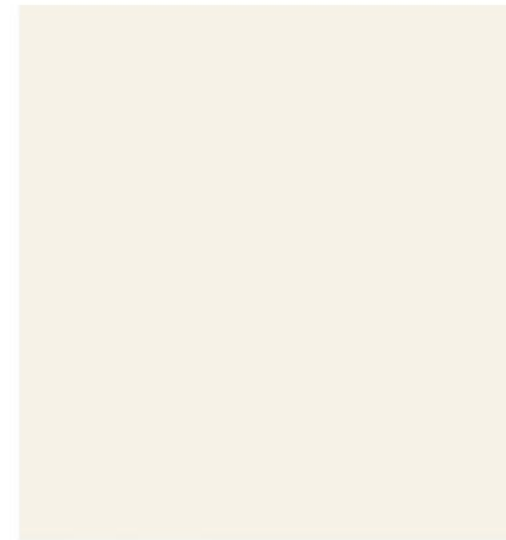
Team Members:	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification:	Dresses
Semester:	Spring 2018	Size Category:	Girl's
Instructors:	Dr. Teel	Size Range:	2-8
Date:	4/9/18	Colors:	Ivory

Fabric ID#	CKB003	Season:	Spring/Summer
Fiber Content:	100% Polyester	Fabric Weight:	Light-weight
Description:	Luxury polyester lining fabric		
Fabric Width:	58"	Cost:	\$0.75/yard

Swatch



Color Standards



PANTONE®
11-0907
Pearled Ivory

Finish: Ultra-soft
Washing Instructions: Dry clean only
Misc: None

Operation Bulletin

Team Members:	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification:	Dresses
Semester:	Spring 2018	Size Category:	Girl's
Instructors:	Dr. Teel	Size Range:	2 - 8
Date:	4/9/18	Colors:	Ivory; Champagne; White

Stitch Type	Seam Type	Operation Description
--	--	Iron on interfacing to all bodice pieces
301	SSa-1	Join shoulder seams of bodice and lining
301	SSa-1	Join side seams of bodice and skirt and lining bodice and lining skirt
301	--	Gather skirt and skirt lining
301	SSa-1	Join waist seams of bodice to skirt and bodice lining to skirt lining
301	SSa-1	Join necklines of dress and lining
200	--	Finish armholes with hand stitching
301	SSa-1	Close center back seam of dress and lining
301	SSaa-1	Attach zipper to center back
200	--	Finish lining center back with hand stitching
301	EFb-1	Hem bottom of dress and lining together
200	--	Attach care and hang label

Packaging & Shipping

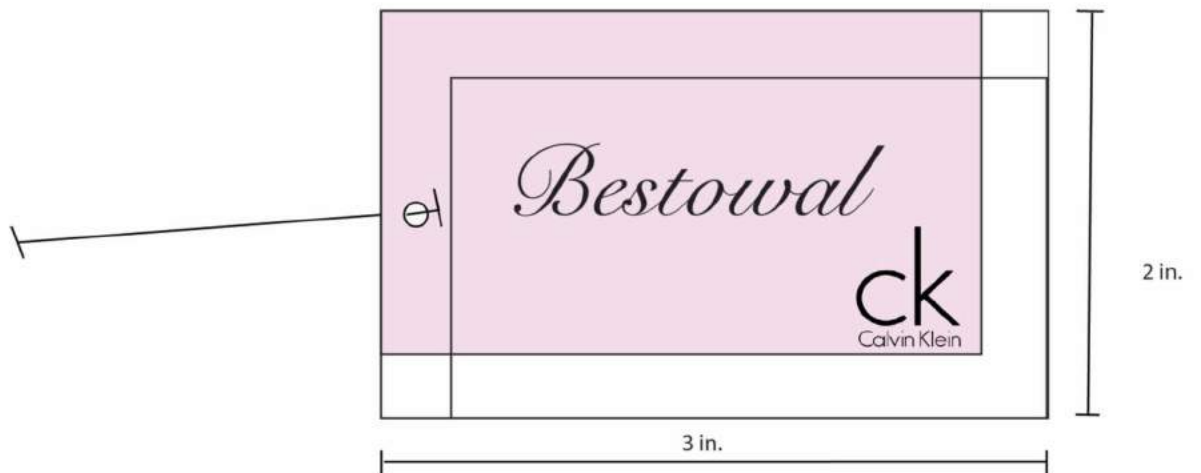
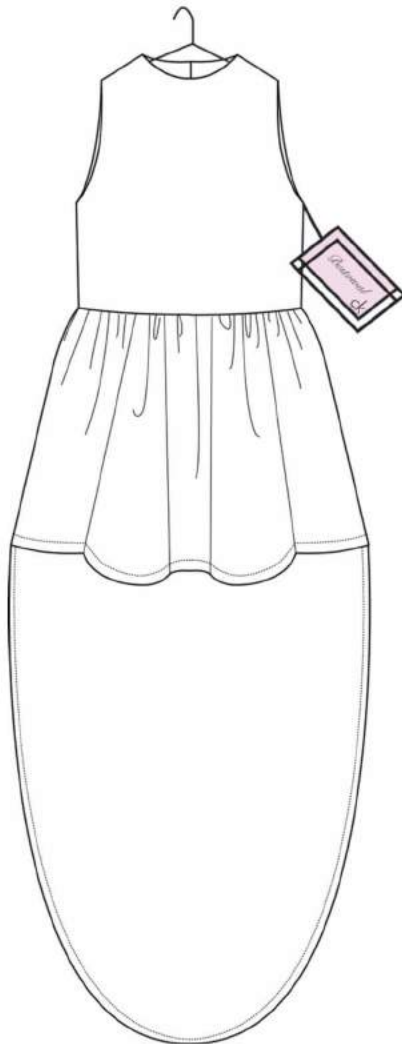
Team Members:	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification:	Dresses
Semester:	Spring 2018	Size Category:	Girl's
Instructors:	Dr. Teel	Size Range:	2-8
Date:	4/9/18	Colors:	Ivory; Champagne; White

Package Type	Amount	Vendor	Cost	Colors	Details
Children's Hangers-swivel hook	1	Uline.com	\$0.28	Clear	12 in. \$28/100
White garment bag	1	Uline.com	\$0.18	White	21x3x40 in. \$82/450
Corrugated shipping box	1	Uline.com	\$0.15	Brown	17.25x11.25x10 in. \$1.22/8
Clothing hang tag	1	Uline.com	\$0.044	White/blush/black	2x3 in. \$44.24/1000
Nylon string snap hook tie	1	Amazon.com	\$0.20	Black	7 in. \$19.95/1000
Bulb safety pin	1	Amazon.com	\$0.012	Black	.7x22 mm. \$5.96/500
		Total:	\$0.866		



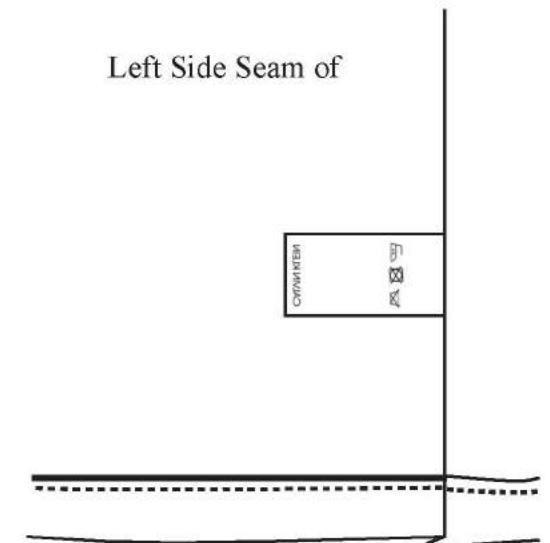
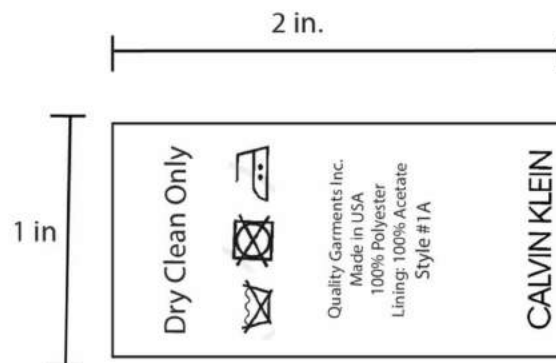
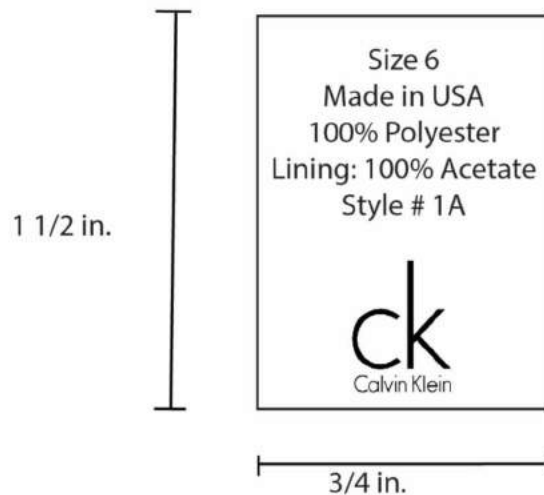
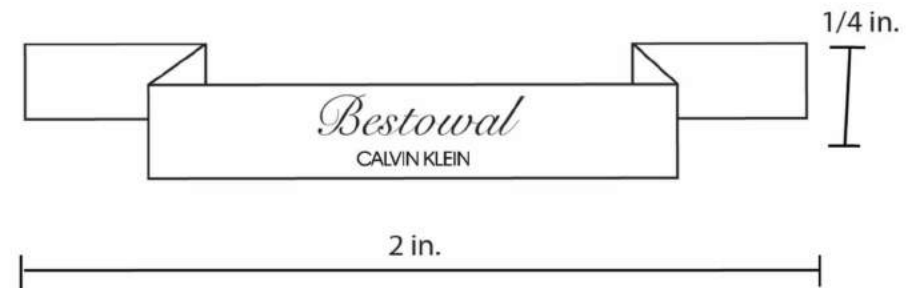
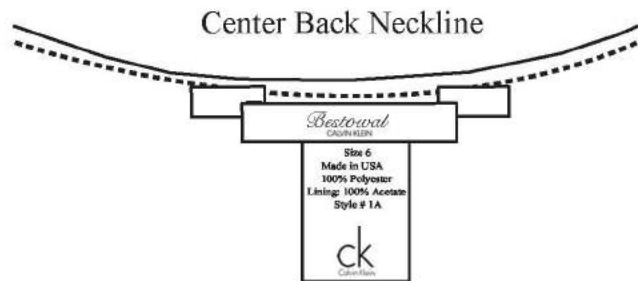
Hang Tag and Labels

Team Members:	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification:	Dresses
Semester:	Spring 2018	Size Category:	Girl's
Instructors:	Dr. Teel	Size Range:	2-8
Date:	4/9/18	Colors:	Ivory; Champagne; White



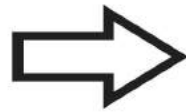
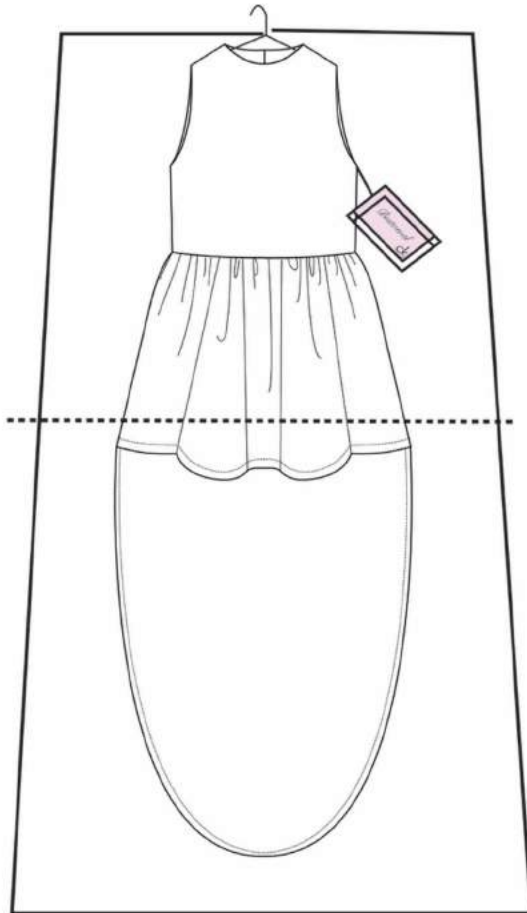
Hang Tag and Labels

Team Members:	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification:	Dresses
Semester:	Spring 2018	Size Category:	Girl's
Instructors:	Dr. Teel	Size Range:	2-8
Date:	4/9/18	Colors:	Ivory; Champagne; White



Packaging and Folding Instructions

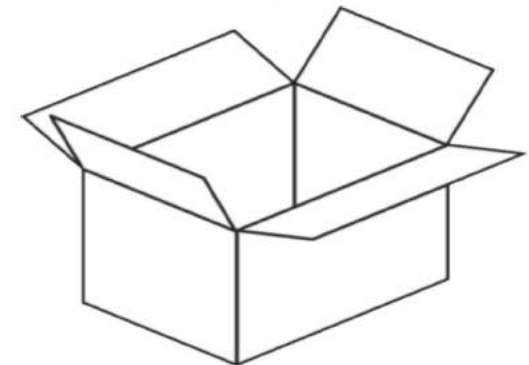
Team Members:	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification:	Dresses
Semester:	Spring 2018	Size Category:	Girl's
Instructors:	Dr. Teel	Size Range:	2-8
Date:	4/9/18	Colors:	Ivory; Champagne; White



Insert garment into bag and fold in half

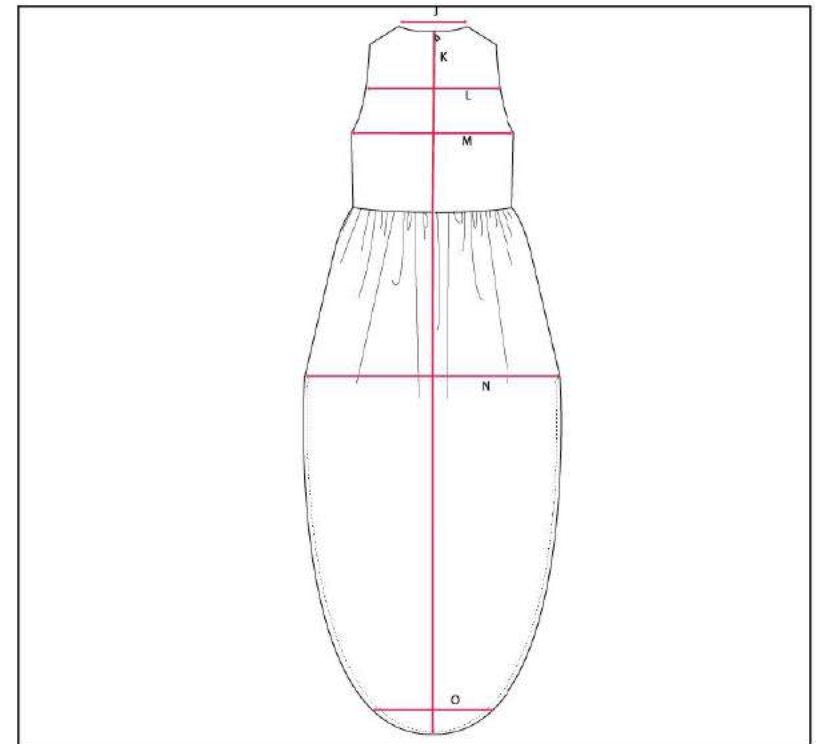
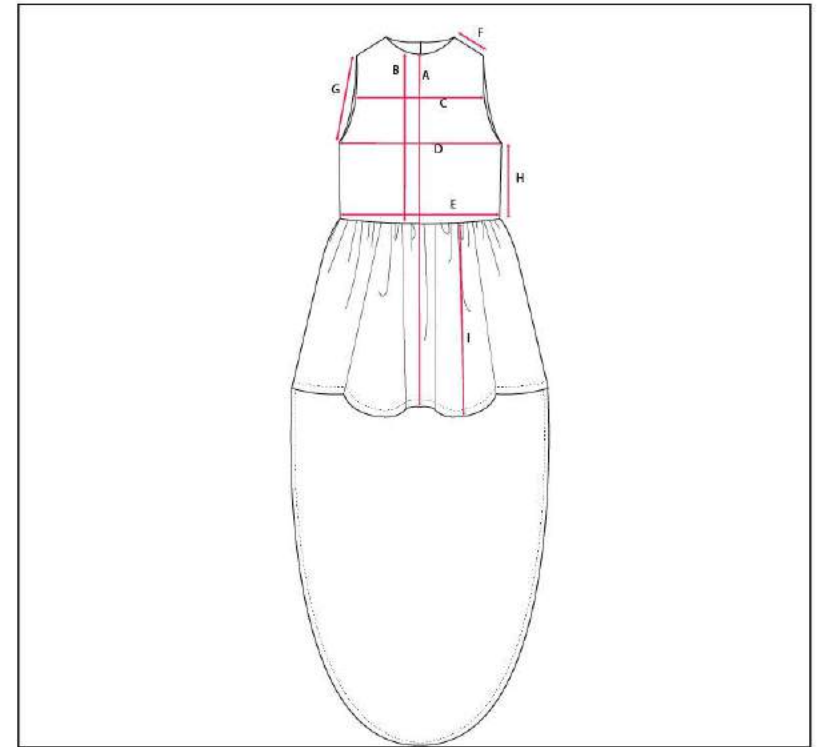


Lay garment in box
8 per box



Product Specifications
Garment: The High-Low
Calvin Klein: Bestowal

POM	Description	Sample Size: Finished Dimension	Tol. +/-
A	Center Front Neck to Center Front Skirt Hem	18 in.	¼ in.
B	Center Front Neck to Waist	6 in.	¼ in.
C	Across Chest	8 ¼ in.	¼ in.
D	Across Front Underarm	10 in.	¼ in.
E	Waist	9 ¾ in.	¼ in.
F	Shoulder	1 ¾ in.	¼ in.
G	Armhole	9 ½ in.	¼ in.
H	Underarm to Waist	3 in.	¼ in.
I	Waist to Center Front Skirt Hem	12 in.	¼ in.
J	Neck	15 ¼ in.	¼ in.
K	Center Back Neck to Center Back Skirt Hem	30 in.	¼ in.
L	Across Back	8 ½ in.	¼ in.
M	Across Back Underarm	10 ¼ in.	¼ in.
N	Middle of Skirt Width	26 in.	¼ in.
O	Bottom of Skirt Width	10 in.	¼ in.

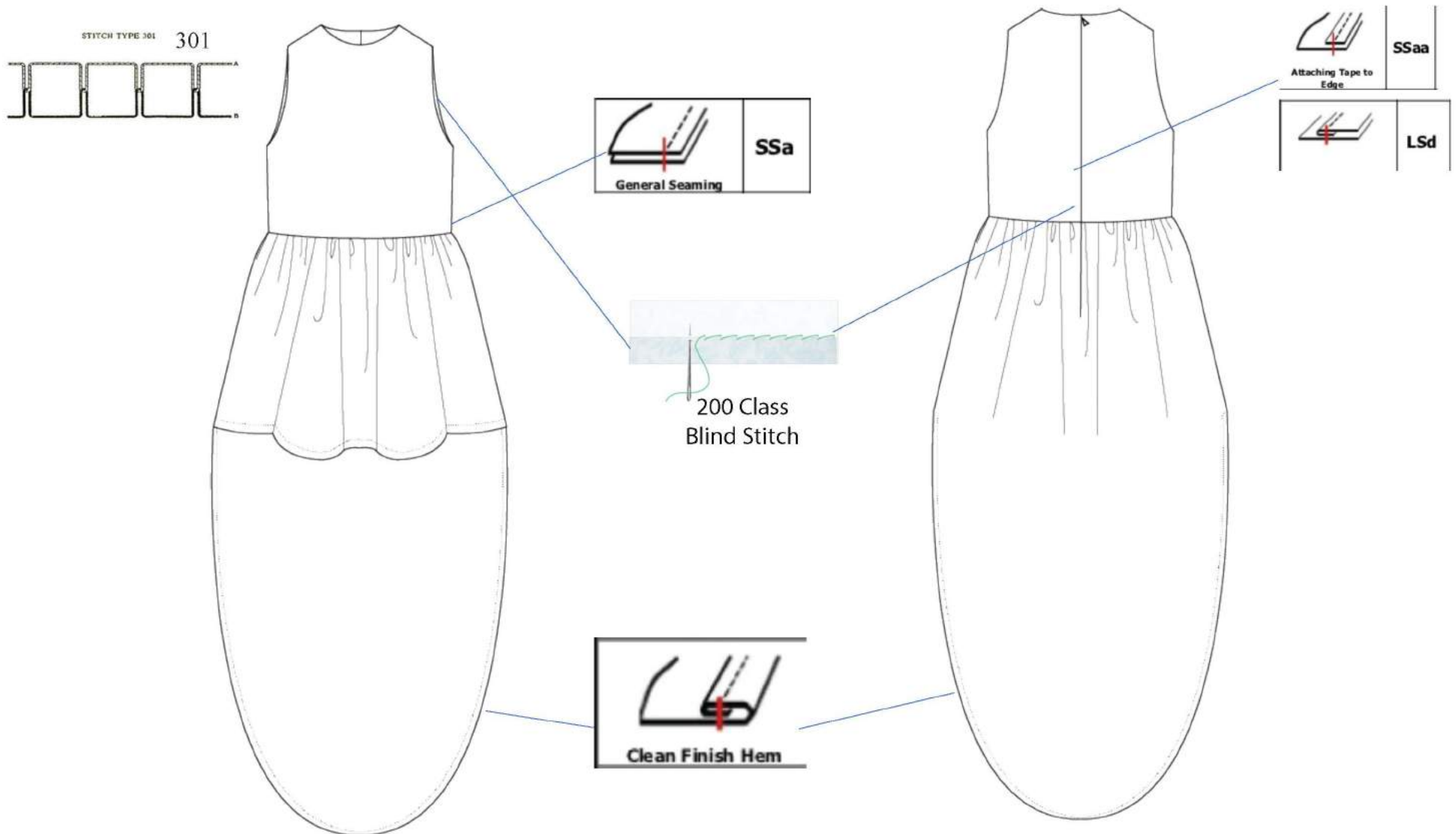


Product Specifications
Garment: The High-Low
Calvin Klein: Bestowal

POM	Description	Explanation
A	Center Front Neck to Center Front Skirt Hem	Measure from Neck to Hem
B	Center Front Neck to Waist	Measure from Neck Waist
C	Across Front Chest	Measure from Shoulder to Shoulder
D	Across Front Underarm	Measure from Underarm Seam to Underarm Seam
E	Waist	Measure Waist Side Seam to Side seam
F	Shoulder	Measure Shoulder Seam
G	Armhole	Measure Armhole
H	Underarm to Waist	Measure from Underarm Seam to Waist
I	Waist to Center Front Skirt Hem	Measure Waist to Hem
J	Neck	Measure Neck Circumference
K	Center Back Neck to Center Back Skirt Hem	Measure from Neck to Hem
L	Across Chest	Measure from Shoulder to Shoulder
M	Across Back Underarm	Measure from Underarm Seam to Underarm Seam
N	Middle of Skirt Width	Measure from Side Seam to Side Seam
O	Bottom of Skirt Width	Measure from Side Seam to Side Seam

Stitches and Seams Diagram

Team Members:	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification:	Dresses
Semester:	Spring 2018	Size Category:	Girl's
Instructors:	Dr. Teel	Size Range:	2-8
Date:	4/9/18	Colors:	Ivory; Champagne; White



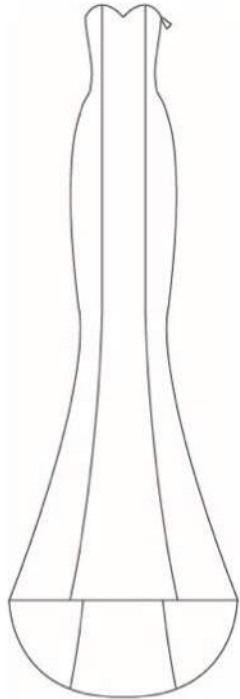
The Emily



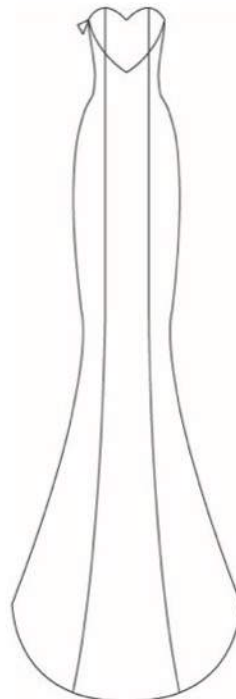
Style Summary Sheet

Team Members:	Annie Davidson, Carrie-Grace Flatt, Zoe Thatcher, Angel Newell, Kristen McGraw	Garment Classification:	Evening Wear
Semester:	Spring 2018	Size Category:	Womens
Instructors:	Dr. Teel	Size Range:	00-12
Date:	4/9/18	Colors:	White, Champagne

Target Market:	Women ages 25-35	Country of Origin:	USA
Fabric Type:	Brocade	Manufacturing Facility:	Quality Garments Inc.
Fiber Content:	100% Polyester	Retail Selling Price:	\$92.65
Target Season:	Spring 2019		



Front

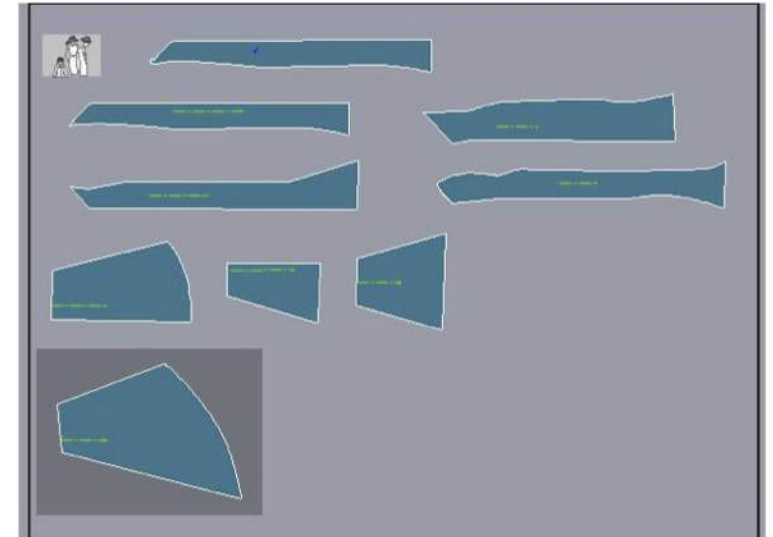


Back

The Emily Gown is a classic shaped gown meant for the bride who wants a classic but standout dress. The classic silhouette mixed with the low back deep sweetheart make for a flirty appeal. The champagne, textured fabric adds a golden touch while maintaining an elegant look. Because it has princess seams as opposed to a waist line, it makes for a very curvy and flattering silhouette.

Detailed Pattern Sheet

Team Members:	Annie Davidson, Carrie-Grace Flatt, Zoe Thatcher, Angel Newell, Kristen McGraw	Garment Classification:	Evening Wear
Semester:	Spring 2018	Size Category:	Womens
Instructors:	Dr. Teel	Size Range:	00-12
Date:	4/9/18	Colors:	Champagne, White

[illegible]

Individual Pattern Pieces

Costing Sheet

Team Members:	Annie Davidson, Carrie-Grace Flatt, Zoe Thatcher, Angel Newell, Kristen McGraw	Garment Classification:	Evening Wear
Semester:	Spring 2018	Size Category:	Womens
Instructors:	Dr. Teel	Size Range:	00-12
Date:	4/9/18	Colors:	Champagne, White

Code	Description	Use	Width/Size	Qty Needed	Adj. Qty.	Cost per Qty.
F	100% Polyester Brocade	Entire Garment	60in	4 yd	4 yd	\$4.00
F	100% Polyester Lining	Entire Lining	58in	4 yd	4 yd	\$0.75
T	T-24 Permacore polycore, polywrapped thread	Entire Garment	T-24	400 yd	410 yd	\$0.000207
L	Combo Label	Center Back Neck	1in. x 2 in	1	1	\$0.10
T	Invisible Zipper	Left side seam	9 in	1	1	\$0.99
T	Boning	Top of all seams at bodice	1/2 in	1.25 yd	1.25 yd	\$5.99
T	Horsehair Braid	Hem	1 in	3.25 yd	3.25 yd	\$1.49

Materials	Value	OVH %	Ovh. Amt.	Adj. Value	Total Materials
Fabrics Subtotal	\$19.00	40%	\$7.60	\$26.60	
Trims Subtotal	\$13.32	40%	\$5.33	\$18.65	
Support Materials Subtotals	-----	-----	-----	-----	
Total Materials					
					\$45.25

Labor	Per Garment	Total Labor
Grading	\$0.30	
Marker Making	\$0.30	
Cutting	\$0.30	
Sewing	\$10.00	
Total Labor Cost		\$10.90

Total Manufacturing Cost	\$56.15
Markup %	65%
Retail Selling Price	\$92.65

Total Packaging Cost	
----------------------	--

Total Duties & Shipping	
-------------------------	--

Fabric Detail Sheet

Team Members:	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification:	Dresses
Semester:	Spring 2018	Size Category:	Girl's
Instructors:	Dr. Teel	Size Range:	2-8
Date:	4/9/18	Colors:	Ivory; Champagne

Fabric ID#	CKB004	Season:	Spring/Summer
Fiber Content:	100% Polyester	Fabric Weight:	Medium-weight
Description:	Luxurious brocade fabric		
Fabric Width:	60"	Cost:	\$4/yard

Swatch

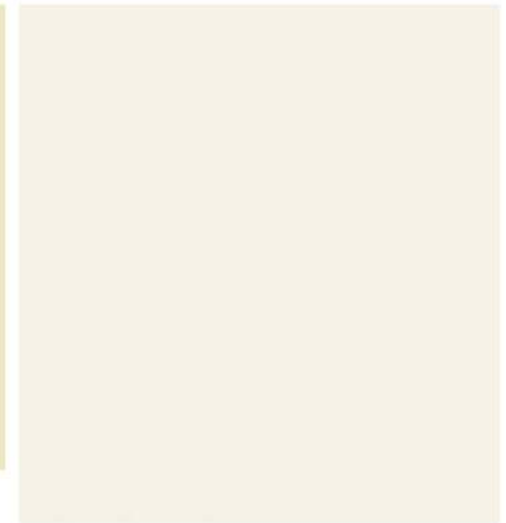


Color Standards



PANTONE®
7499 C

RGB 237 232 196
L*a*b* 91.72 -1.80 17.68
HTML #EDE8C4



PANTONE®
11-0907
Pearled Ivory

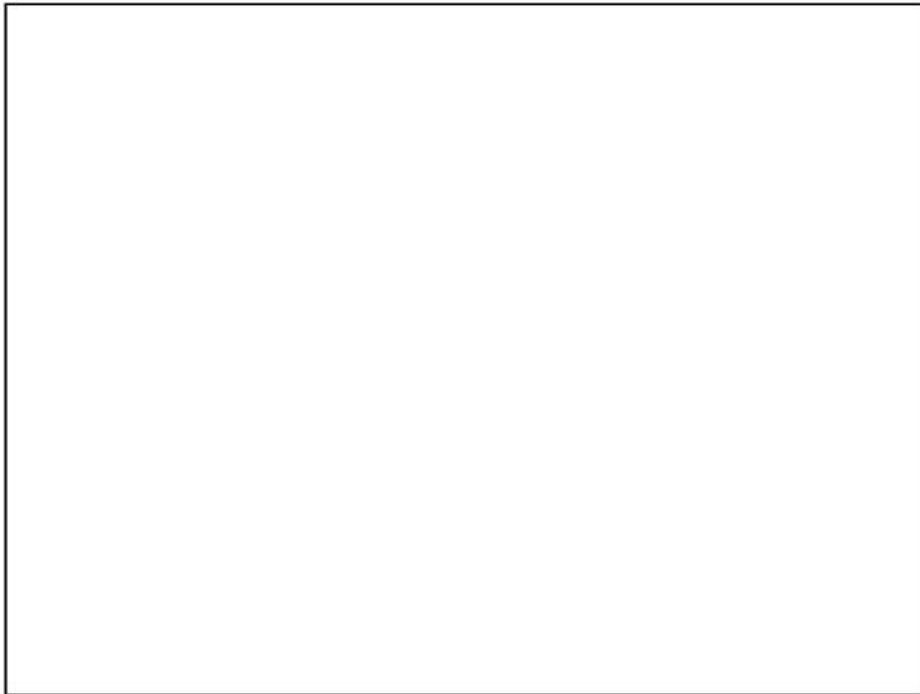
Finish: Luxury sheen
Washing Instructions: Dry clean only
Misc: None

Fabric Detail Sheet

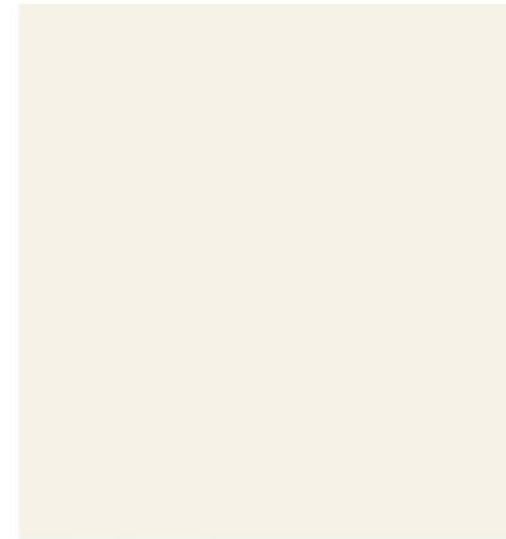
Team Members:	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification:	Dresses
Semester:	Spring 2018	Size Category:	Girl's
Instructors:	Dr. Teel	Size Range:	2-8
Date:	4/9/18	Colors:	Ivory

Fabric ID#	CKB003	Season:	Spring/Summer
Fiber Content:	100% Polyester	Fabric Weight:	Light-weight
Description:	Luxury polyester lining fabric		
Fabric Width:	58"	Cost:	\$0.75/yard

Swatch



Color Standards



PANTONE®
11-0907
Pearled Ivory

Finish: Ultra-soft
Washing Instructions: Dry clean only
Misc: None

Operation Bulletin

Team Members:	Annie Davidson, Carrie-Grace Flatt, Zoe Thatcher, Angel Newell, Kristen McGraw	Garment Classification:	Evening Wear
Semester:	Spring 2018	Size Category:	Womens
Instructors:	Dr. Teel	Size Range:	00-12
Date:	4/9/18	Colors:	Champagne, White

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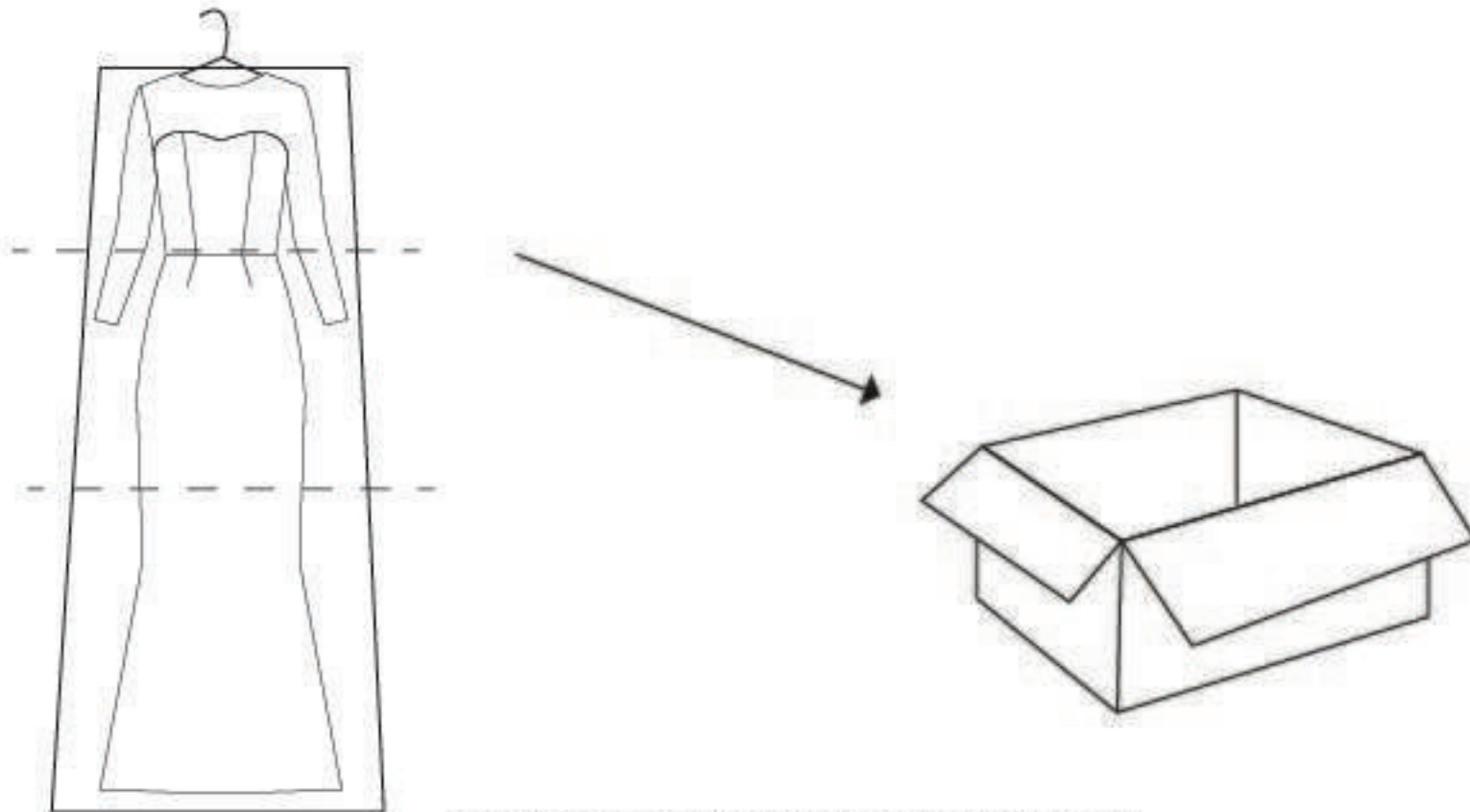
Packaging and Shipping

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Eveningwear
Semester	Spring 2018	Size Category	Misses
Instructors	Dr. Teel	Size Range	00-12
Date	4/9/18	Colors	White, Ivory

Package Type	Amount	Vendor	Cost	Colors	Details
Skirt hanger	1	Uline.com	\$0.69	Clear	14 in. \$69/100
Swivel hanger	1	Uline.com	\$0.37	Clear	17 in. \$37/100
White garment bag	1	Uline.com	\$0.256	White	16x48 in. \$64/250
Corrugated shipping box	1	Uline.com	\$0.05	Brown	20x16x8 in. \$1.95/25
Clothing hang tag	1	Uprinting.com	\$0.044	White/blush/black	2x3 in. \$44.24/1000
Nylon string snap hook tie	1	Amazon.com	\$0.20	Black	7 in. \$19.95/1000
Bulb safety pin	1	Amazon.com	\$0.012	Black	.7x22 mm. \$5.96/500
		Total:	\$1.662		

Packaging and Folding Instructions

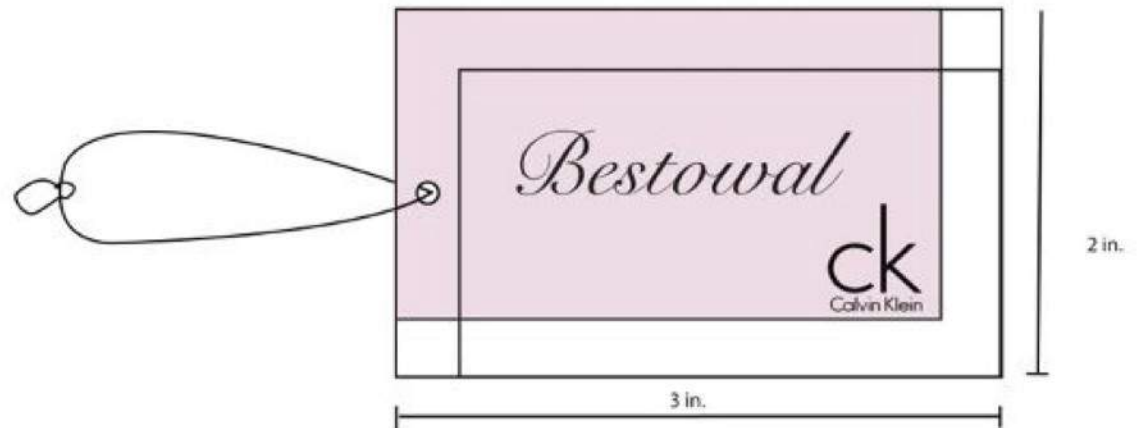
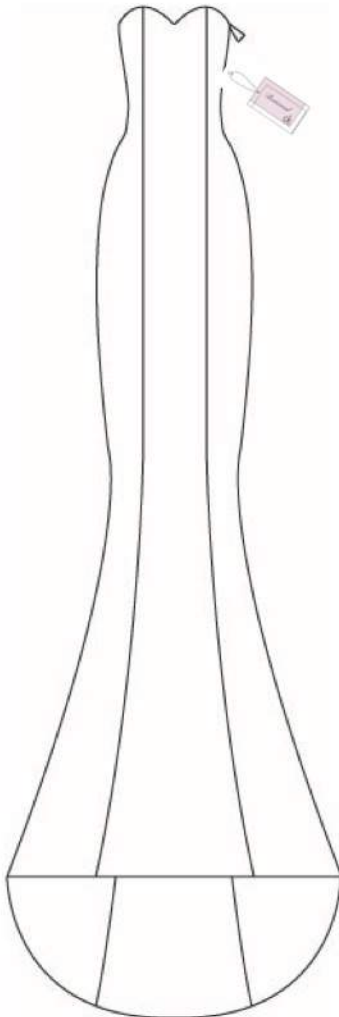
Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Eveningwear
Semester	Spring 2018	Size Category	Misses
Instructors	Dr. Teel	Size Range	00-12
Date	4/9/18	Colors	White, Ivory



Fold garment in thirds and put in box

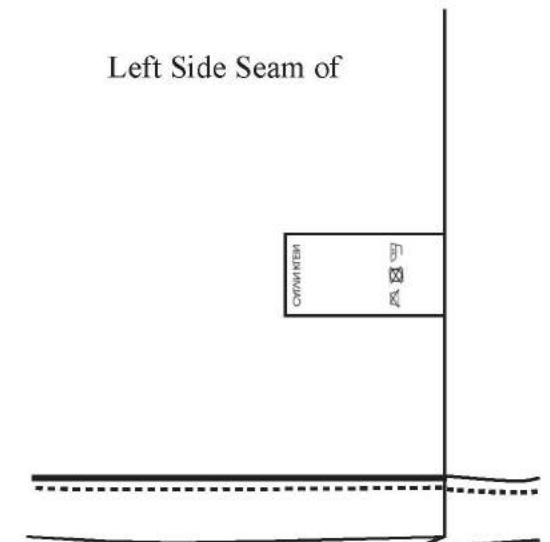
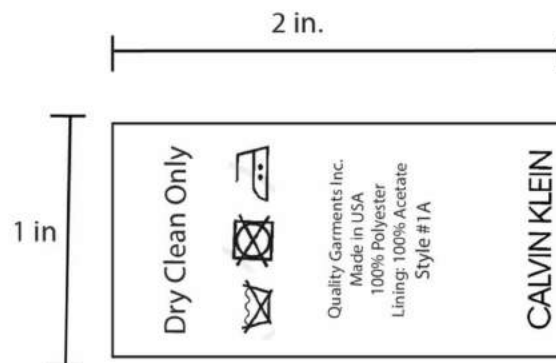
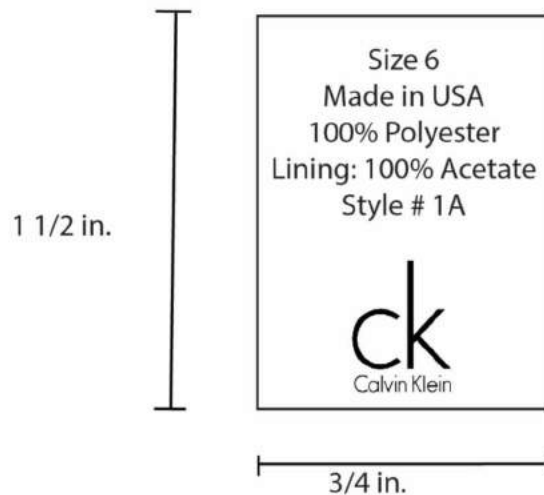
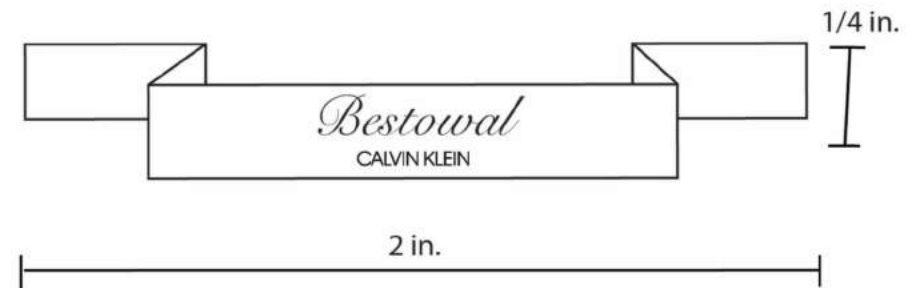
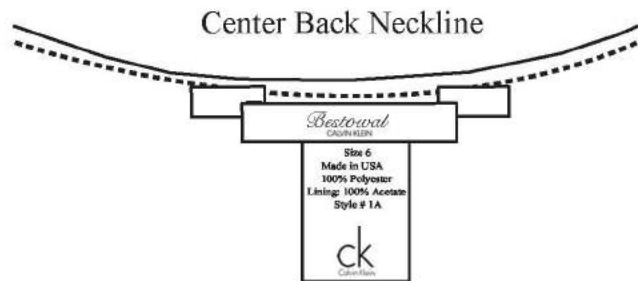
Hang Tag and Labels

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Evening Wear
Semester	Spring 2019	Size Category	Womens
Instructors	Dr. Teel	Size Range	00-12
Date	4/9/18	Colors	White, Champagne



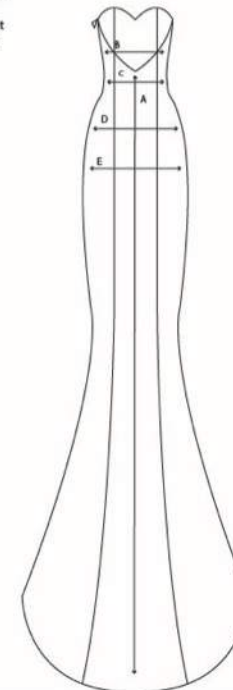
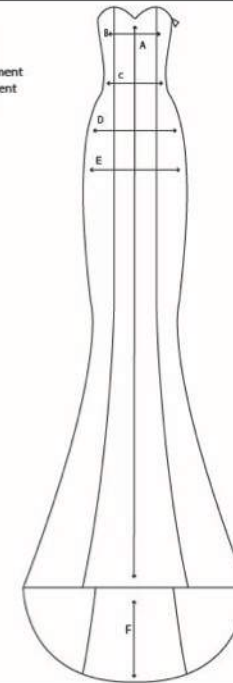
Hang Tag and Labels

Team Members:	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification:	Dresses
Semester:	Spring 2018	Size Category:	Girl's
Instructors:	Dr. Teel	Size Range:	2-8
Date:	4/9/18	Colors:	Ivory; Champagne; White



Garment: The Emily Gown

Team: Annie Davidson, Carrie-Grace Flatt, Zoe Thatcher, Angel Newell, Kristen McGraw

[illegible]

Product Specifications

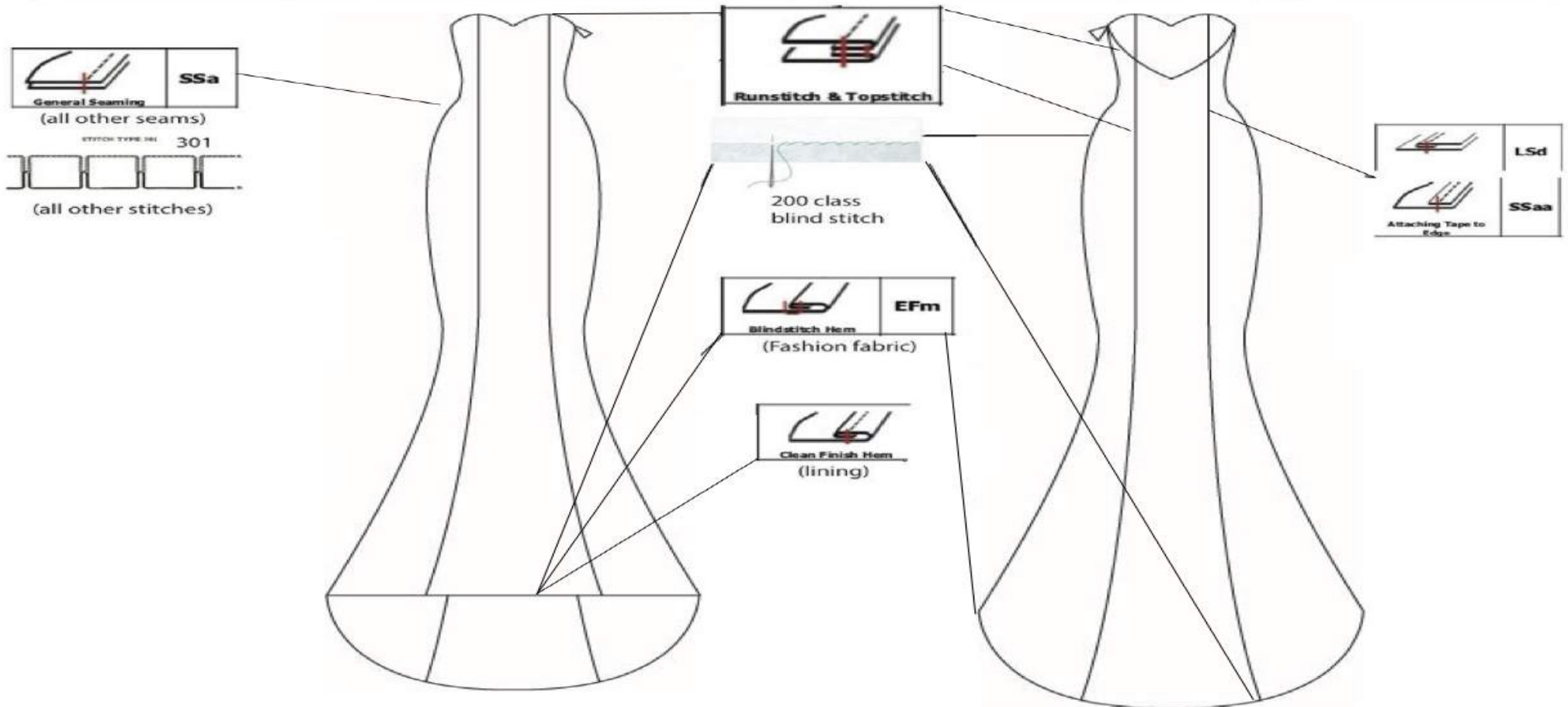
Garment: The Emily Gown

Team: Annie Davidson, Carrie-Grace Flatt, Zoe Thatcher, Angel Newell, Kristen McGraw

[illegible]

Stitches and Seams Diagram

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Girl's Dresses
Semester	Spring 2019	Size Category	Womens
Instructors	Dr. Teel	Size Range	00-12
Date	4/9/18	Colors	White, Champagne



The Beth

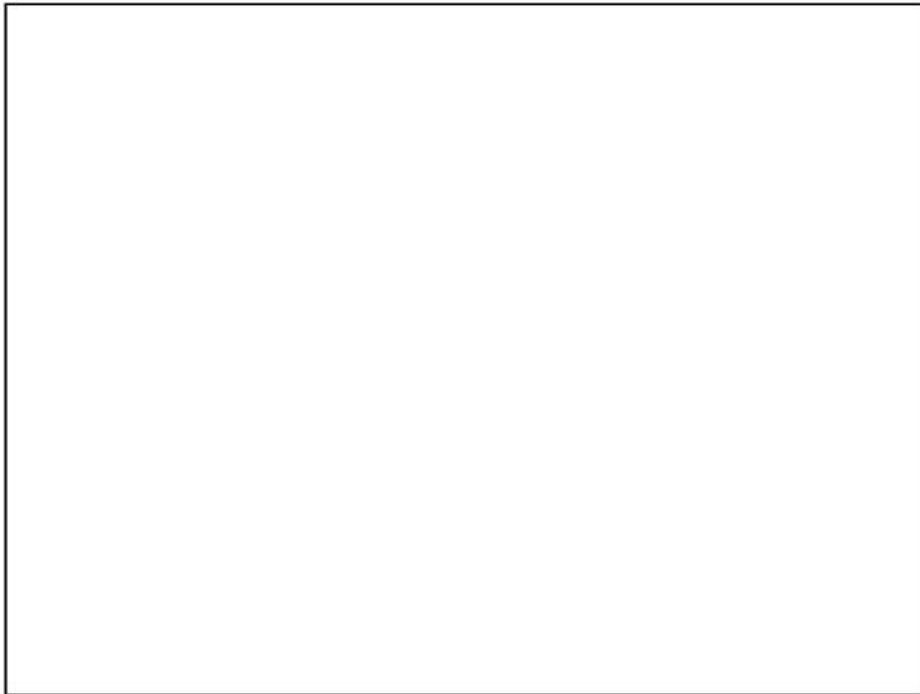


Fabric Detail Sheet

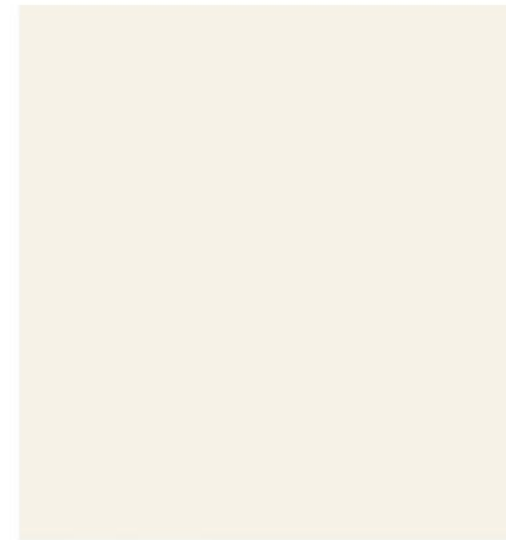
Team Members:	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification:	Dresses
Semester:	Spring 2018	Size Category:	Girl's
Instructors:	Dr. Teel	Size Range:	2-8
Date:	4/9/18	Colors:	Ivory

Fabric ID#	CKB003	Season:	Spring/Summer
Fiber Content:	100% Polyester	Fabric Weight:	Light-weight
Description:	Luxury polyester lining fabric		
Fabric Width:	58"	Cost:	\$0.75/yard

Swatch



Color Standards



PANTONE®
11-0907
Pearled Ivory

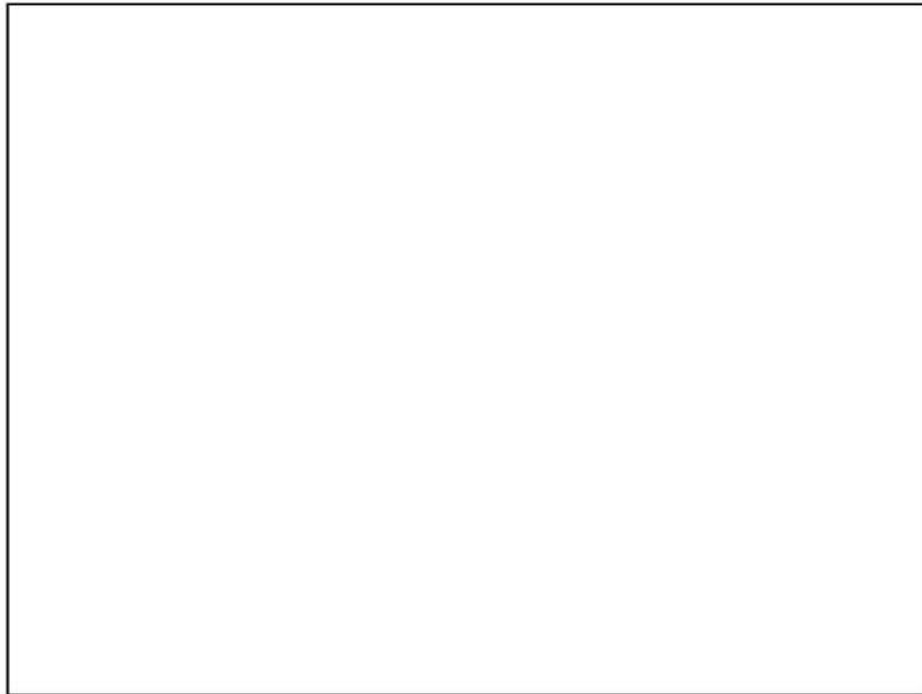
Finish: Ultra-soft
Washing Instructions: Dry clean only
Misc: None

Fabric Detail Sheet

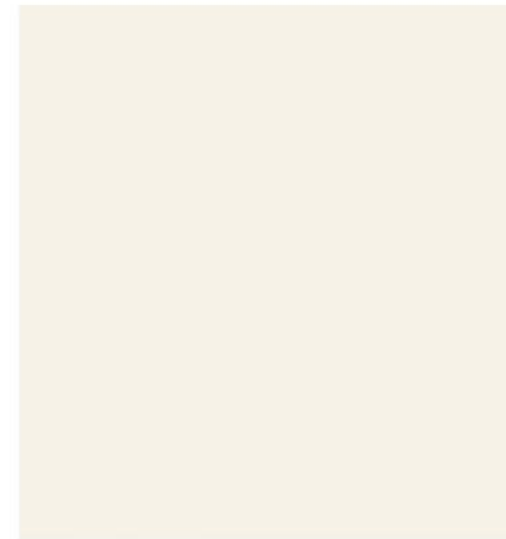
Team Members:	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification:	Dresses
Semester:	Spring 2018	Size Category:	Girl's
Instructors:	Dr. Teel	Size Range:	2-8
Date:	4/9/18	Colors:	Ivory

Fabric ID#	CKB002	Season:	Spring/Summer
Fiber Content:	100% Polyester	Fabric Weight:	Light-weight
Description:	Thin, plain weave, sheer crystal organza		
Fabric Width:	60"	Cost:	\$1.75/yard

Swatch



Color Standards



PANTONE®
11-0907
Pearled Ivory

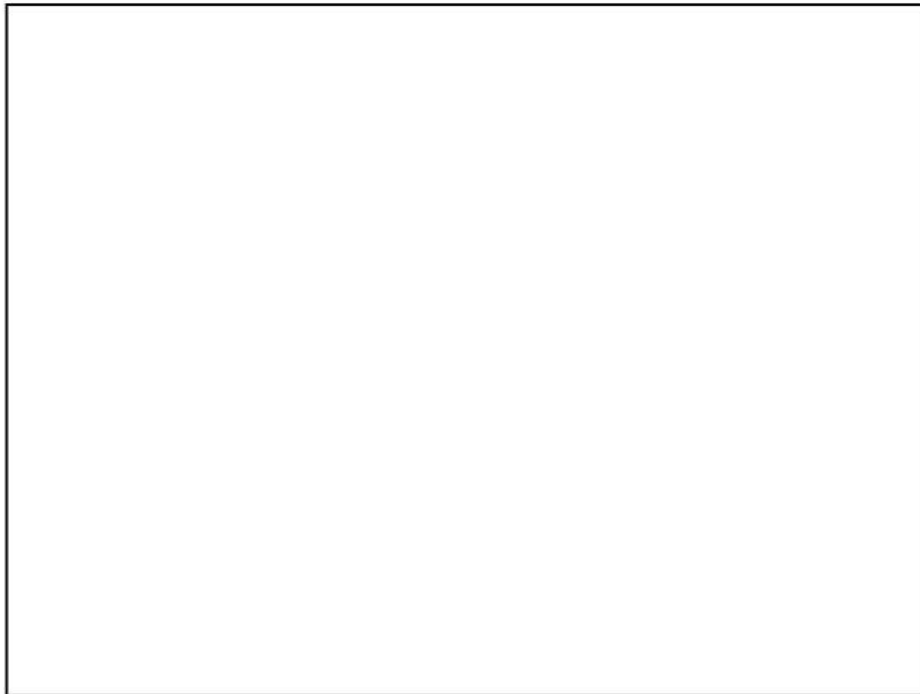
Finish: Slight sheen; Crisp
Washing Instructions: Dry clean only
Misc: None

Fabric Detail Sheet

Team Members:	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification:	Dresses
Semester:	Spring 2018	Size Category:	Girl's
Instructors:	Dr. Teel	Size Range:	2-8
Date:	4/9/18	Colors:	White

Fabric ID#	CKB001	Season:	Spring/Summer
Fiber Content:	100% Polyester	Fabric Weight:	Medium-weight
Description:	Satin weaved, duchess satin		
Fabric Width:	60"	Cost:	\$3/yard

Swatch



Color Standards

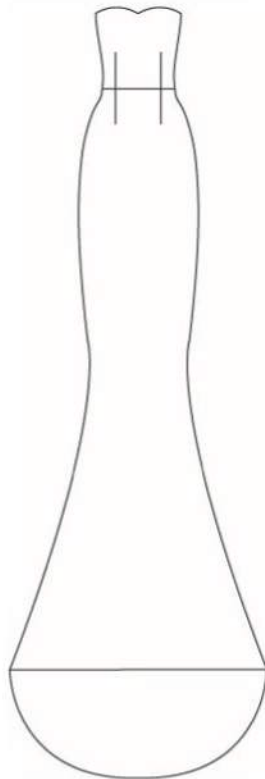


Finish: Low luster sheen
Washing Instructions: Dry clean only
Misc: None

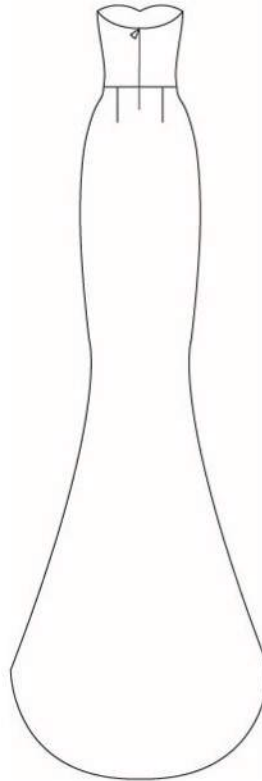
Style Summary Sheet

Team Members:	Annie Davidson, Carrie-Grace Flatt, Zoe Thatcher, Angel Newell, Kristen McGraw	Garment Classification:	Evening Wear
Semester:	Spring 2018	Size Category:	Womens
Instructors:	Dr. Teel	Size Range:	00-12
Date:	4/9/18	Colors:	Champagne, white

Target Market:	Women ages 25-35	Country of Origin:	USA
Fabric Type:	Satin	Manufacturing Facility:	Quality Garments Inc.
Fiber Content:	100% Polyester	Retail Selling Price:	\$
Target Season:	Spring 2019		



Front

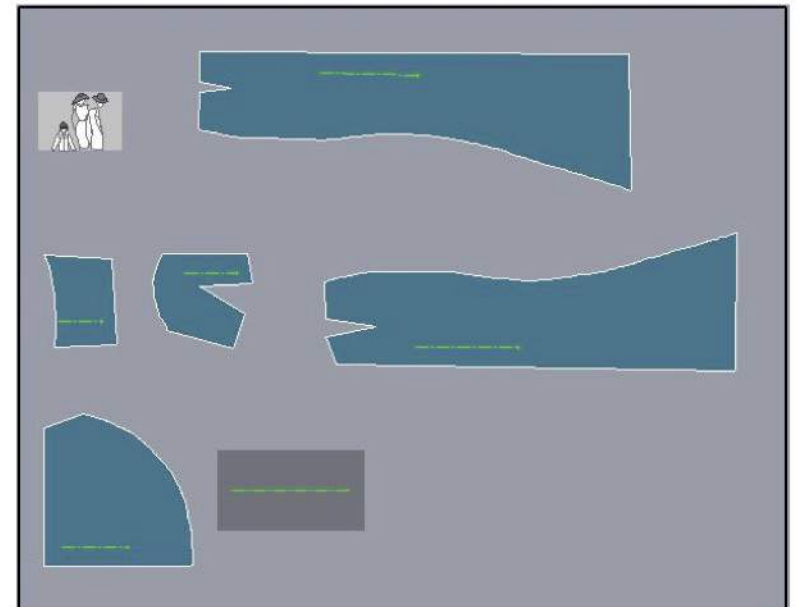


Back

The Beth Gown Is a classic gown with a soft, subtle sweetheart. The silhouette of this dress is figure flattering without showing too many curves. The waist and back darts accentuate the waist and draw the eye in. It is for the more modest bride who still wants the elegant touch.

Detailed Pattern Sheet

Team Members:	Annie Davidson, Carrie-Grace Flatt, Zoe Thatcher, Angel Newell, Kristen McGraw	Garment Classification:	Evening Wear
Semester:	Spring 2018	Size Category:	Womens
Instructors:	Dr. Teel	Size Range:	00-12
Date:	4/9/18	Colors:	Champagne, white

[illegible]

Individual Pattern Pieces

Costing Sheet

Team Members:	Annie Davidson, Carrie-Grace Flatt, Zoe Thatcher, Angel Newell, Kristen McGraw	Garment Classification:	Evening Wear
Semester:	Spring 2018	Size Category:	Womens
Instructors:	Dr. Teel	Size Range:	00-12
Date:	4/9/18	Colors:	Campagne, white

Code	Description	Use	Width/Size	Qty Needed	Adj. Qty.	Cost per Qty.
F	100% Polyester Satin Weave	Entire Garment, bodice facing	60 in	4.25 yd	4.25 yd	\$3.00
F	100% Polyester Lining	Skirt lining	58 in	3.75 yd	3.75 yd	\$0.75
T	T-24 Permacore polycore, polywrapped thread	Entire Garment	T-24	400 yd	400 yd	\$0.000207
L	Combo Label	Center Back Neck on left side of zipper	1in x 2in	1	1	\$0.10
T	Invisible Zipper	Center Back	9 in	1	1	\$0.99
T	Horsehair Braid	Hem	1 in	3.25 yd	3.25 yd	\$1.49

Materials	Value	OVH %	Ovh. Amt.	Adj. Value	Total Materials
Fabrics Subtotal	\$15.56	40%	\$6.22	\$21.78	
Trims Subtotal	\$6.32	40%	\$2.53	\$8.85	
Support Materials Subtotals	-----	-----	-----	-----	
Total Materials					\$30.63

Labor	Per Garment	Total Labor
Grading	\$0.30	
Marker Making	\$0.30	
Cutting	\$0.30	
Sewing	\$10.00	
Total Labor Cost		\$10.90

Total Manufacturing Cost	\$30.63
Markup %	65%
Retail Selling Price	\$50.54

Total Packaging Cost	\$1.66
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Total Duties & Shipping	n/a
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Operation Bulletin

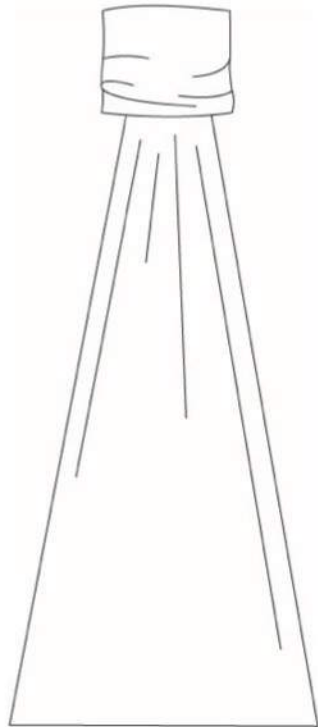
Team Members:	Annie Davidson, Carrie-Grace Flatt, Zoe Thatcher, Angel Newell, Kristen McGraw	Garment Classification:	Evening Wear
Semester:	Spring 2018	Size Category:	Womens
Instructors:	Dr. Teel	Size Range:	00-12
Date:	4/9/18	Colors:	Champagne, White

[illegible]

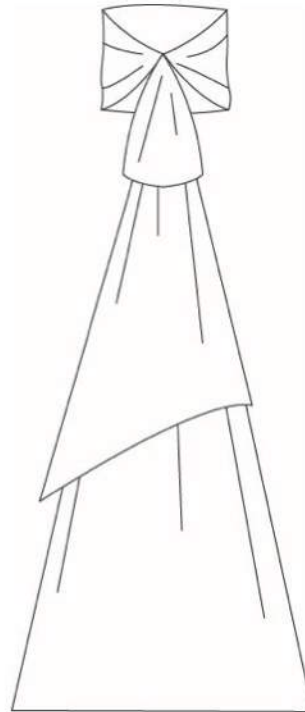
Style Summary Sheet

Team Members:	Annie Davidson, Carrie-Grace Flatt, Zoe Thatcher, Angel Newell, Kristen McGraw	Garment Classification:	Evening Wear
Semester:	Spring 2018	Size Category:	Womens
Instructors:	Dr. Teel	Size Range:	00-12
Date:	4/9/18	Colors:	Champagne, white

Target Market:	Women ages 25-35	Country of Origin:	USA
Fabric Type:	Organza	Manufacturing Facility:	Quality Garments Inc.
Fiber Content:	100% Polyester	Retail Selling Price:	
Target Season:	Spring 2019		



Front



Back

This organza is an overlay meant to go over the Beth Gown. It drapes over the shoulder and connects in the back with a hook and eye. The back drapes and has a long train. The overlay features pieces of lace applique.

Detailed Pattern Sheet

Team Members:		Garment Classification:	
Semester:		Size Category:	
Instructors:		Size Range:	
Date:		Colors:	

[illegible]

Individual Pattern Pieces

Costing Sheet

Team Members:	Annie Davidson, Carrie-Grace Flatt, Zoe Thatcher, Angel Newell, Kristen McGraw	Garment Classification:	Evening Wear
Semester:	Spring 2018	Size Category:	Womens
Instructors:	Dr. Teel	Size Range:	00-12
Date:	4/9/18	Colors:	Champagne, white

Code	Description	Use	Width/Size	Qty Needed	Adj. Qty.	Cost per Qty.
F	100% polyester organza	Entire draped garment	60 in	10 yd	10 yd	\$1.75
T	100% polyester lace	Embellishments	60 in	1 yd	1 yd	\$7.00
T	T-24 Permacore polycore, polywrapped thread	Entire Garment	T-24	10 yd	410 yd	\$0.000207

Materials	Value	OVH %	Ovh. Amt.	Adj. Value	Total Materials
Fabrics Subtotal	\$17.50	40%	\$7.00	24.50	
Trims Subtotal	\$7.00	40%	\$2.80	\$9.80	
Support Materials Subtotals	-----	-----	-----	-----	
Total Materials					\$34.30

Labor	Per Garment	Total Labor
Grading	\$0.30	
Marker Making	\$0.30	
Cutting	\$0.30	
Sewing	\$10.00	
Total Labor Cost		\$10.90

Total Manufacturing Cost	\$34.30
Markup %	65%
Retail Selling Price	\$56.60

Total Packaging Cost	\$1.66
Total Duties & Shipping	n/a

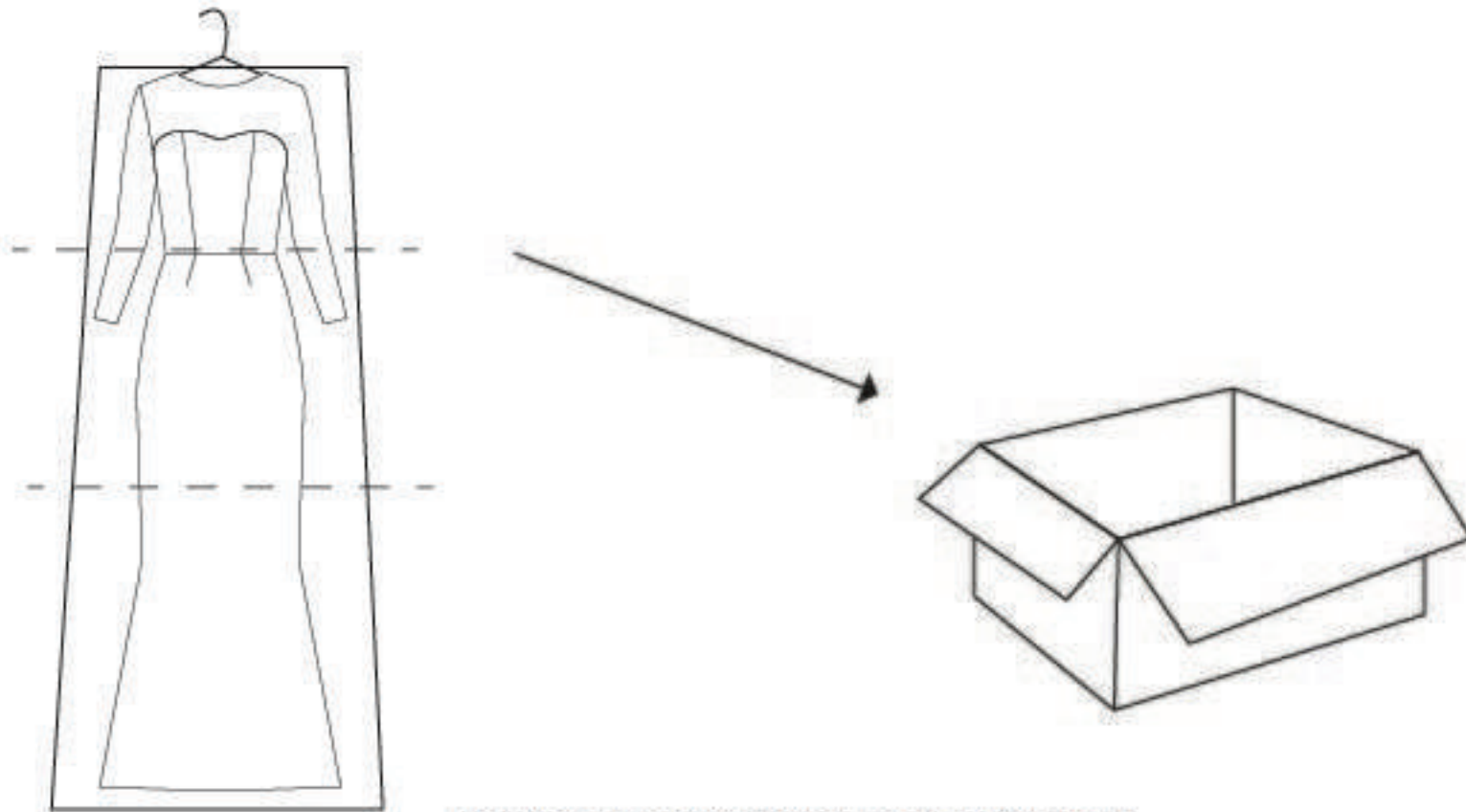
Packaging and Shipping

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Eveningwear
Semester	Spring 2018	Size Category	Misses
Instructors	Dr. Teel	Size Range	00-12
Date	4/9/18	Colors	White, Ivory

Package Type	Amount	Vendor	Cost	Colors	Details
Skirt hanger	1	Uline.com	\$0.69	Clear	14 in. \$69/100
Swivel hanger	1	Uline.com	\$0.37	Clear	17 in. \$37/100
White garment bag	1	Uline.com	\$0.256	White	16x48 in. \$64/250
Corrugated shipping box	1	Uline.com	\$0.05	Brown	20x16x8 in. \$1.95/25
Clothing hang tag	1	Uprinting.com	\$0.044	White/blush/black	2x3 in. \$44.24/1000
Nylon string snap hook tie	1	Amazon.com	\$0.20	Black	7 in. \$19.95/1000
Bulb safety pin	1	Amazon.com	\$0.012	Black	.7x22 mm. \$5.96/500
		Total:	\$1.662		

Packaging and Folding Instructions

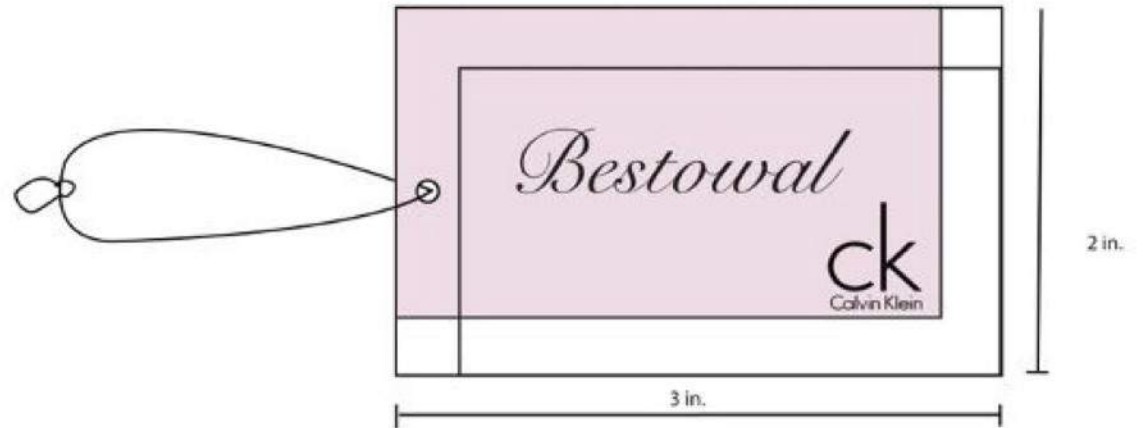
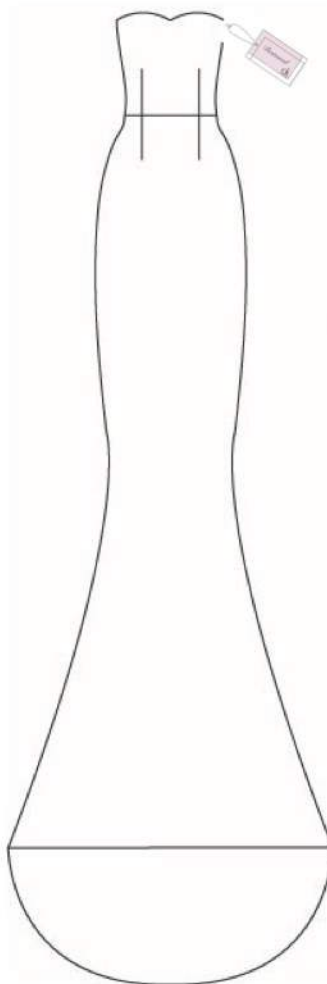
Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Eveningwear
Semester	Spring 2018	Size Category	Misses
Instructors	Dr. Teel	Size Range	00-12
Date	4/9/18	Colors	White, Ivory



Fold garment in thirds and put in box

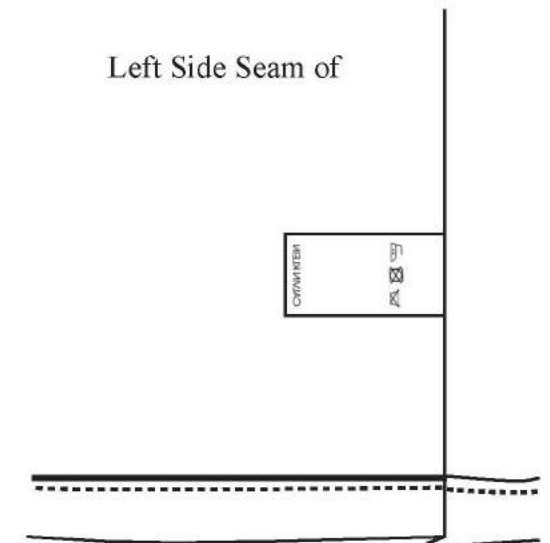
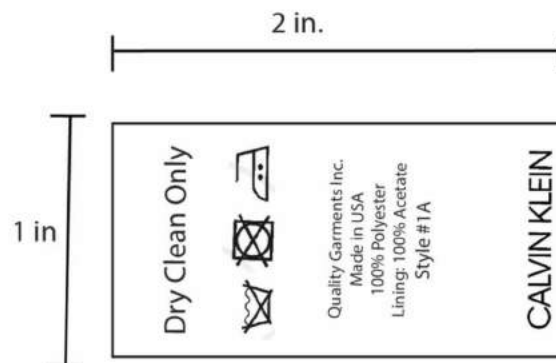
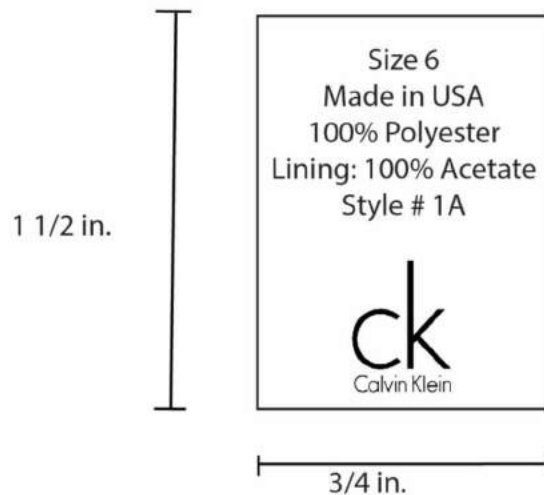
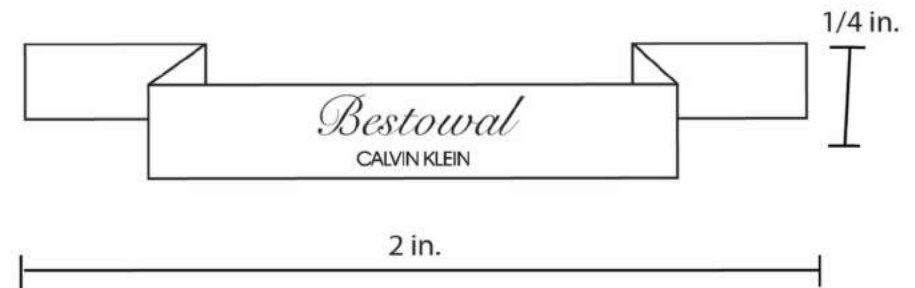
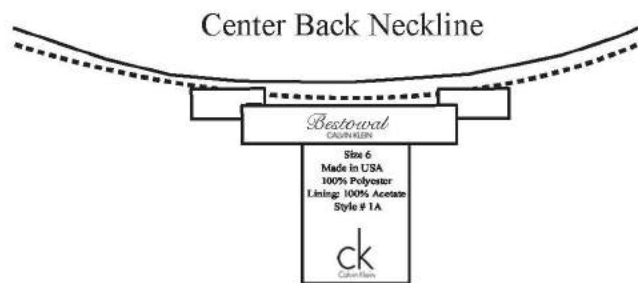
Hang Tag and Labels

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Evening Wear
Semester	Spring 2019	Size Category	Womens
Instructors	Dr. Teel	Size Range	00-12
Date	4/9/18	Colors	White, Champagne



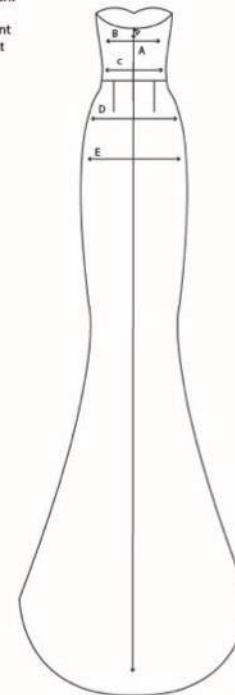
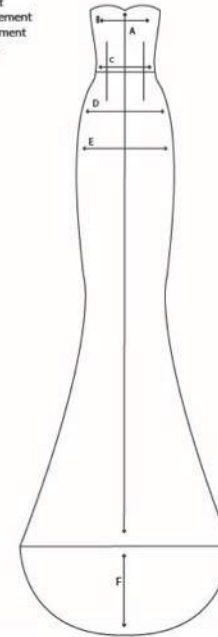
Hang Tag and Labels

Team Members:	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification:	Dresses
Semester:	Spring 2018	Size Category:	Girl's
Instructors:	Dr. Teel	Size Range:	2-8
Date:	4/9/18	Colors:	Ivory; Champagne; White



Garment: The Beth Gown

Team: Annie Davidson, Carrie-Grace Flatt, Zoe Thatcher, Angel Newell, Kristen McGraw

[illegible]

Product Specifications

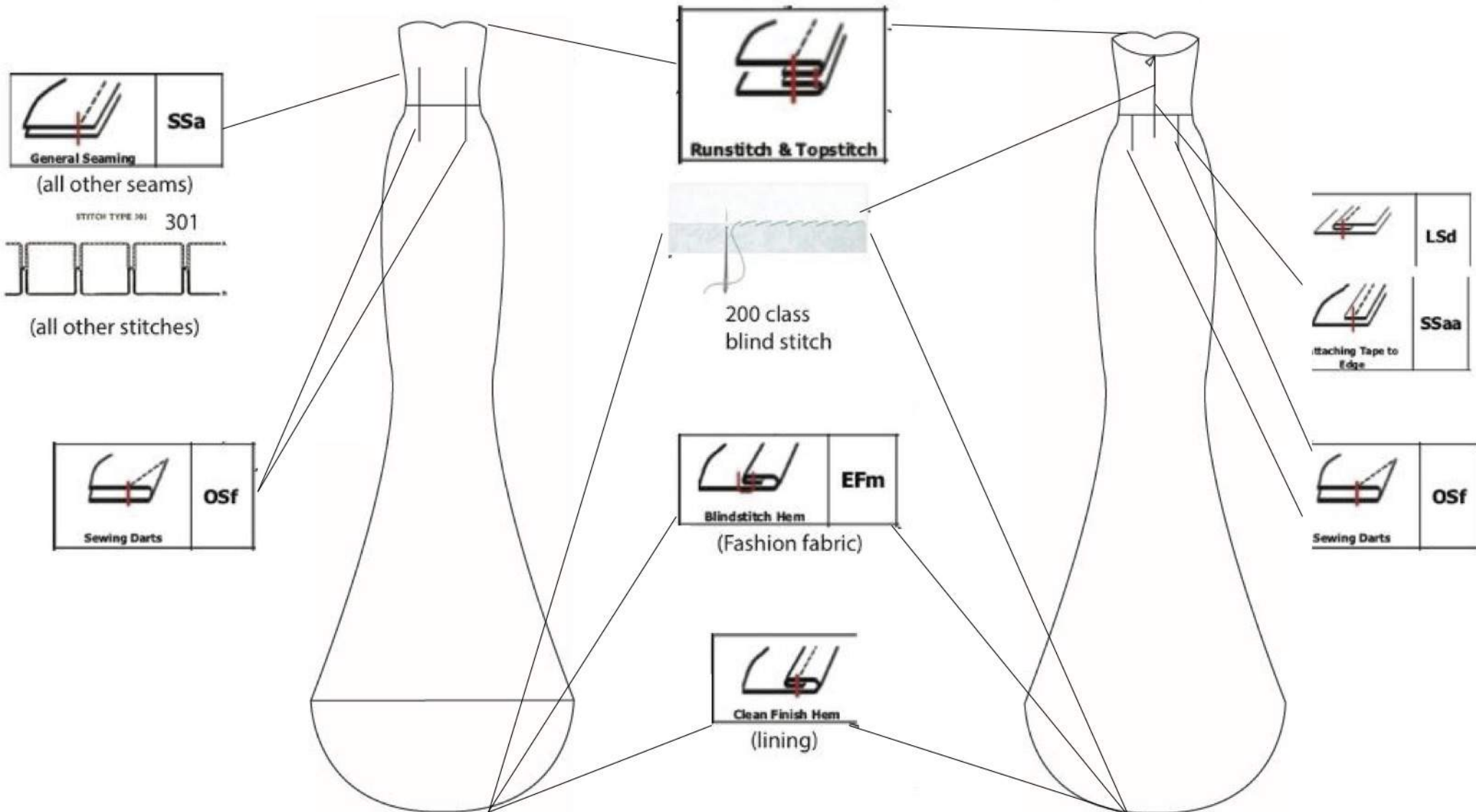
Garment: The Beth Gown

Team: Annie Davidson, Carrie-Grace Flatt, Zoe Thatcher, Angel Newell, Kristen McGraw

[illegible]

Stitches and Seams Diagram

Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Evening Wear
Semester	Spring 2019	Size Category	Womens
Instructors	Dr. Teel	Size Range	00-12
Date	4/9/18	Colors	White, Champagne



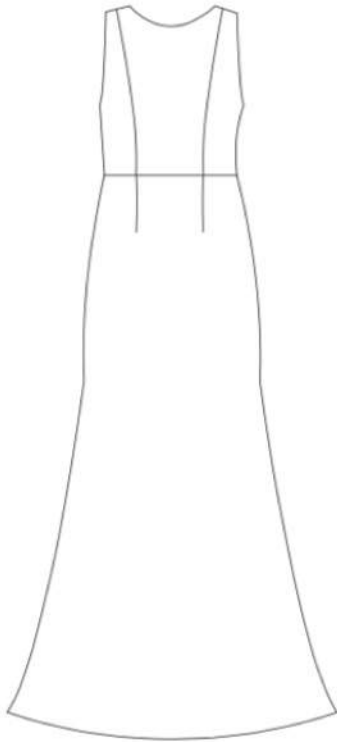
The Adelyn



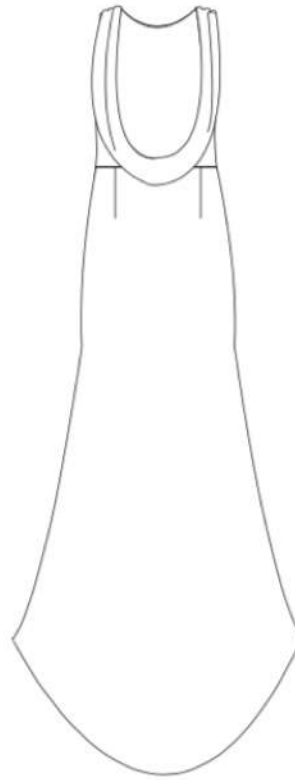
Style Summary Sheet

Team Members:	Carrie-Grace, Annie, Zoe, Angel, Kristen	Garment Classification:	Evening Wear
Semester:	Spring 2018	Size Category:	Women's
Instructors:	Dr. Teel	Size Range:	00-12
Date:	April 23, 2018	Colors:	White, Ivory

Target Market:	Women ages 25-35	Country of Origin:	USA
Fabric Type:		Manufacturing Facility:	Quality Garments Inc.
Fiber Content:		Retail Selling Price:	\$2,000
Target Season:	Spring 2019		



Front



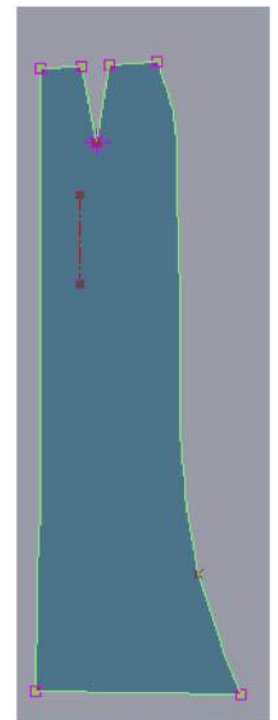
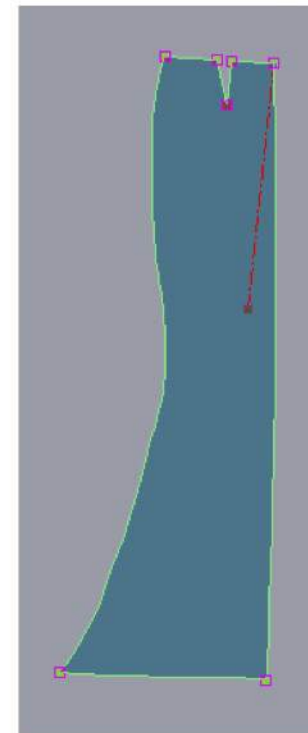
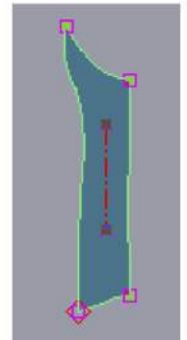
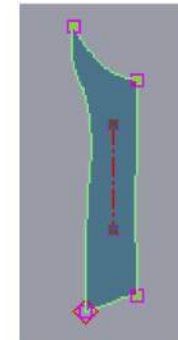
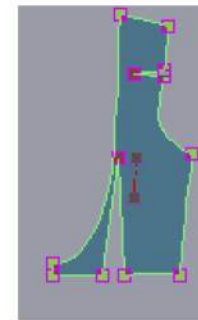
Back

Fitted sleeveless dress with a waistline seam and draped open back. It has front and back darts and a train in the back.

This long gown is lined with a champagne colored acetate lining fabric and has an invisible zipper down the right side of the dress.

Detailed Pattern Sheet

Team Members:	Carrie-Grace, Annie, Zoe, Angel, Kristen	Garment Classification:	Evening Wear
Semester:	Spring 2018	Size Category:	Women's
Instructors:	Dr. Teel	Size Range:	00-12
Date:	April 23, 2018	Colors:	White, Ivory

[illegible]

Costing Sheet

Team Members:	Carrie-Grace, Annie, Zoe, Angel, Kristen	Garment Classification:	Evening Wear
Semester:	Spring 2018	Size Category:	Women's
Instructors:	Dr. Teel	Size Range:	00-12
Date:	April 23, 2018	Colors:	White, Ivory

Code	Description	Use	Width/Size	Qty Needed	Adj. Qty.	Cost per Qty.
F	100% Polyester Brocade	Entire Dress	60 in.	4 yards	4 yards	\$4.00
F	100% Lining	Dress lining	58 in.	1.5 yards	1.8 yards	\$0.75
T	T-24 Permacore polycore, polywrapped thread	Entire garment	T-24	275 yards	281.88 yards	\$0.000207
L	Combo Label	Back draped center	¾ in. x 1 ½ in.	1	1	\$0.10
L	Combo Label	Left side seam of skirt	1 in. x 2in.	1	1	\$0.10
L	Singular Use Label	Back draped center	¼ in. x 2 in.	1	1	\$0.05
T	Horsehair braid	Hem	1 in	3.25 yd	3.25 yd	\$1.49
T	Invisible Zipper	Right side seam	9 in.	1	1	\$0.99

Materials	Value	OVH %	Ovh. Amt.	Adj. Value	Total Materials
Fabrics Subtotal	\$19.00	40%	\$7.60	\$26.60	
Trims Subtotal	\$13.32	40%	\$5.33	\$18.65	
Support Materials Subtotals	-----	-----	-----	-----	
Total Materials					\$45.45

Labor	Per Garment	Total Labor
Grading	\$0.30	
Marker Making	\$0.30	
Cutting	\$0.30	
Sewing	\$10.00	
Total Labor Cost		\$10.90

Total Manufacturing Cost	\$56.15
Markup %	65%
Retail Selling Price	\$92.85

Total Packaging Cost	n/a
Total Duties & Shipping	\$1.662

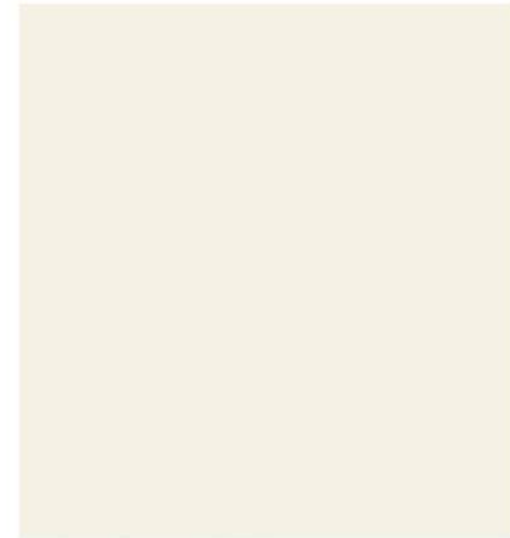
Fabric Detail Sheet

Team Members:	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification:	Evening Wear
Semester:	Spring 2018	Size Category:	Women's
Instructors:	Dr. Teel	Size Range:	00-12
Date:	4/9/18	Colors:	Ivory
Fabric ID#	CKB003	Season:	Spring/Summer
Fiber Content:	100% Polyester	Fabric Weight:	Light-weight
Description:	Luxury polyester lining fabric		
Fabric Width:	58"	Cost:	\$0.75/yard

Swatch



Color Standards



PANTONE®
11-0907
Pearled Ivory

Finish: Ultra-soft
Washing Instructions: Dry clean only
Misc: None

Fabric Detail Sheet

Team Members:	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification:	Evening Wear
Semester:	Spring 2018	Size Category:	Women's
Instructors:	Dr. Teel	Size Range:	00-12
Date:	4/9/18	Colors:	Ivory; Champagne

Fabric ID#	CKB004	Season:	Spring/Summer
Fiber Content:	100% Polyester	Fabric Weight:	Medium-weight
Description:	Luxurious brocade fabric		
Fabric Width:	60"	Cost:	\$4/yard

Swatch

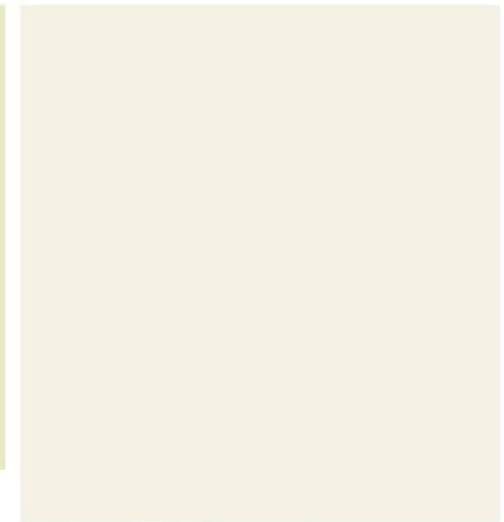


Color Standards



PANTONE®
7499 C

RGB 237 232 196
L*a*b* 91.72 -1.80 17.68
HTML #EDE8C4



PANTONE®
11-0907
Pearled Ivory

Operation Bulletin

Team Members:	Carrie-Grace, Annie, Zoe, Angel, Kristen	Garment Classification:	Evening Wear
Semester:	Spring 2018	Size Category:	Women's
Instructors:	Dr. Teel	Size Range:	00-12
Date:	April 23, 2018	Colors:	White, Ivory

Stitch Type	Seam Type	Operation Description
301	SSa-1	Sew seams on front of dress
301	OSa-1	Sew darts on skirt front
301	OSa-1	Sew darts on back of top
301	OSa-1	Sew darts on back of skirt
301	SSa-1	Sew side seams of top together
301	SSa-1	Sew side seams of bottom together
301	SSa-1	Sew top and bottom together
301	SSa-1	Sew seams on lining front of dress
301	OSa-1	Sew darts on skirt front of lining
301	OSa-1	Sew darts on back of top lining
301	OSa-1	Sew darts on back of skirt lining
301	SSa-1	Sew side seams of top together lining
301	SSa-1	Sew side seams of bottom together lining
301	SSa-1	Sew top and bottom together lining
301	SSa-1	Sew shoulder seams of dress
301	SSa-1	Sew lining shoulder seams
301	SSa-1	Attach lining around neck
301	SSa-1	Sew side seam to point of zipper of lining and fashion fabric
301	SSa-1	Insert invisible zipper between fashion fabric and lining
301	EFc-1	Attach horse hair to bottom of dress
200	EFc-1	Fold horse hair and hand sew to lining
		Press all seams

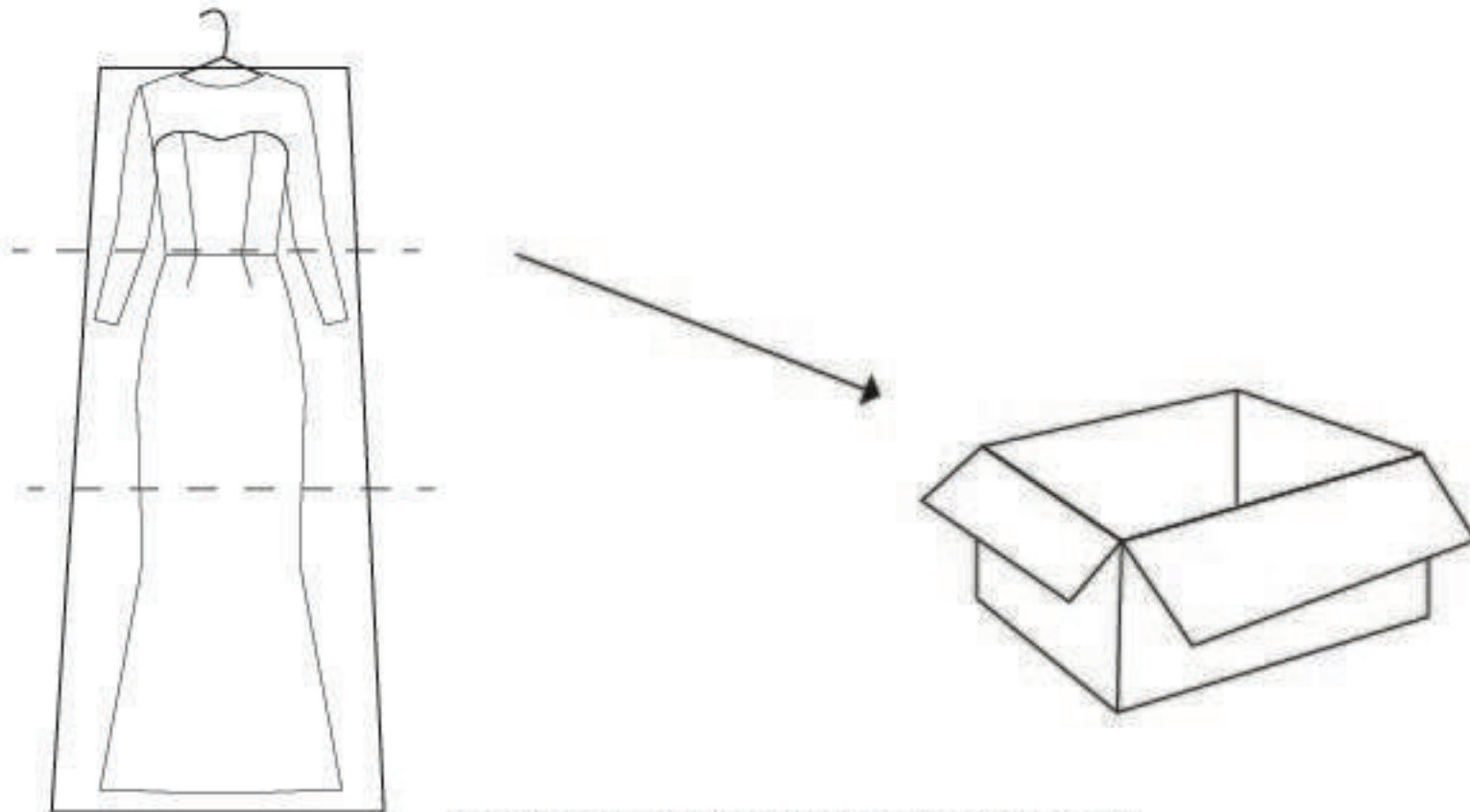
Packaging & Shipping

Team Members:	Carrie-Grace, Annie, Zoe, Angel, Kristen	Garment Classification:	Evening Wear
Semester:	Spring 2018	Size Category:	Women's
Instructors:	Dr. Teel	Size Range:	00-12
Date:	April 23, 2018	Colors:	White, Ivory

Package Type	Amount	Vendor	Cost	Colors	Details
Skirt Hanger	1	Uline.com	\$0.69	Clear	14 in. \$69/100
Swivel Hanger	1	Uline.com	\$0.37	Clear	17 in. \$37/100
White Garment Bag	1	Uline.com	\$0.256	White	16x48 in. \$48/100
Corrugated shipping box	1	Uline.com	\$0.05	Brown	20x16x8 in. \$1.95/25
Clothing hang tag	1	Uprinting.com	\$0.044	White/blush/black	2x3 in. \$44.24/1000
Nylon string snap hook tie	1	Amazon.com	\$0.20	Black	7 in. \$19.95/1000
Bulb safety pin	1	Amazon.com	\$0.012	Black	.7x22 mm. \$5.96/500
		Total:	\$1.662		

Packaging and Folding Instructions

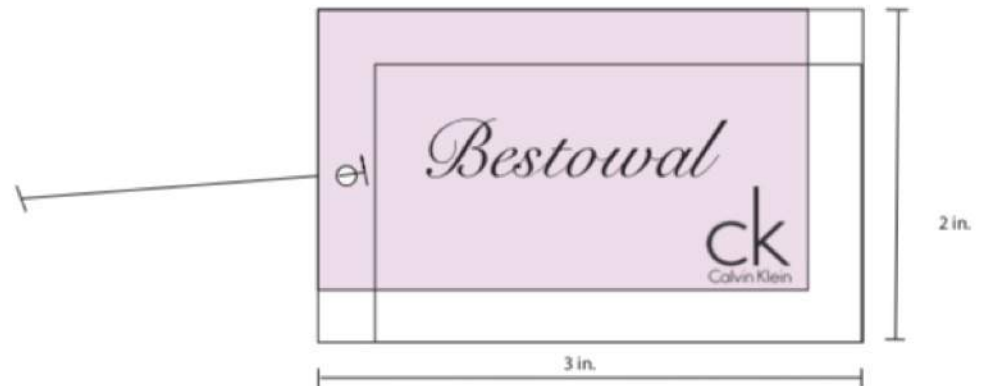
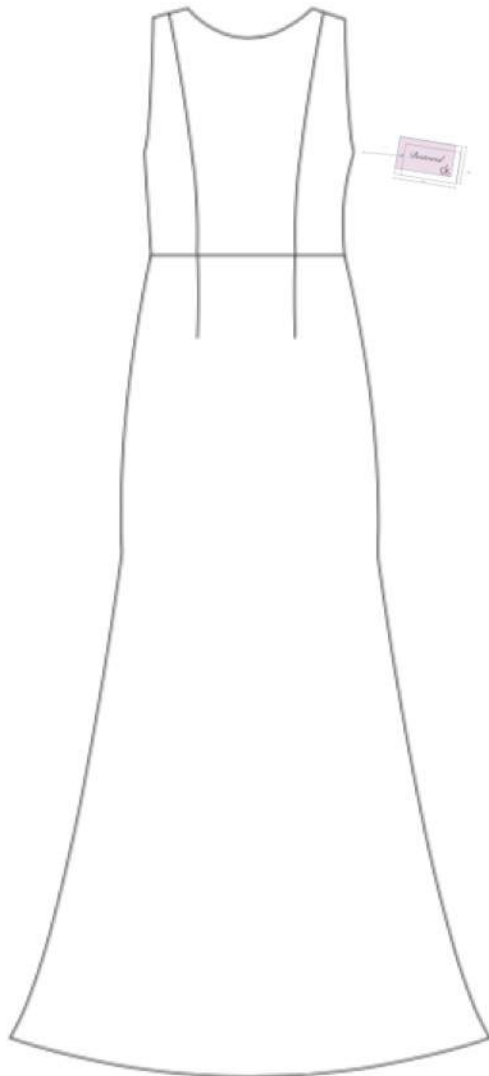
Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Eveningwear
Semester	Spring 2018	Size Category	Misses
Instructors	Dr. Teel	Size Range	00-12
Date	4/9/18	Colors	White, Ivory



Fold garment in thirds and put in box

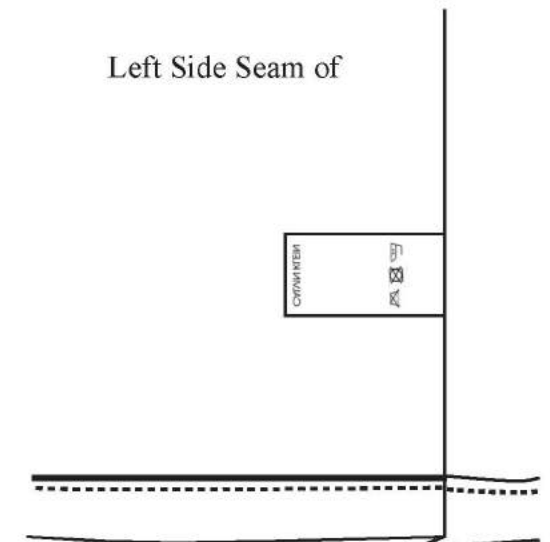
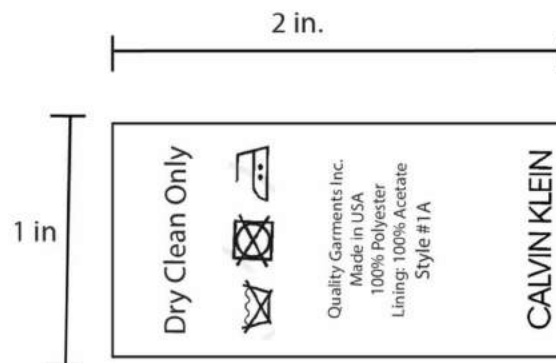
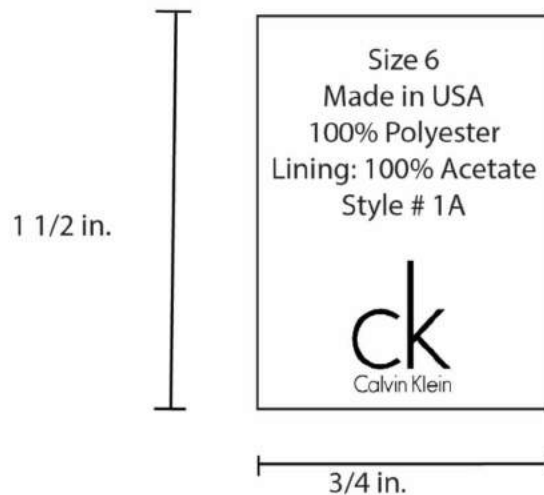
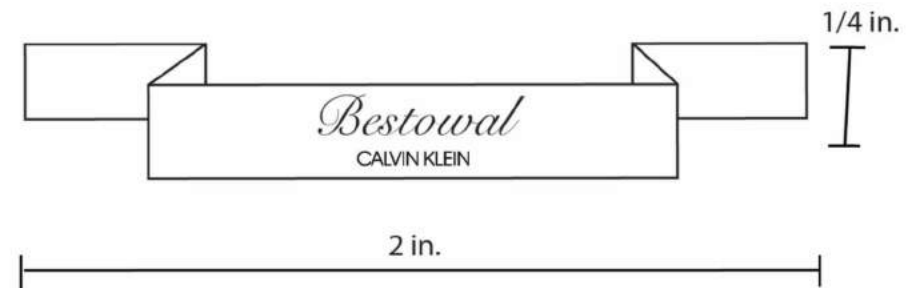
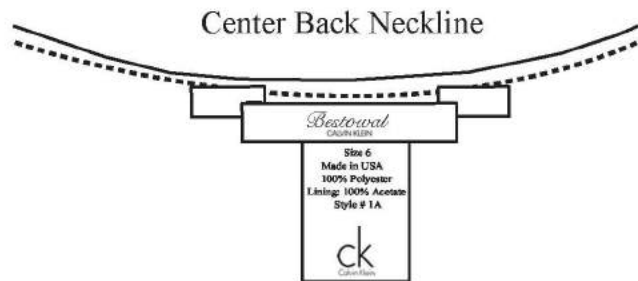
Hang Tags and Labels

Team Members:	Carrie-Grace, Annie, Zoe, Angel, Kristen	Garment Classification:	Evening Wear
Semester:	Spring 2018	Size Category:	Women's
Instructors:	Dr. Teel	Size Range:	00-12
Date:	April 23, 2018	Colors:	White, Ivory



Hang Tag and Labels

Team Members:	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification:	Dresses
Semester:	Spring 2018	Size Category:	Girl's
Instructors:	Dr. Teel	Size Range:	2-8
Date:	4/9/18	Colors:	Ivory; Champagne; White



Garment:

Team:

[illegible]

Product Specifications

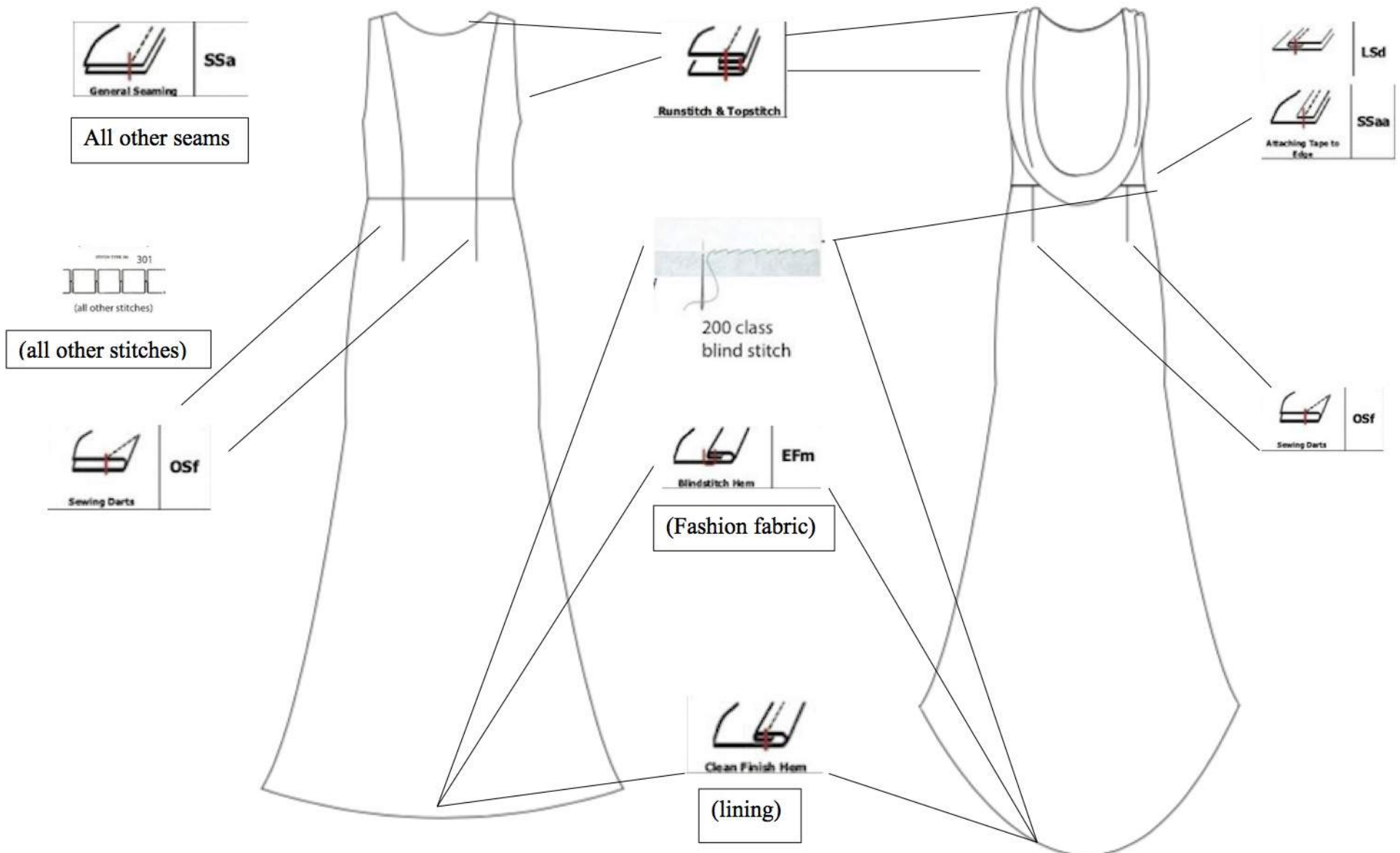
Garment:

Team:

[illegible]

Stitches and Seams Diagrams

Team Members:	Carrie-Grace, Annie, Zoe, Angel, Kristen	Garment Classification:	Evening Wear
Semester:	Spring 2018	Size Category:	Women's
Instructors:	Dr. Teel	Size Range:	00-12
Date:	April 23, 2018	Colors:	White, Ivory



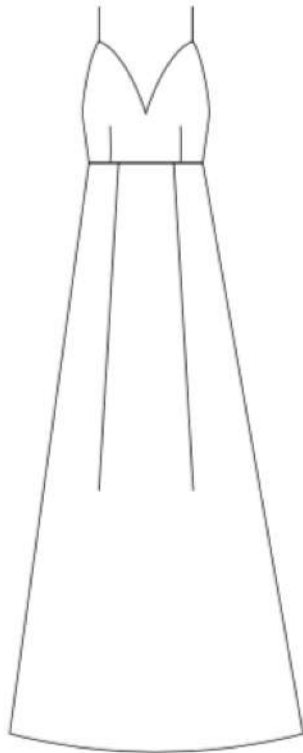
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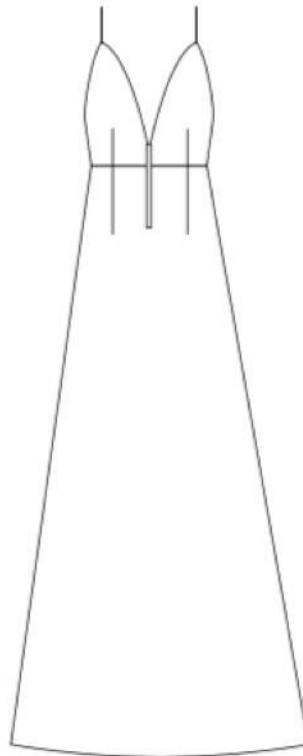
Style Summary Sheet

Team Members:	Carrie-Grace, Annie, Zoe, Angel, Kristen	Garment Classification:	Evening Wear
Semester:	Spring 2018	Size Category:	Women's
Instructors:	Dr. Teel	Size Range:	00-12
Date:	April 23, 2018	Colors:	White, Champagne

Target Market:	Women ages 25-35	Country of Origin:	United States of America
Fabric Type:	Satin, twill	Manufacturing Facility:	Quality Garments Inc.
Fiber Content:	Polyester, acetate	Retail Selling Price:	\$2,000
Target Season:	Spring 2019		



Front



Back

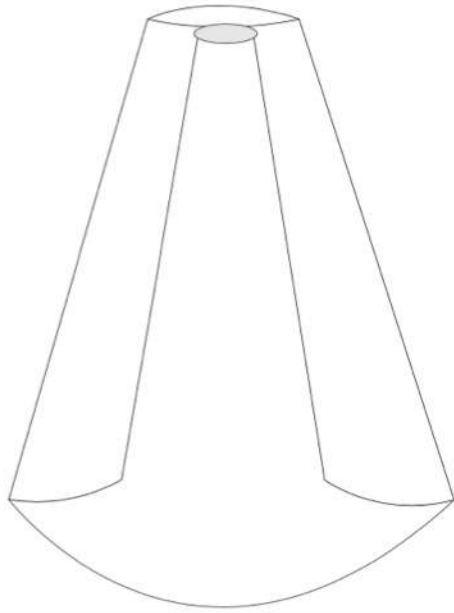
Fitted spaghetti strap white satin dress with a low V neckline, waistline seam and front and back darts.

This long gown is lined with a champagne colored acetate lining fabric and has an invisible zipper down the center of the back.

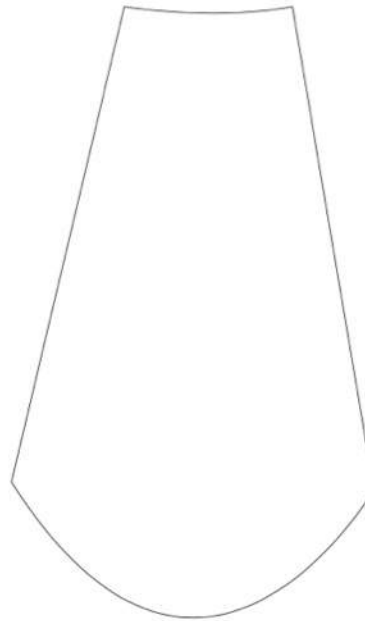
Style Summary Sheet

Team Members:	Carrie-Grace, Annie, Zoe, Angel, Kristen	Garment Classification:	Evening Wear
Semester:	Spring 2018	Size Category:	Women's
Instructors:	Dr. Teel	Size Range:	00-12
Date:	April 23, 2018	Colors:	White, Ivory

Target Market:	Women ages 25-35	Country of Origin:	USA
Fabric Type:	Sheer	Manufacturing Facility:	Quality Garments Inc.
Fiber Content:	100% Polyester	Retail Selling Price:	\$2,000
Target Season:	Spring 2019		



Front



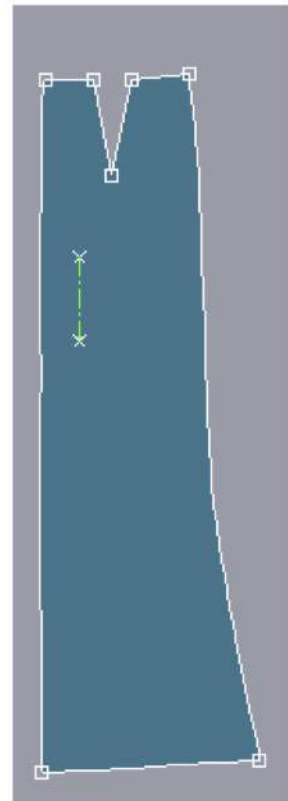
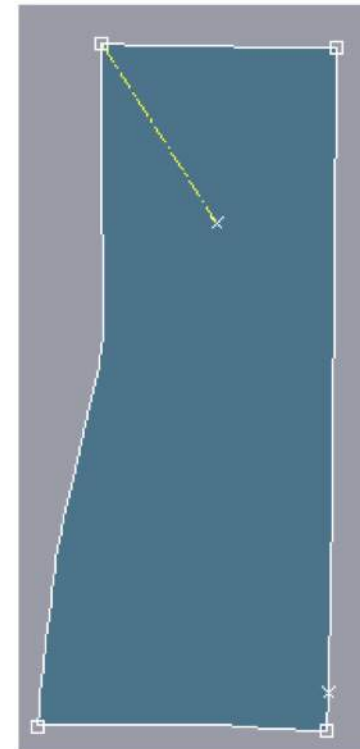
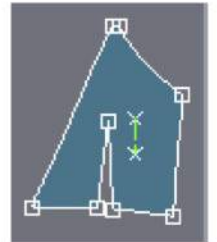
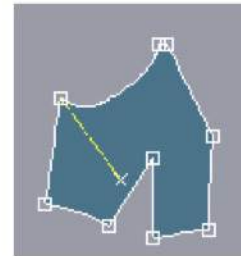
Back

This sheer overlay fits as a cape around the shoulders and hooks in the front. It is removable, however, recommended to add the perfect final touch to this look in creating an elegant and exciting dress.

Detailed Pattern Sheet

Team Members:	Carrie-Grace, Zoe, Angel, Kristen, Annie	Garment Classification:	Evening Wear
Semester:	Spring 2018	Size Category:	Women's
Instructors:	Dr. Teel	Size Range:	00-12
Date:	April 23, 2018	Colors:	White, Champagne

QTY	Pattern Piece Name	Pattern Information
1	Front Bodice	Cut 1
2	Back Bodice	Cut 1:1R
1	Front Skirt	Cut 1
2	Back Skirt	Cut 1:1R



Costing Sheet

Team Members:	Carrie-Grace, Zoe, Angel, Kristen, Annie	Garment Classification:	Evening Wear
Semester:	Spring 2018	Size Category:	Women's
Instructors:	Dr. Teel	Size Range:	00-12
Date:	April 23, 2018	Colors:	White, Champagne

Code	Description	Use	Width/Size	Qty Needed	Adj. Qty.	Cost per Qty.
F	100% Polyester Satin	Facing, Dress, Skirt	58 in.	3 yards	3.25 yards	\$3.00
F	100% Lining	Dress lining	58 in.	3 yards	3.25 yards	\$0.75
T	T-24 Permacore polycore, polywrapped thread	Entire garment	T-24	259 yards	265 yards	\$0.000207
L	Combo Label	Back V right side	¾ in. x 1 ½ in.	1	1	\$0.10
L	Combo Label	Left side seam of skirt	1 in. x 2in.	1	1	\$0.10
L	Singular Use Label	Back V right side	¼ in. x 2 in.	1	1	\$0.05

Materials	Value	OVH %	Ovh. Amt.	Adj. Value	Total Materials
Fabrics Subtotal	\$15.938	40%	\$6.375	\$22.313	
Trims Subtotal	\$0.305	40%	\$0.112	\$0.417	
Support Materials Subtotals	-----	-----	-----	-----	
Total Materials					
					\$22.73

Labor	Per Garment	Total Labor
Grading	\$0.30	
Marker Making	\$0.30	
Cutting	\$0.30	
Sewing	\$15.00	
Total Labor Cost		\$15.90

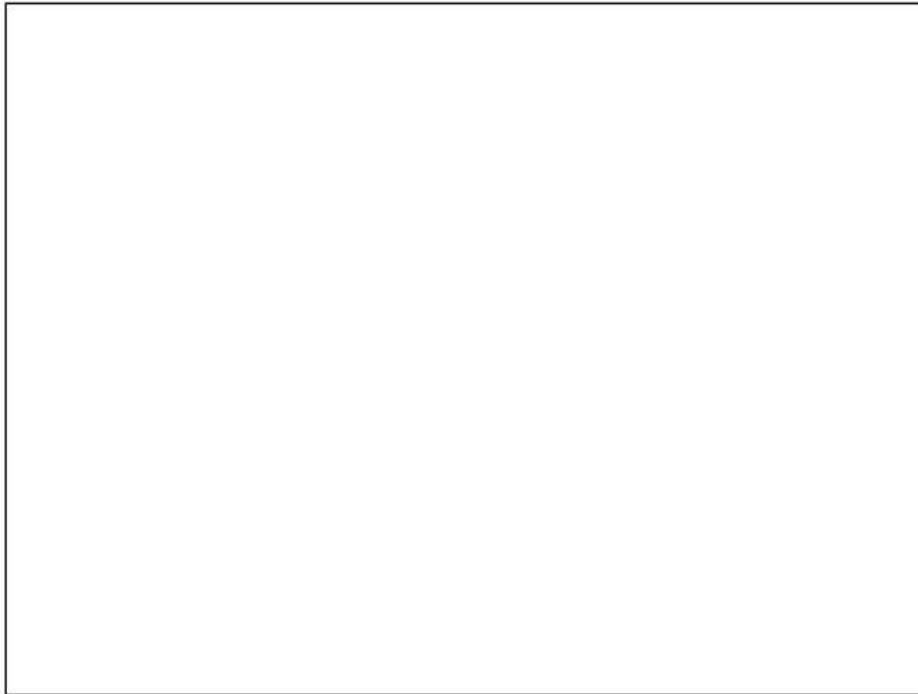
Total Manufacturing Cost	\$40.292
Markup %	65%
Retail Selling Price	\$115.12

Fabric Detail Sheet

Team Members:	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification:	Evening Wear
Semester:	Spring 2018	Size Category:	Women's
Instructors:	Dr. Te	Size Range:	00-12
Date:	4/9/18	Colors:	White

Fabric ID#	CKB001	Season:	Spring/Summer
Fiber Content:	100% Polyester	Fabric Weight:	Medium-weight
Description:	Satin weaved, duchess satin		
Fabric Width:	60"	Cost:	\$3/yard

Swatch



Color Standards



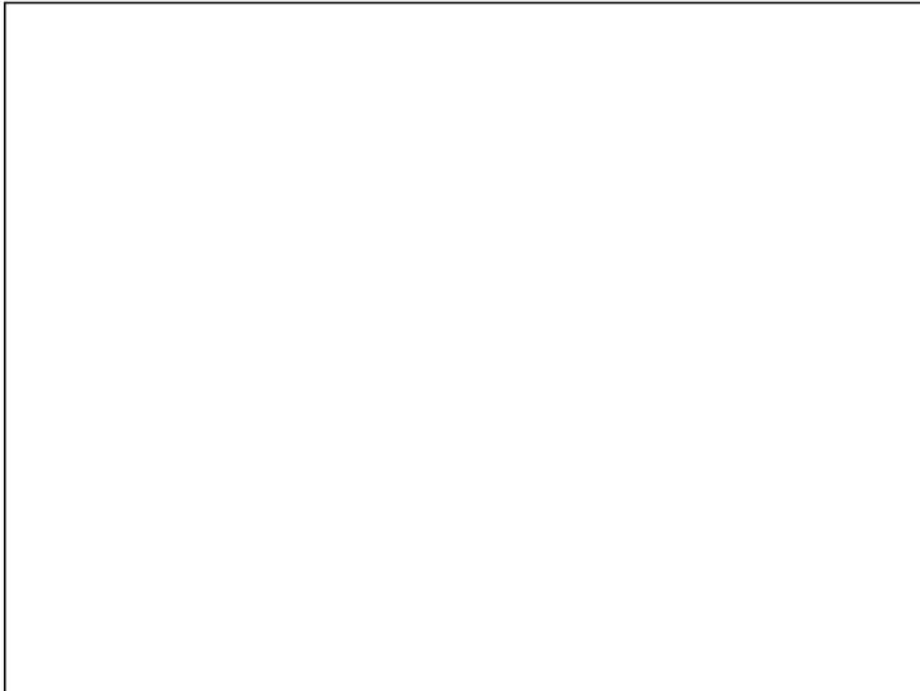
Finish: Low luster sheen
Washing Instructions: Dry clean only
Misc: None

Fabric Detail Sheet

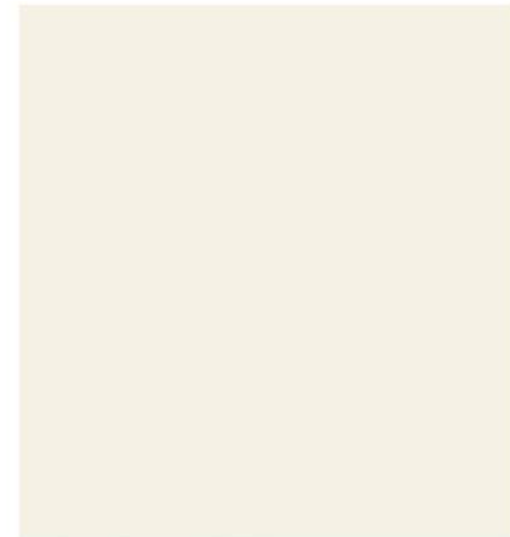
Team Members:	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification:	Evening Wear
Semester:	Spring 2018	Size Category:	Women's
Instructors:	Dr. Teel	Size Range:	00-12
Date:	4/9/18	Colors:	Ivory

Fabric ID#	CKB003	Season:	Spring/Summer
Fiber Content:	100% Polyester	Fabric Weight:	Light-weight
Description:	Luxury polyester lining fabric		
Fabric Width:	58"	Cost:	\$0.75/yard

Swatch



Color Standards



PANTONE®
11-0907
Pearled Ivory

Finish: Ultra-soft
Washing Instructions: Dry clean only
Misc: None

Operation Bulletin

Team Members:	Annie, Carrie-Grace, Zoe, Angel, Kristen	Garment Classification:	Evening Wear
Semester:	Spring 2018	Size Category:	Women's
Instructors:	Dr. Teel	Size Range:	00-12
Date:	April 23, 2018	Colors:	White, Champagne

Stitch Type	Seam Type	Operation Description
301	OSa-1	Sew darts on front of dress
301	OSa-1	Sew darts on skirt front
301	OSa-1	Sew darts on back of top
301	OSa-1	Sew darts on back of skirt
301	SSa-1	Sew side seams of top together
301	SSa-1	Sew side seams of bottom together
301	SSa-1	Sew top and bottom together
301	SSa-1	Sew seams on lining front of dress
301	OSa-1	Sew darts on skirt front of lining
301	OSa-1	Sew darts on back of top lining
301	OSa-1	Sew darts on back of skirt lining
301	SSa-1	Sew side seams of top together lining
301	SSa-1	Sew side seams of bottom together lining
301	SSa-1	Sew top and bottom together lining
301	SSa-1	Sew shoulder seams of dress
301	SSa-1	Sew lining shoulder seams
301	SSa-1	Attach lining around neck
301	SSa-1	Sew side seam to point of zipper of lining and fashion fabric
301	SSa-1	Insert invisible zipper between fashion fabric and lining
301	EFc-1	Attach horse hair to bottom of dress
200	EFc-1	Fold horse hair and hand sew to lining
		Press all seams

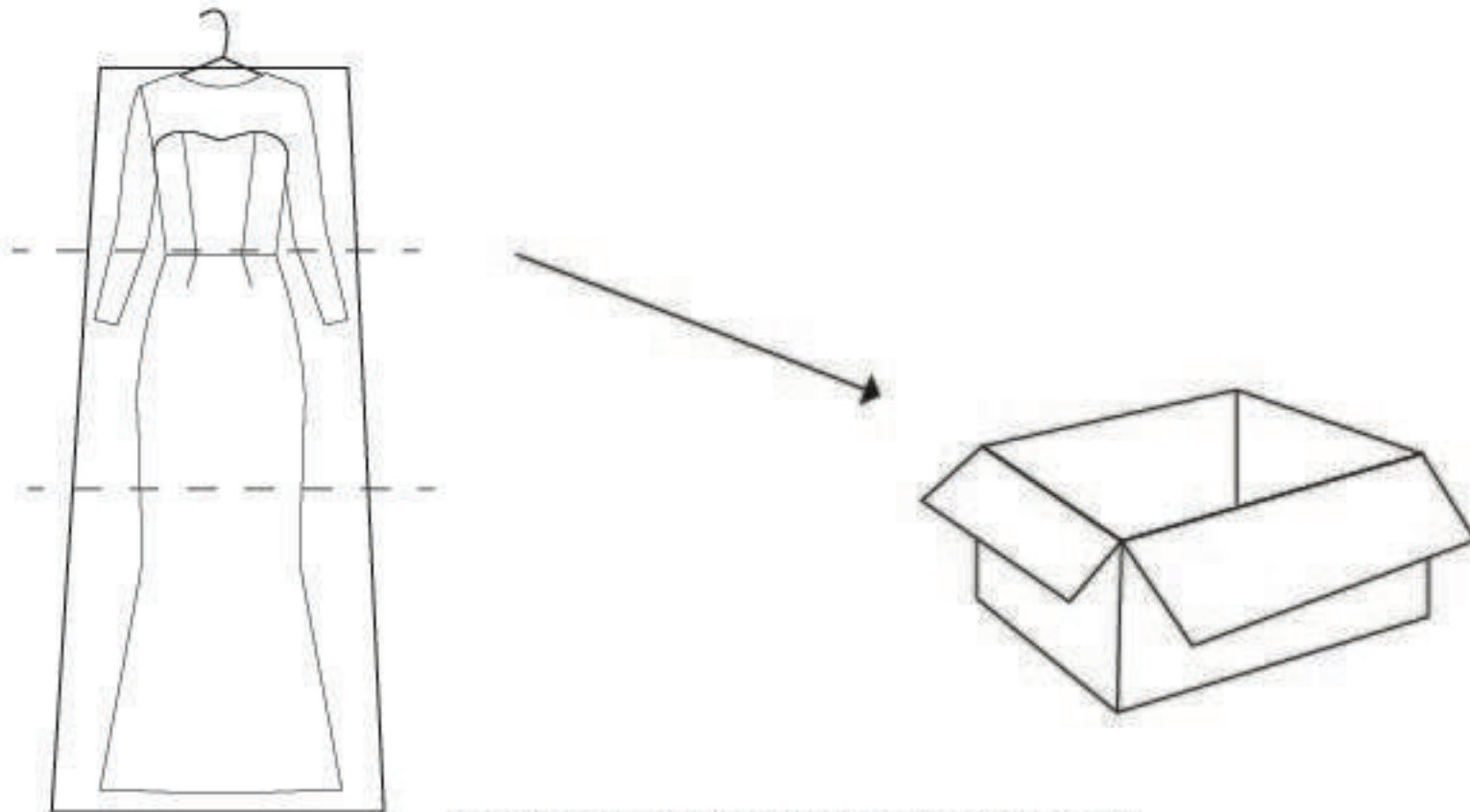
Packaging & Shipping

Team Members:	Annie, Carrie-Grace, Zoe, Angel, Kristen	Garment Classification:	Evening Wear
Semester:	Spring 2018	Size Category:	Women's
Instructors:	Dr. Teel	Size Range:	00-12
Date:	April 23, 2018	Colors:	White, Champagne

Package Type	Amount	Vendor	Cost	Colors	Details
Skirt Hanger	1	Uline.com	\$0.69	Clear	14 in. \$69/100
Swivel Hanger	1	Uline.com	\$0.37	Clear	17 in. \$37/100
White Garment Bag	1	Uline.com	\$0.256	White	16x48 in. \$48/100
Corrugated shipping box	1	Uline.com	\$0.05	Brown	20x16x8 in. \$1.95/25
Clothing hang tag	1	Uprinting.com	\$0.044	White/blush/black	2x3 in. \$44.24/1000
Nylon string snap hook tie	1	Amazon.com	\$0.20	Black	7 in. \$19.95/1000
Bulb safety pin	1	Amazon.com	\$0.012	Black	.7x22 mm. \$5.96/500
		Total:	\$1.662		

Packaging and Folding Instructions

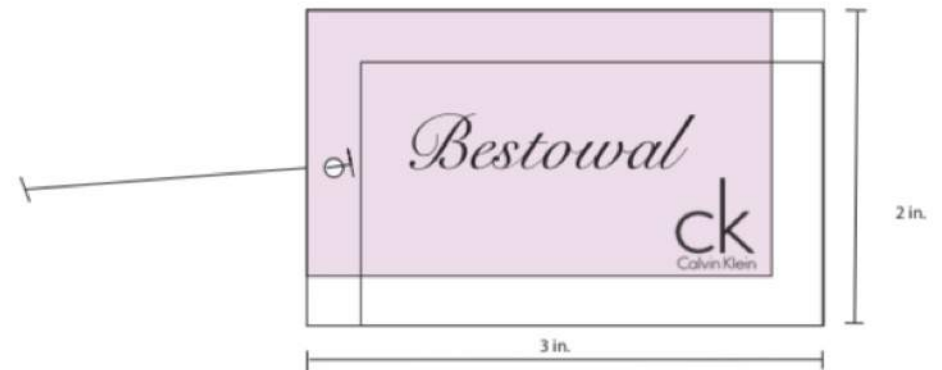
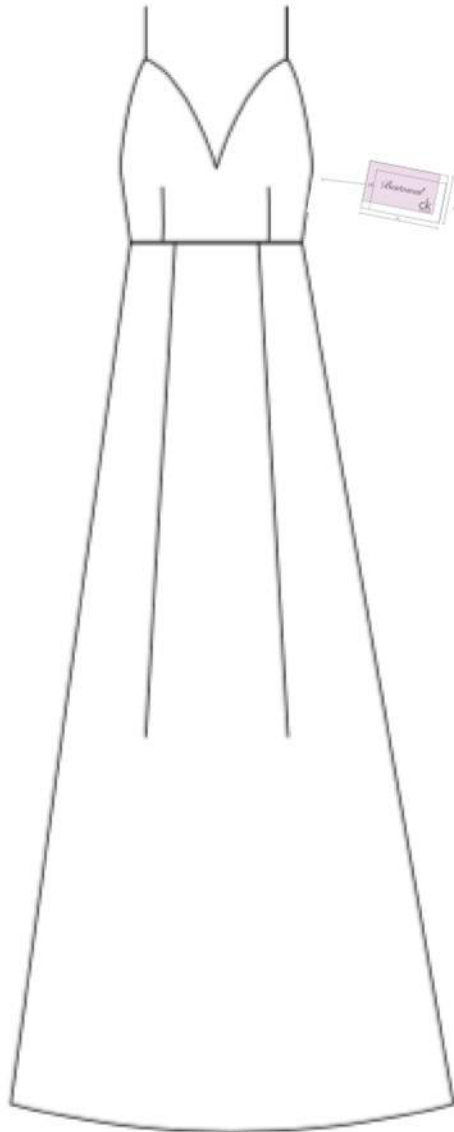
Team Members	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification	Eveningwear
Semester	Spring 2018	Size Category	Misses
Instructors	Dr. Teel	Size Range	00-12
Date	4/9/18	Colors	White, Ivory



Fold garment in thirds and put in box

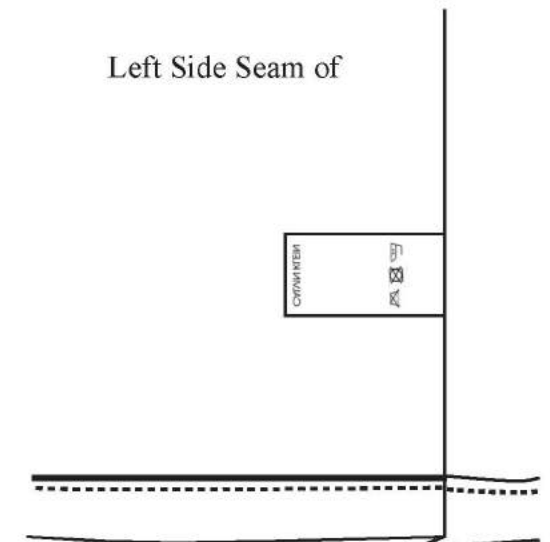
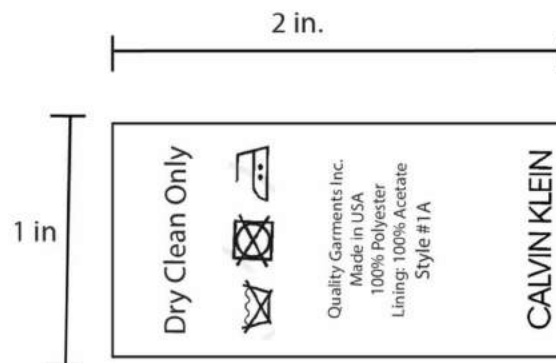
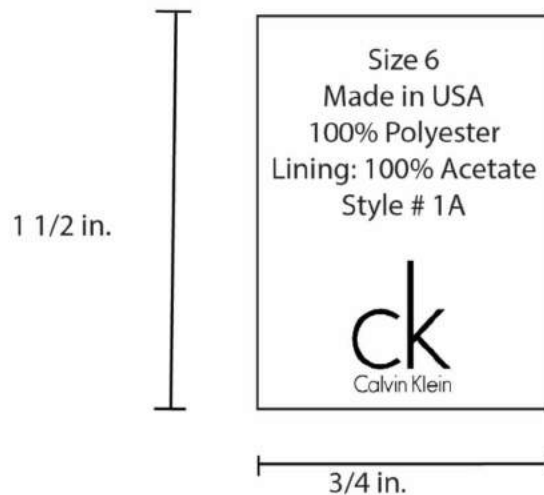
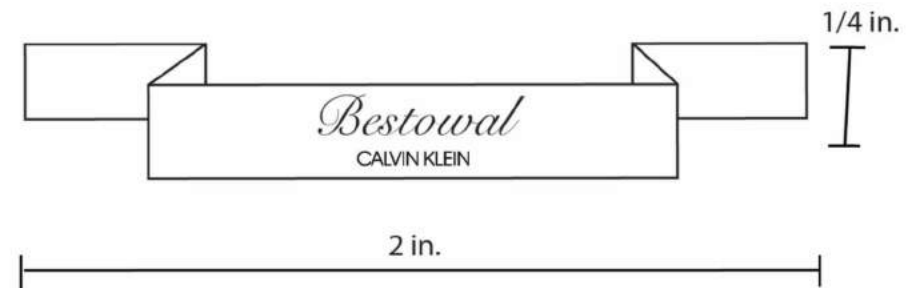
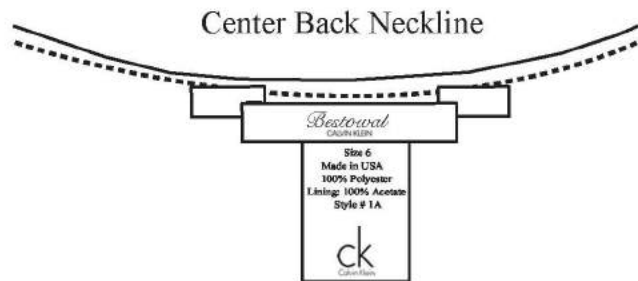
Hang Tags and Labels

Team Members:	Carrie-Grace, Annie, Zoe, Angel, Kristen	Garment Classification:	Evening Wear
Semester:	Spring 2018	Size Category:	Women's
Instructors:	Dr. Teel	Size Range:	00-12
Date:	April 23, 2018	Colors:	White, Ivory



Hang Tag and Labels

Team Members:	Zoe Thatcher, Annie Davidson, Angel Newell, Kristen McGraw, Carrie-Grace Flatt	Garment Classification:	Dresses
Semester:	Spring 2018	Size Category:	Girl's
Instructors:	Dr. Teel	Size Range:	2-8
Date:	4/9/18	Colors:	Ivory; Champagne; White



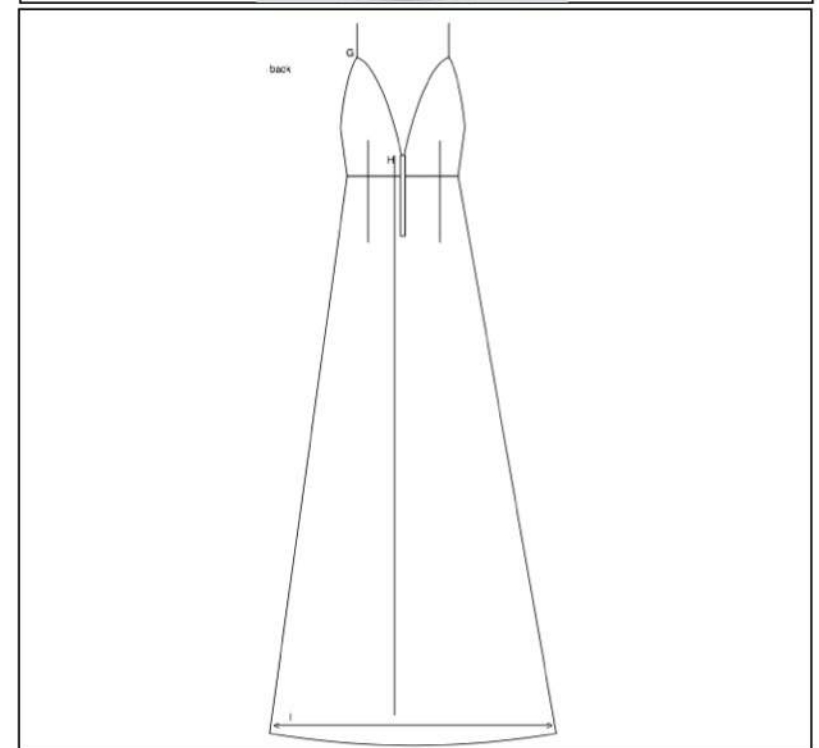
Team:

Team:

Product Specifications

Garment:

Team:



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